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NEIGHBORHOOD BOARD RETREAT



February 18, 2017

Stoney Creek HOA

Hosted by City of Charlotte Neighborhood & Business Services at

Goodwill Opportunity Campus

The agenda for the day was as follows:

- Introductions
- Where Have We Been? Where Are We Going?: Arrow Activity
- Where We Want to Be: Vision Statement Exercise
- Seeing the Forest through the Trees: Developing Strategic Priorities
- Working Lunch – The Year Ahead
- Idea Development – Time for participants for develop an action plan for goal achievement

Where Are We Going, Where Have We Been?

We began our day with paired interviews using the “Where Are We Going, Where Have We Been?” activity. The activity was intended to help us reflect on:

- What we value
- What are the best things about our community and the people who live here
- What are our past successes
- Where are the potentials and possibilities

After interviewing our partners we shared our discussion with the group, finding commonalities in our conversations.

| Where We Were: Reflecting on our past, what were some of the best/worst moments? | Where We Are: Why would or wouldn't a person/business want to move into our community? | Where We Want to Be: If you could make 3 wishes to make our community flourish, what would they be? |
|--|---|--|
| <ul style="list-style-type: none"> • New community with more cooperation • Pride of ownership • Downward trend of ownership • Generic community with influx of residents from all over • Board was not united | <ul style="list-style-type: none"> • Good location/nice homes • Very accessible • More unity as a Board • Collective growth mindset • Changes in school assignments • Lack of pride in ownership (small percentage) | <ul style="list-style-type: none"> • Better schools • More sidewalks, lights • Library (close by) • Better restaurants (no fast food) • Fully engaged community • Bridge gap between board and community • Clubhouse approved and constructed |

Our Vision

Our vision is the unifying statement for our community that will guide our decision making and reminds us of what we are trying to reach. It is based on our shared values and preferences for our community's future. It combines the best of what was, what is, and what could be.

OUR VISION:

Stoney Creek is a beautiful, safe, family-friendly community nestled in the Prosperity Village area of Northeast Charlotte. We value our residents and foster an involved and respectful environment.

Strategic Priorities

After committing to a shared vision, the board began to brainstorm on strategic priorities. This is where we began to define what is most important to us in order to achieve our vision. Strategic priorities are initiatives that will help us move closer to our vision of our community. The idea is to focus on a few things and do them very well as opposed to many things and missing the mark.

We started out thinking big and then narrowed down our focus using the Affinity Mapping Process, detailed below:

- Grab some sticky notes from the table. Keeping the vision statement in mind, write down as many of the following as you can think of, one per sticky note:
 - Current action items getting you closer to our vision.
 - Possible priorities/actions items to get us closer to our vision.
- Place the sticky notes on the wall.
- Organize the ideas by natural categories, once everyone agrees on the groups, give each one a name.



This activity led us to the following categories and action items being identified as important within our community:

- Neighborhood Communication
 - Website
 - Community survey
- HOA Committee Structure and Support
 - More meetings
 - Better committee support
 - Hospitality committee
- Recreational/Social Activities
 - Community activities
 - Clubs
 - Social events for all age groups
 - Block parties
 - Utilize pool more
 - Monthly activities
 - Build youth relationships
- Neighborhood Improvements
 - Adopt-A-Street
 - Yard-of-the-Month
 - Crime watch
 - Pet control
 - Plant more trees
- Clubhouse Construction
 - Build Clubhouse

Each participant was provided three (3) stickers to be used for voting. Stickers could be placed all on one or two items or shared amongst all of the ideas identified. The three categories receiving the most votes are the strategic priorities that are most important for us to begin working on to achieve our vision. Within these three categories, there were three activities selected as most impactful toward achieving our strategic priorities.

The strategic priorities and activities are summarized on the following page.



2017 Neighborhood Board Retreat Summary

Stoney Creek

OUR VISION:

Stoney Creek is a beautiful, safe, family-friendly community nestled in the Prosperity Village area of Northeast Charlotte. We value our residents and foster an involved and respectful environment.

TO HELP US REACH OUR VISION; WE WILL FOCUS ON THREE STRATEGIC PRIORITIES:



IN 2017-2018, WE WILL WORK ON THESE ACTIVITES GUIDED BY OUR PRIORITES:



Resources to Get Started- You've rolled up your sleeves and established your vision. We have compiled resources that may assist your organization in achieving your goals on our Neighborhood Training Programs and Resources [website](#). We have identified resource categories that may be applicable to your projects below; please do not hesitate to explore more categories as you undertake your work! Links and contact information are provided for information only and are subject to change.

| Project | Potential Resource Categories of Interest |
|---|--|
| Complete Community Survey by 5/1/17 that evaluates: 1. Basic demographics 2. Activities of interest 3. Clubhouse construction 4. Community engagement | Communication |
| Launch top two (2) community activity priorities identified on community survey by 12/31/17 | Welcoming & Engaging Neighbors |
| Complete financial planning for clubhouse construction by completing the following: 1. Develop a detailed construction budget by 6/30/17 2. Develop financing plan by 9/1/17 | Beautification; Board Development (finances) |

Your community is located within Charlotte's Northeast Service Area. Your staff contacts for following up and community assistance are:

| | |
|--|--|
| Charlenea Duncan, Northeast Community Engagement Liaison | John Short, Northeast Community Engagement Manager |
| csduncan@charlottenc.gov or 704-336-2173 | jshort@charlottenc.gov or 704-336-3862 |



