



NEW YEAR, NEW WAYS TO COMMUTE

We get it. New Year's resolutions are hard to keep up. But it only has to take a small change each day or week or month until it becomes a habit.

Want to be healthier? Start with a healthy environment (Healthy environment = A healthy YOU). Try an alternative commute once a week to reduce your carbon footprint and get out there! Some other tips to try:

- Walk to lunch with a coworker instead of driving
- Find a transit buddy and meet at a CATS Park and Ride and travel to work together.
- Chat with your neighbors about carpooling - especially if you live in the Northern Mecklenburg corridor so you can be prepared when the I-77 HOV lanes open.
- Go to Way2GoCLT.com and earn REWARDS for logging your alternative commutes. Who doesn't love gift cards?
- Visit [Best Workplaces for Commuters](#) to receive national recognition for your alternative commuting efforts.

LET CATS LEVERAGE INCENTIVES FOR YOUR EMPLOYEES

At the end of 2018, CATS conducted a survey of Way2GO CLT users to receive feedback about the platform. One theme that arose from the results included the desire for incentives from their employers to use the Way2GO CLT platform.

We want to help you do that for your employees and CATS does all the heavy lifting!

CATS CAN:

- Customize challenges on Way2Go CLT that are exclusive to your company
- Carry out the prizes for you so you don't have to worry about making sure employees receive their rewards
- Send custom emails to employees to remind them to log
- Provide custom commuting tips based on your company's location (even if their aren't many CATS routes available)

Want to create a program JUST FOR YOU?

Email Courtney Schultz at ETCInterest@charlottenc.gov to get started!

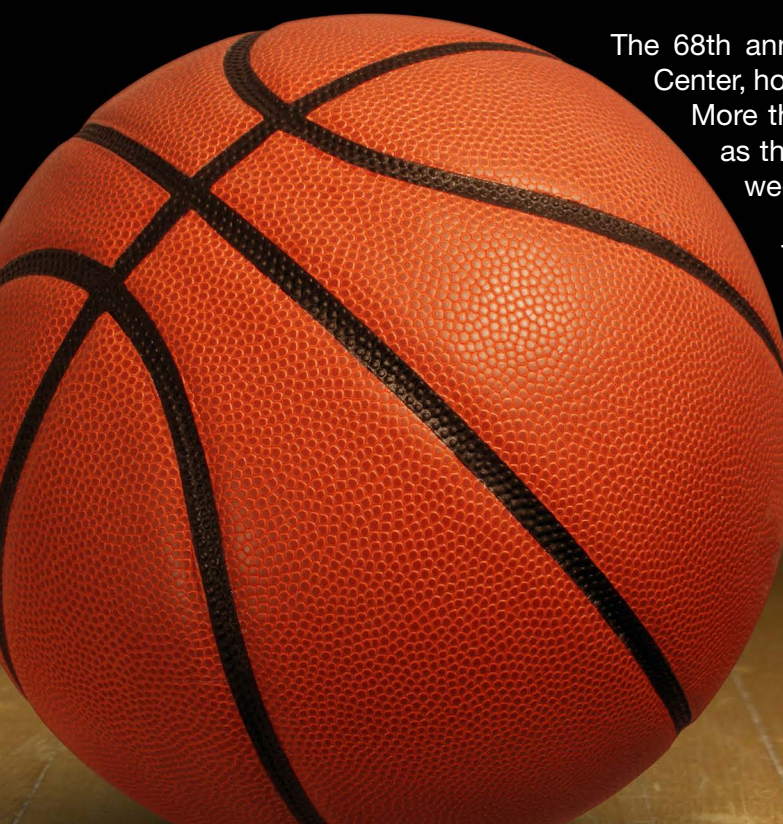
SERVICE CHANGE COMING **FEBRUARY 4**

Twelve routes will be altered, removed or added on Monday, February 4. [Click here](#) to see all information about the service change.

THE HIGHLIGHTS INCLUDE:

- **Route 2 Ashley Road:** Route 2 will be adjusted to provide service every 35 minutes to improve trip times for customers and transfer connections to Routes 8 and 34.
- **Route 3 The Plaza:** Route 3 will now utilize 36th St through to N. Tryon to provide customers with a direct connection to the LYNX Blue Line 36th St station. Trips along Matheson Ave, N. Davidson St, and N. Brevard St will be discontinued. Late night service to the LYNX 25th St and Parkwood stations will also be discontinued.
- **Route 20 Queens Road:** Route 20 will be extended to serve the Quail Corners Shopping center. This extension will also serve stops along Sharon Rd and Park Rd and provide riders with connections to the Harris YMCA and Sharon Towers community.
- **Route 59 UNC/Huntersville:** An additional trip will be added to the evening (PM) weekday schedule for Route 59 to enhance service for riders. The schedule will also be adjusted to improve on time performance along the route.

NBA ALL-STAR TRANSIT SERVICE IMPACTS



The 68th annual NBA All-Star Game will take place at the Spectrum Center, home of our Charlotte Hornets, on Sunday, February 17, 2019. More than 150,000 fans are expected to descend upon Charlotte as the NBA's brightest stars showcase their talent throughout a week full of games and events.

The Charlotte Transportation Center will be relocated to the surface parking lot across from the LYNX 7th Street Station parking deck. The temporary transit center will provide:

- Pass sales and information
- Connections to other CATS bus routes
- Heated customer waiting area
- Restrooms
- On site safety and security personnel

The CityLYNX Gold Line service also will be suspended throughout February 15, 16 and 17.

More information will be available in the coming weeks at www.ridetransit.org.

CATS WANTS TO REWARD YOU FOR YOUR COMMUTES!



In December, CATS launched a new rewards program with [Way2Go CLT](#) called CommuteRewards, in which users can earn rewards for logging their commutes. Yes, we want to say “Thank you” for clean commuting!

GET STARTED:

- Sign up and log your alternative commutes on Way2Go CLT using the online dashboard or Commute Tracker by Ride Amigos smartphone app ([Apple](#), [Android](#)) to earn points. Each commute = 1 point.
- Earn enough points to redeem a reward:
 - 20 points (10 round trips) = \$5 reward
 - 30 points = \$10 reward
 - 50 points = \$25 reward
- Go to the Rewards tab under “Programs” on the Way2GoCLT.com website or in the app and click “redeem” for the reward amount desired.
- You will receive a redemption code via email. Click the link in the email and you will be able to select from over 50 retailers and nonprofits from Tango Card’s catalog.
- Make your selection and you’re done!

Have questions? Email ETCInterest@CharlotteNC.gov.

Become an ETC Partner

Interested in becoming an ETC partner and learning how your company can earn discounts on CATS passes? Contact ETCInterest@charlottenc.gov.

Stay informed and up to date about what’s going on at CATS. Let us know your feedback!



Register to receive updates!

