



Charlotte Business INCLUSION Advisory Committee

Wednesday, April 10, 2024

10:00 –11:30 a.m.

Meeting Summary and Action Items

- I. **Attendance:** Pacino Mancillas, Carolina Shoffner, Jason Deans, Gary Beal, Ciara Lilly, Kymberlyn (Kym) Gardner, Rochelle Stewart, Rebecca LaClaire, Jerome Marez Absent: Joaquin Soria Staff: NaTasha Smith, Thomas Powers, Nyema Mathis, Steven Coker, Julius Edwards, Venesia Draughn and Alexandria Boyd
 - II. **Welcome:** Chairman Ciara Lilly welcomed everyone and called for a motion to approve the March 13, 2024 meeting minutes. Kym Gardner made the motion and Pacino Mancillas seconded it; thereafter, Chairman Lilly collected each committee member's vote to accept the meeting minutes.
 - III. **CBI Staff Update:** Steven Coker indicated the findings of the Impact Study will provide the direct and indirect impact of CBI. Steven gave a brief update on the Annual Report. Both Steven and Nyema Mathis spoke of the upcoming April 11, 2024 Industry Day Event and invited the committee to attend.
 - IV. **New Business:** Each subcommittee discussed its goals and objectives.
 - Measured Sustainability: Kym Gardner informed the committee that there were no updates.
 - Outreach & Engagement: Pacino Mancillas gave an update on the outreach objectives: increase MWSBE database and to develop a strategy to help deliver the CBI Newsletter to the community. Pacino also indicated that he will be replacing Jason Deans as subcommittee chair. Jason Deans is resigning as the subcommittee chair due to time constraints. Thomas Powers gave counsel on the protocol and process on how to present presentations to City Council
 - Accountability: Carolina gave updates and informed the committee that Sharon Walters is resigning as the subcommittee chair.
- Chairman Lilly asked Steven Coker if there were any follow up surveys after CBI outreach events. Chairman Lilly requested that CBI and the Outreach and Engagement Subcommittee implement surveys after outreach events to help strengthen the business case for funding and program improvements.
- V. **Open Discussion:** Chairman Lilly, the committee and CBI Staff discussed the CBIAC open seat process and outreach efforts to fill the CBIAC vacancies. Chairman Lilly and the committee discussed scheduling the CBIAC board retreat for August or September of 2024. Chairman Lilly encouraged the committee to share outreach events that their associations are hosting and for the committee to attend when available.
 - VI. **Plans for Next Meeting:** May 08, 2024
 - VII. **Adjournment:** There being no additional business, Chairman Lilly called for a motion to adjourn. Kym Gardner made the motion, and Jason Deans seconded it.
 - VIII. The meeting adjourned at 11:18 a.m.

April 10, 2024, CBIAC Meeting Summary and Action Items submitted by:

NaTasha Smith 04/16/2024