



July 15, 2020

Hamilton Green Homeowners Association

Hosted online by City of Charlotte Housing & Neighborhood Services

Hamilton Green Homeowners Association

2020 Board Retreat

Background

On Wednesday, July 15, 2020, the board members of the Hamilton Green Homeowners Association participated in the virtual Neighborhood Board Retreat facilitated by the City of Charlotte online. The following board members and/or community members participated in the retreat:

- Susan Durih
- Mary Harmon
- Scott Higgins
- Veronica Melendez
- Gail Welch

The City of Charlotte values citizen leadership and its ability to make an impact in the communities, in which we all live, work, play and shop. With this in mind, the board retreat process was initiated to help neighborhood-based organizations develop strategic plans to improve quality of life in their communities.

Purpose

The purpose of the board retreat was to

- Generate meaningful conversations around improving quality of life in our community
- Set clear goals and priorities for the upcoming year(s)
- Develop a vision and strategic priorities for our community

By participating in the retreat, our board earned a \$1,500 match credit toward a Neighborhood Matching Grant (NMG) to help execute one of the projects we identified.

To receive this credit, we'll submit a copy of the Developing Your Ideas worksheet with our NMG request. This credit will expire following the September 1, 2021 NMG application deadline.

Process

Our board retreat was conducted by trained facilitators tasked to keep our conversations on-task, productive, and focused on achievable objectives. The process was designed to help capture the best of the past, the best of the present, and how we can add to our strengths to build a better future. The focus was:

- Developing a vision to guide our decision making and activities
- Developing strategic priorities that aligned with our vision
- Developing project ideas

The agenda for the day was as follows:

- Introductions
- Where Have We Been? Where Are We Going?: Arrow Activity
- Seeing the Forest through the Trees: Developing Strategic Priorities
- Idea Development – Time for participants for develop an action plan for goal achievement

Where Are We Going, Where Have We Been?

We began our day with group discussion using the “Where Are We Going, Where Have We Been?” activity. The activity was intended to help us reflect on:

- What we value
- What are the best things about our community and the people who live here
- What are our past successes
- Where are the potentials and possibilities

Our discussion helped us to find commonalities in our conversations.

Where We Were: Reflecting on our past, what were some of the best/worst moments?	Where We Are: Why would or wouldn't a person/business want to move into our community?	Where We Want to Be: If you could make 3 wishes to make our community flourish, what would they be?
<p>Best</p> <ul style="list-style-type: none"> • Community Involvement • Social Committees • Easter Egg Hunts • Opened Pool • Volunteers • Neighborhood Cleanups • Community Surveys <p>Worst</p> <ul style="list-style-type: none"> • Tight Budget • Isolated playground • Playground upgrades • Security Issues • Unsupervised Teens • No electricity and water at pool area • Difficult for seniors to visit common areas • Community spirit and pride is dead • Management Company Turnover 	<p>Would</p> <ul style="list-style-type: none"> • No problem with resale of homes • Playground for children • Renters feel welcomed • Additional building of homes <p>Would not</p> <ul style="list-style-type: none"> • Investors buying homes rather than families • Limit attractiveness • Unsightly properties • Properties not well maintained 	<p>Wishes</p> <ul style="list-style-type: none"> • Create a true playground and nature trails • Install security cameras at playground and pool area • Upgrade pool area

Strategic Priorities

After committing to a shared vision, the board began to brainstorm on strategic priorities. This is where we began to define what is most important to us in order to achieve our vision. Strategic priorities are initiatives that will help us move closer to our vision of our community. The idea is to focus on a few things and do them very well as opposed to many things and missing the mark.

We started out thinking big and then narrowed down our focus. This activity led us to the following categories and action items being identified as important within our community:

- **Neighborhood Improvement/Recreation**
 - Create a true playground
 - Improve access to the playground
 - Install water and electricity at the playground
 - Upgrade nature trail with new surfacing and benches
 - Clear portion of the playground to allow vehicles to access playground
 - Pool upgrades including parking lot and concrete apron
- **Beautification**
 - Additional pet waste receptacles
 - Provide a stone surface on nature trail to eliminate mud
 - Purchase pop up canopy
- **Community Safety**
 - Security cameras for playground and pool area
- **Communication**
 - Develop welcome packet for new neighbors
 - Develop material to reengage current residents

The three categories receiving the most votes are the strategic priorities that are most important for us to begin working on to achieve our vision. Within these three categories, there were three activities selected as most impactful toward achieving our strategic priorities.

The strategic priorities and activities are summarized on the following page.

2020 Neighborhood Board Retreat Summary

Hamilton Green Homeowners Association

TO HELP US REACH OUR VISION; WE WILL FOCUS ON THREE STRATEGIC PRIORITIES:



IN 2020-2021, WE WILL WORK ON THESE ACTIVITIES GUIDED BY OUR PRIORITIES:



Resources to Get Started- You've rolled up your sleeves and established your vision. We have compiled resources that may assist your organization in achieving your goals on our Neighborhood Training Programs and Resources [website](#). We have identified resource categories that may be applicable to your projects below; please do not hesitate to explore more categories as you undertake your work! Links and contact information are provided for information only and are subject to change.

Project	Potential Resource Categories of Interest
By Summer 2021, research vendors and develop a plan to upgrade playground area and improve accessibility	Neighborhood Improvement
By Summer 2021, install security camera in common areas	Community Safety
By December 2020, develop branding material to welcome new neighbors and reengage current neighbors	Communication

Your community is located within Charlotte's Southwest Service Area. Your staff contacts for following up and community assistance are:

Chad Martin, Southwest Community Engagement Liaison	Millicent Powell, Southwest Community Engagement Manager
chad.martin@charlottenc.gov or (704) 432-1579	mepowell@charlottenc.gov or 704-432-6814