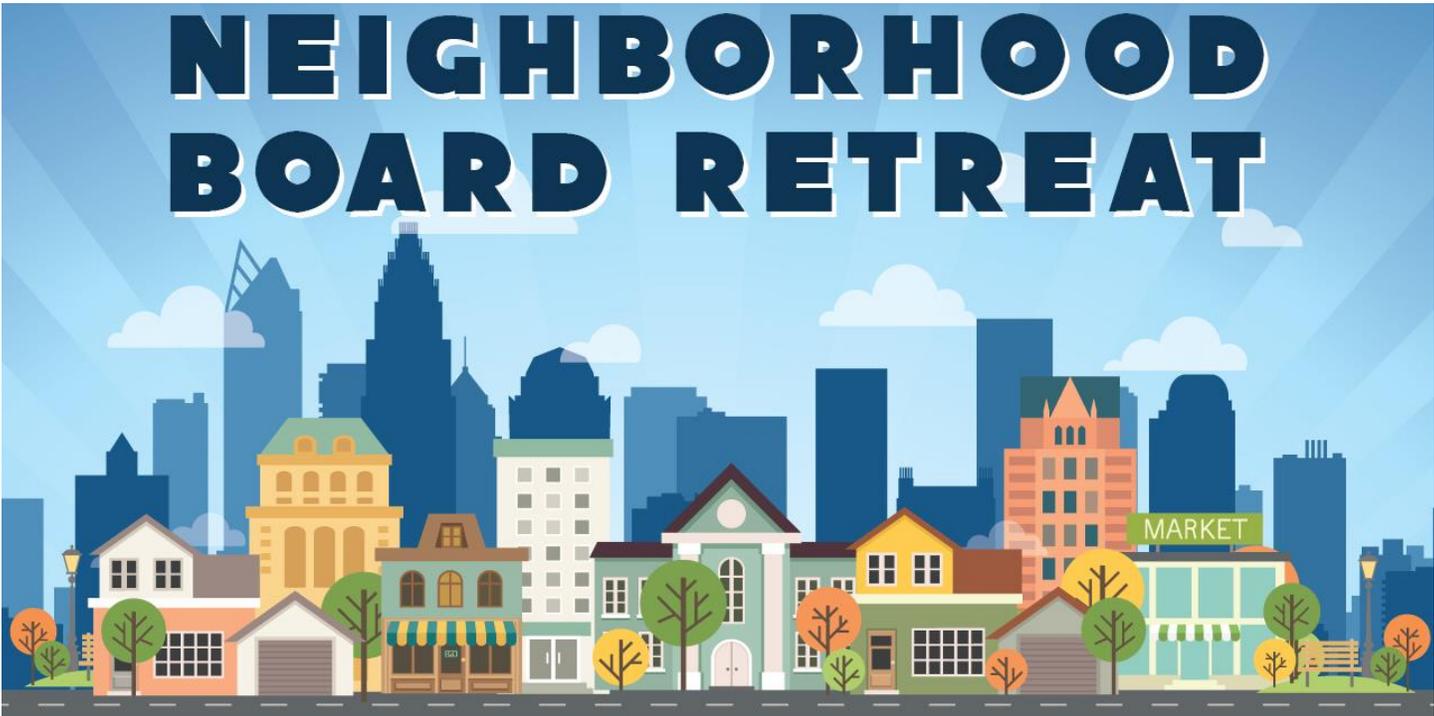




**CHARLOTTE**<sup>SM</sup>



**February 18, 2017**

**Clanton Park Community Association**

**Hosted by City of Charlotte Neighborhood & Business Services at**

**Goodwill Opportunity Campus**



The agenda for the day was as follows:

- Introductions
- Where Have We Been? Where Are We Going?: Arrow Activity
- Where We Want to Be: Vision Statement Exercise
- Seeing the Forest through the Trees: Developing Strategic Priorities
- Working Lunch – The Year Ahead
- Idea Development – Time for participants for develop an action plan for goal achievement

### Where Are We Going, Where Have We Been?

We began our day with paired interviews using the “Where Are We Going, Where Have We Been?” activity. The activity was intended to help us reflect on:

- What we value
- What are the best things about our community and the people who live here
- What are our past successes
- Where are the potentials and possibilities

After interviewing our partners we shared our discussion with the group, finding commonalities in our conversations.

