



NEIGHBORHOOD BOARD RETREAT



February 25, 2021

Farmington Homeowners Association

Hosted online by City of Charlotte Housing & Neighborhood Services

Farmington Homeowners Association

2021 Board Retreat

Background

On Thursday, February 25, 2021, members of the Farmington Homeowners Association participated in the virtual Neighborhood Board Retreat facilitated by the City of Charlotte online. The following board members and/or community members participated in the retreat:

- Jeffrey Simpson
- Jeffrey Nichols
- Bob Shepherd

The City of Charlotte values citizen leadership and its ability to make an impact in the communities, in which we all live, work, play and shop. With this in mind, the board retreat process was initiated to help neighborhood-based organizations develop strategic plans to improve quality of life in their communities.

Purpose

The purpose of the board retreat was to

- Generate meaningful conversations around improving quality of life in our community
- Set clear goals and priorities for the upcoming year(s)
- Develop a vision and strategic priorities for our community

By participating in the retreat, our board earned a \$1,500 match credit toward a Neighborhood Matching Grant (NMG) to help execute one of the projects we identified.

To receive this credit, we'll submit a copy of the Developing Your Ideas worksheet with our NMG request. This credit will expire following the June 1, 2022 NMG application deadline.

Process

Our board retreat was conducted by trained facilitators tasked to keep our conversations on-task, productive, and focused on achievable objectives. The process was designed to help capture the best of the past, the best of the present, and how we can add to our strengths to build a better future. The focus was:

- Developing a vision to guide our decision making and activities
- Developing strategic priorities that aligned with our vision
- Developing project ideas

The agenda for the day was as follows:

Introductions

- Where Have We Been? Where Are We Going? Arrow Activity
- Seeing the Forest through the Trees: Developing Strategic Priorities
- Idea Development – Time for participants for develop an action plan for goal achievement

Where Are We Going, Where Have We Been?

We began our day with group discussion using the “Where Are We Going, Where Have We Been?” activity. The activity was intended to help us reflect on:

- What we value
- What are the best things about our community and the people who live here
- What are our past successes
- Where are the potentials and possibilities

Our discussion helped us to find commonalities in our conversations.

Where We Were: Reflecting on our past, what were some of the best/worst moments?	Where We Are: Why would or wouldn't a person/business want to move into our community?	Where We Want to Be: If you could make 3 wishes to make our community flourish, what would they be?
<p>Best</p> <ul style="list-style-type: none"> • Very friendly neighborhood • Board interested in building community, not restriction and punitive action <p>Worst</p> <ul style="list-style-type: none"> • Complacency in participation from residents • Poor structuring in bylaws to allow funding • Previously felt unheard by management company • Low dues (\$100/year) with difficult changing due to bylaws established in early 90's 	<p>Would</p> <ul style="list-style-type: none"> • Located centrally to shopping, university hospital, YMCA • Quiet community • Well-kept • Affordable • Single-story houses (not common in the area) <p>Would not</p> <ul style="list-style-type: none"> • Crime increases over recent years (vehicle break-ins, domestic situations, etc.) • Lack of amenities – do not have enough common space 	<p>Wishes</p> <ul style="list-style-type: none"> • Able to change bylaws to raise dues to \$150/year • Use funding for beautification of entrances • Increase communication and investment in the community among residents and between board and residents • Communicate need for bylaw changes and dues increases to residents

Strategic Priorities

After committing to a shared vision, the board began to brainstorm on strategic priorities. This is where we began to define what is most important to us in order to achieve our vision. Strategic priorities are initiatives that will help us move closer to our vision of our community. The idea is to focus on a few things and do them very well as opposed to many things and missing the mark.

We started out thinking big and then narrowed down our focus. This activity led us to the following priorities/action items being identified as important within our community:

- Increasing funding available for improvements, social activities
- Improving resident investment in the community with beautification, participation in board meetings and events
- Increasing neighborhood safety with implementation of Crime Watch

The three priorities receiving the most votes are the strategic priorities that are most important for us to begin working on to achieve our vision. Within these three categories, there were three activities selected as most impactful toward achieving our strategic priorities.

The strategic priorities and activities are summarized on the following page.

2021 Neighborhood Board Retreat Summary

Farmington Homeowners Association

TO HELP US REACH OUR VISION; WE WILL FOCUS ON THREE STRATEGIC PRIORITIES:

<p>1</p> <p>Neighborhood Improvement</p>	<p>2</p> <p>Neighborhood Improvement</p>	<p>3</p> <p>Neighborhood Improvements; Community Engagement</p>
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IN 2021-2022, WE WILL WORK ON THESE ACTIVITIES GUIDED BY OUR PRIORITIES:

<p>Attend a Neighborhood Matching Grant workshop to obtain funds for neighborhood improvements and social activities by September 2020.</p>	<p>Research neighborhood entrance/common area improvement – ownership of land, what can be done to improve areas within the next 6 months.</p>	<p>Apply for a Neighborhood Matching Grant within one year.</p>
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Resources to Get Started- You’ve rolled up your sleeves and established your vision. We have compiled resources that may assist your organization in achieving your goals on our Neighborhood Training Programs and Resources [website](#). We have identified resource categories that may be applicable to your projects below; please do not hesitate to explore more categories as you undertake your work! Links and contact information are provided for information only and are subject to change.

Project	Categories of Interest/ Potential Resource
Attend a Neighborhood Matching Grants workshop	Neighborhood improvement; Neighborhood Training & Events
Research neighborhood entrance/common area improvement	Beautification
Apply for a Neighborhood Matching Grant within one year	Neighborhood improvement; Neighborhood Matching Grant ; 704-336-7846

Your community is located within Charlotte’s Northeast Service Area. Your staff contact for following up and community assistance is:

Charlenea Duncan, Northeast Service Area Community Engagement Manager

Charlenea.Duncan@charlottenc.gov or 704-622-1786