Charlotte Bicycle Advisory Committee
Education and Encouragement Subcommittee

Meeting Minutes – August 17, 2021

*Virtual meeting due to COVID-19.

Members present: Angela Stoyanovich and Veda Evans

Members absent: None

Staff present: William Washam

Meeting started by subcommittee chair, Veda Evans.

Agenda Item #1: Meck Playbook support

Brief follow-up on Meck Playbook Support based on the August 4, 2021 BOCC meeting.

- More discussions are taking place at the BOCC level.
- Follow progress for future outcomes

Agenda Item #2: Pop-Up Bike Park

Pop-up bike park next steps

- Draft a letter to invite BOCC and CC members to attend the next pop-up bike park event (tentatively November).
- Cite success of recent pop-up bike park using data from presentation.
- If the next pop-up event happens in November (during Open Streets), invite BOCC and CC in October so they can experience the event for themselves in addition to a letter of support.
- Draft letter by September subcommittee meeting

Agenda Item #3: Bike Charlotte educational videos

- Increase the share radius.
- High quality content related to bike education should be shared broadly.
- Please share during the next BAC meeting.