



FALLING IN LOVE WITH YOUR ETC

It's hard to believe October is almost over and we're getting close to the end of the year. We know you're making plans for 2020 and want to remind you to make improving and revamping your ETC program part of those plans. Here are some helpful suggestions of how you can improve your business's program:

- **Plug into your employees.** Conduct an employee survey and see what modes employees are currently using, what habits they'd like to change and any challenges preventing them from choosing a different mode. This can help shape what programs to select for your specific business.
- **Schedule a lunch and learn or transportation fair for your employees.** They can ask individual questions about their commuting needs and can become more informed.
- **Plan an incentive program or contest for employees who use alternative commutes.** These programs can utilize the [Way2GoCLT](#) platform, allow employees to earn vacation time or extra pay or revolve around other health initiatives within the organization. Get creative and be intentional about what would motivate employees to choose different modes.
- **Think about your parking plan.** Are employees having to fight over spaces? Is there not enough to go around? Think about incentivizing carpooling or giving up their parking space for a reward. You can even provide dynamic parking costs, if needed, to make parking during peak times less desirable.
- **Have fun and be creative.** Talking alternative commuting might sound monotonous, but there are ways to make it an interesting conversation. Ensure that you are listening to employees for ideas of best practices, ideas and events.

HAPPY HALLOWEEN

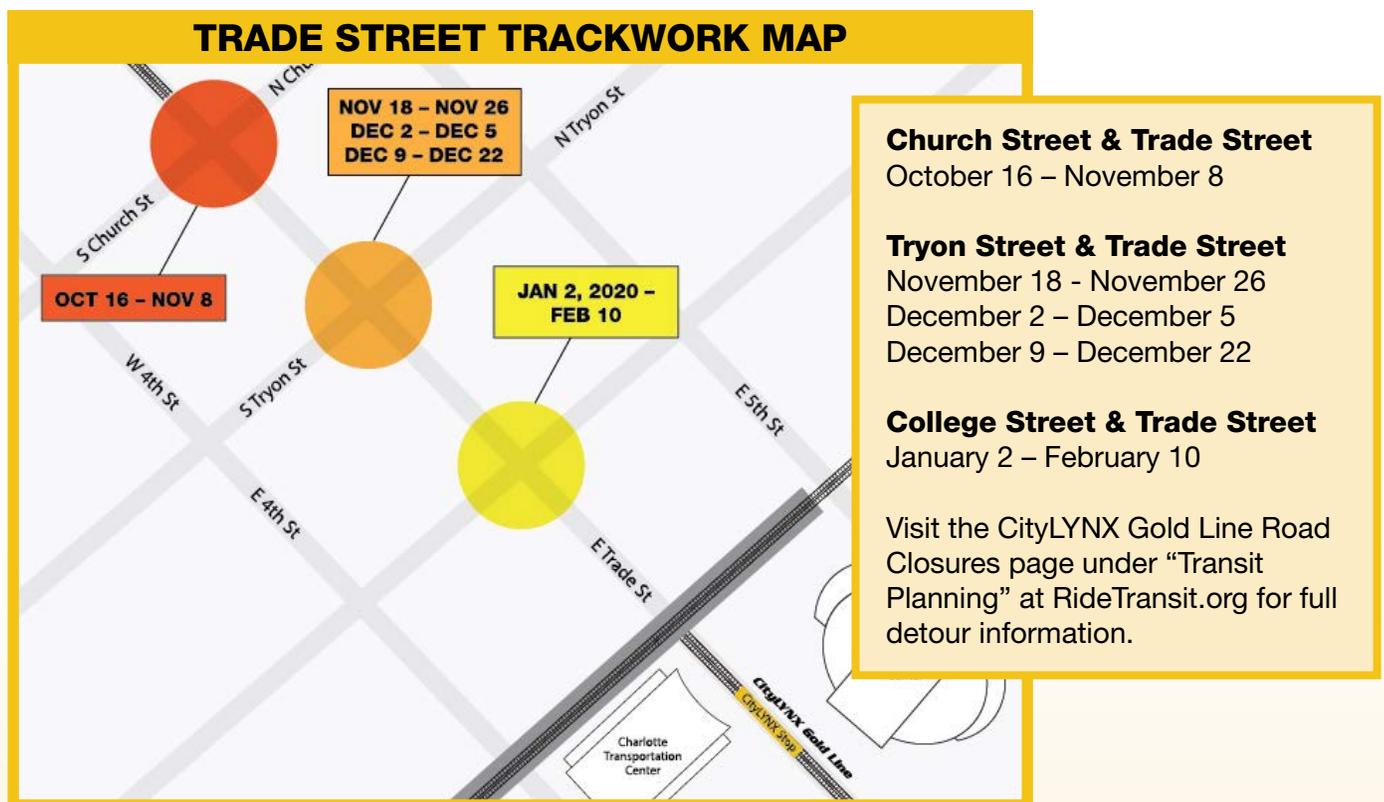
Is your child a train operator or pilot? Show us!

Send us your transportation-themed costume photos and you'll be featured on our social media!



TRADE STREET TRACKWORK

As we inch closer to the end of major construction in Spring 2020, we will see track work move closer to Center-City. This will require a number of long-term road closures through major intersections such as Church Street and Trade Street, Tryon Street and Trade Street, and College Street and Trade Street.



Become an ETC Partner

Interested in becoming an ETC partner and learning how your company can earn discounts on CATS passes? Contact ETCinterest@charlottenc.gov.

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