

Contest Legalese

#QCBday

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO RESIDENTS OF CHARLOTTE, NORTH CAROLINA.

1. SPONSOR

The Queen City's Birthday contest (the "Contest") is sponsored by the City of Charlotte (the "City"), the local government entity with principal offices at 600 East Fourth Street, Charlotte, North Carolina 28202.

2. NO PURCHASE NECESSARY TO ENTER OR WIN

The Contest is an art submission contest challenging local artists to submit an original, illustrated portrait of Queen Charlotte for a chance to win a Queen City (QC) Prize Pack consisting of items from Charlotte-based organizations and City departments. The Contest winner will be determined by a public vote.

By participating in this Contest, each participant agrees to be bound by the Official Rules (the "Official Rules") and to the decisions of the Sponsor, which are final and binding on all matters relating to the Contest. The Contest will operate as described below:

The Contest Submission Period begins at 2 p.m. E.S.T. on Oct. 27, 2017, and ends at 11:59 p.m. E.S.T. on Nov. 7, 2017 (the "Submission Period"). To be eligible, submissions must be submitted during the Submission Period.

The Contest voting period (the "Voting Period") begins at 10 a.m. E.S.T. on Nov. 10, 2017, and ends at 11:59 p.m. E.S.T. on Nov. 17, 2017. Eligible submissions will be entered into a digital voting form on charlottenc.gov/social where voters will select one option as their choice to win the Contest. The submission with the most votes will be named the Contest winner (the "Winner").

The Grand Prize Winner will be publicly announced on Dec. 4, 2017, on the city's social media channels.

3. ELIGIBILITY

The Contest is open only to individuals (the "Entrant") who are residents of Charlotte, North Carolina. Submissions on behalf of a group or agency are not permitted. The art submission must be attributed to one individual.

Entry into the contest constitutes each Entrant's certification that the Entrant meets the eligibility requirements set forth in these Official Rules. The Sponsor reserves the right to verify and confirm each Entrant's compliance with the Contest eligibility requirements. An Entrant may be required to submit

further information to assist in the Sponsor's verification of eligibility. Winning the QC Prize Pack is contingent upon fulfilling all requirements set forth herein.

4. HOW TO ENTER

To enter, an Entrant must submit an original, illustrated portrait (the "Portrait") of Queen Charlotte of Mecklenburg-Strelitz. The Portrait must be "original" as defined by copyright law, and the Entrant must own all rights to the piece. The Portrait must be unique, meaning it must have been created for the sole purpose of entering this Contest and not have been previously published or posted online or entered into any other contest or competition. The Sponsor will deem ineligible any Portrait that was entered in any previous contest. The Portrait must comply with the following requirements:

The submitted Portrait must:

- Be an illustrated depiction of Queen Charlotte of Mecklenburg-Strelitz,
- Be the Entrant's original work,
- Be created specifically for the Contest, and
- Be uploaded via the Contest submission form during the Submission Period.

The submitted Portrait must NOT:

- Contain material that violates or infringes another's rights, including, but not limited to, material that violates privacy, publicity, or intellectual property rights, or that constitutes copyright or trademark infringement, nor
- Depict elements that are vulgar, abusive, threatening, or otherwise violate the City of Charlotte's social media policy.

To enter, an Entrant must upload a digital version of the Portrait to the submission form by Nov. 7, 2017. The Portrait must be a digital image or a high-resolution photograph of the Portrait. On the submission form, each Entrant must provide an original, illustrated Portrait of Queen Charlotte; the Entrant's name; the Portrait title; an e-mail address, phone number and mailing address for the Entrant.

An Entrant must completely and accurately submit all required information to enter the Contest, and must timely cooperate with all requests for additional information or documents that the Sponsor may request in order to verify eligibility and compliance with these Official Rules.

All submission forms must be completed in full and submitted during the Submission Period. The Sponsor's clock is the official timekeeping device for the Contest. Sponsors are not responsible for late or unsuccessful attempts to enter. Incomplete or corrupted Submission Forms will be disqualified. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, such Entrant's sole remedy is another entry in the Contest to the extent the submission of an additional entry is deemed feasible by the Sponsor in their sole discretion. The Sponsor reserves the right to determine, in their sole discretion, which entries have satisfied the entry requirements. An Entrant may only submit one (1) entry. An eligible entrant must submit an entry in accordance with these Official Rules. No other method of submission will be accepted.

5. VOTING PERIOD

The Voting Period begins at 10 a.m. E.S.T. on Nov. 10, 2017, and ends at 11:59 p.m. on Nov. 17, 2017. An online voting form displaying all eligible Portrait submissions will be available throughout the Voting Period. Voters will be able to select one option per vote. There are no restrictions on those who are able to vote. There is no limit on the number of times an individual is allowed to vote.

6. WINNER NOTIFICATION AND ANNOUNCEMENT

The Winner will be announced on Dec. 4, 2017, via the Sponsor's website (charlottenc.gov/social) and @CLTgov social media accounts on Twitter, Facebook and Instagram. The Winner will be contacted by e-mail (via the e-mail address listed on the Submission Form) on Dec. 4, 2017, after the public announcement, and will be required to respond (as directed) to the notification attempt within seven (7) business days. The Winner will be required to collect the QC Prize Pack at the Charlotte-Mecklenburg Government Center on a date and time agreed upon by the Entrant and Sponsor.

7. GRANT OF RIGHTS

Each Entrant hereby grants to the Sponsor a non-exclusive, irrevocable, fully paid, and universal license to use, distribute or display the Portrait in any media now known or hereafter devised and for any purpose, including advertising or promotions, and to use the name and image of the Entrant in any media now known or hereafter devised and for any purpose, including advertising at the Sponsor's discretion.

8. DISQUALIFICATION

Persons found tampering with or abusing any aspect of this Contest, as solely determined by the Sponsor, will be disqualified. If disqualified for any violation of the Official Rules, the Sponsor reserves the right to terminate the Entrant's eligibility to participate in the Contest. In the event any portion of the Contest is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor, which, in the sole opinion of the Sponsor, corrupts, or impairs the administration, security, fairness or proper play of the Contest, the Sponsor reserves the right at their sole discretion to suspend or terminate the Contest.

9. TAX INFORMATION

All taxes and fees on prizes won are the sole responsibility of the winner.

THE SPONSOR RESERVE STHE RIGHT TO CHANGE ANY TERM OF THESE OFFICIAL RULES OR TO ADDRESS ANY ISSUE THAT ARISES WITH UPDATES OR AMENDMENTS TO THESE OFFICIAL RULES AT ANY TIME UP TO THE DATE THAT A GRAND PRIZE WINNER IS SELECTED.

ALL DECISIONS BY THE SPONSOR ARE FINAL AND BINDING.