

May 18, 2021 – BAC Education and Encouragement Subcommittee Meeting

Mecklenburg County Bike Related Programming: Supplied by Staff Resources

- **Staff Resource:** Gabe Hackney
 - **Program:** Meck Bikes
 - Large trailer retrofitted as a mobile bike program trailer
 - Trailer has 25 bikes of varying size and ability levels, music equipment, bike maintenance, tents and giveaways.
 - Trailer can be brought out to be a mini-learn to ride event at any rec center or it can be brought out to any program or event.
 - Rec centers or nature centers can book and reserve the trailer for use.
 - Goal of park and rec department is to increase biking in general so the term “Meck Bike” is marketing to describe anything that falls under that umbrella.
 - **Program:** Learn to Ride
 - Currently offering Learn to Ride options in the county on a rotating monthly basis.
 - Trainer the trainer method.
 - Videos that are filmed that teach the basics with helmet give aways with helmet fit assistance.
 - Area blocked off where the staff can supervise and offer advice to parent and child.
 - Scheduled 4 events in May (1st Arbor Glen, 8th Berewick, 15th Hickory Grove, and 22nd Mallard Creek). Had 30 to 40 in attendance in past dates.
- **Staff Resource:** Katie Lloyd
 - **Program:** Meck Playbook References
 - 12.1: Invest in further signage throughout facilities – including buildings, greenways, nature preserves, and parks to ease wayfinding and expand opportunities for local storytelling.
 - **Highlighted under wayfinding:** “Physical wayfinding must be complemented by other print and digital tools. It is recommended to develop an updated and easy-to-use map of the system and to make it accessible both in print and on Mecklenburg Park and Rec’s website. Digital map apps such as Google Maps and Apple Maps should be updated with the correct addresses of parks, nature preserves, greenway trails, recreation and senior centers, and facilities.”
 - 14.1: Formalize partnership protocols to ensure all parties are operating form a clear understanding of delivery requirements.
 - 17.2: Collaborate with state and local Departments of Transportation and other partners to improve bike and pedestrian facilities connecting users to parks.

- 17.3: Improve trail safety by mitigating dangers at busy thoroughfares, intersections, and trail access points.
 - **Highlighted:** “Safety standards should trickle through the systems, expanding to facilities and open spaces. New facilities should incorporate the City of Charlotte’s “All Ages and Abilities” standards to provide accessible areas that everyone can enjoy. A user should be able to feel safe at all parts of their journey. Initial investments in safety infrastructure can begin at place that support safe ridership, like bike parks, pump tracks and bike safety programming locations.”