<b>Where We Were:</b> Reflecting on our past, what were some of the best/worst moments?	<b>Where We Are:</b> Why would or wouldn't a person/business want to move into our community?	<b>Where We Want to Be:</b> If you could make 3 wishes to make our community flourish, what would they be?
<ul style="list-style-type: none"> <li>• More vacant homes</li> <li>• Got better neighborhood signage</li> <li>• Started a website and social media</li> <li>• Baringer Park redevelopment</li> <li>• Clanton Park Pavilion naming ceremony, named after neighborhood president</li> </ul>	<ul style="list-style-type: none"> <li>• Less crime</li> <li>• Habitat houses</li> <li>• Multicultural neighborhood</li> <li>• More affordable housing</li> <li>• Rentals</li> <li>• Lack of respect for property</li> <li>• General stability</li> <li>• Beautiful Baringer Park with the cute ducks</li> <li>• Quiet, friendly, growing</li> <li>• Great location, accessible to modes of transit</li> <li>• Family-oriented</li> </ul>	<ul style="list-style-type: none"> <li>• Younger homeowners</li> <li>• Growing the diversity</li> <li>• More community watch/surveillance/using data to be safe</li> <li>• More connections (including sidewalks)</li> <li>• More promotion of homeownership</li> <li>• More community participation</li> <li>• More lights</li> </ul>

## Our Vision

Our vision is the unifying statement for our community that will guide our decision making and reminds us of what we are trying to reach. It is based on our shared values and preferences for our community's future. It combines the best of what was, what is, and what could be.

### OUR VISION:

*We are a strong, active community that promotes homeownership and collaborations with our home schools and service community. It is this vision that draws families and business to our community.*

## Strategic Priorities

After committing to a shared vision, the board began to brainstorm on strategic priorities. This is where we began to define what is most important to us in order to achieve our vision. Strategic priorities are initiatives that will help us move closer to our vision of our community. The idea is to focus on a few things and do them very well as opposed to many things and missing the mark.

We started out thinking big and then narrowed down our focus using the Affinity Mapping Process, detailed below:

- Grab some sticky notes from the table. Keeping the vision statement in mind, write down as many of the following as you can think of, one per sticky note:
  - Current action items getting you closer to our vision.
  - Possible priorities/actions items to get us closer to our vision.
- Place the sticky notes on the wall.
- Organize the ideas by natural categories, once everyone agrees on the groups, give each one a name.



This activity led us to the following categories and action items being identified as important within our community:

**Showcase the Community**

- Promote accessibility to Uptown
- Panel discussion on Access 21 about Clanton Park

**Promote Safety**

- Safety camera and surveillance
- Advocating for concerns like street sweeping
- Communicate more with City Council about our concerns

**Community Participation from Younger Generation and Leadership Development**

- Getting people to meeting
- Handing out magnets to get people to meeting
- Newsletters
- Social media
- Signs at corners
- Everyone bring someone to the meeting (bring a friend)
- Meet and great your neighbor block party
- Youth programming to attract families, like arts and science programs
- Identify a precinct captain
- Back to school events
- Youth programming to attract families, like arts and science programs

**Programming to Support Seniors**

- Senior programs to rehab homes
- Programs to teach people how to buy a home

Each participant was provided three (3) stickers to be used for voting. Stickers could be placed all on one or two items or shared amongst all of the ideas identified. The three categories receiving the most votes are the strategic priorities that are most important for us to begin working on to achieve our vision. Within these three categories, there were three activities selected as most impactful toward achieving our strategic priorities.

The strategic priorities and activities are summarized on the following page.



**2017 Neighborhood Board Retreat Summary**

*Clanton Park Community Association*

**OUR VISION:**

*We are a strong, active community that promotes homeownership and collaborations with our home schools and service community. It is this vision that draws families and business to our community.*

**TO HELP US REACH OUR VISION; WE WILL FOCUS ON THREE STRATEGIC PRIORITIES:**

1  
Increase community involvement

2  
Support our seniors

3  
Identify community leaders

**IN 2017-2018, WE WILL WORK ON THESE ACTIVITES GUIDED BY OUR PRIORITES:**

Hold one back to school event

Hold/facilitate bringing one program for seniors to help them understand resources available to rehab their homes

Identify precinct captain

Please list any parking lot items or additional activities beyond the initial 3 here.

- They want to go and speak and talk about Clanton Park and who they are to Council. *See Partnerships category found on resource website noted below.*
- They are interested in Crown Town Hall. *Please contact Jason Lawrence ([JLawrence@ci.charlotte.nc.us](mailto:JLawrence@ci.charlotte.nc.us); 704-336-4106) to get connected with the Crown Town Hall initiative.*

**Resources to Get Started-** You've rolled up your sleeves and established your vision. We have compiled resources that may assist your organization in achieving your goals on our Neighborhood Training Programs and Resources [website](#). We have identified resource categories that may be applicable to your projects below; please do not hesitate to explore more categories as you undertake your work! Links and contact information are provided for information only and are subject to change.

Project	Potential Resource Categories of Interest
<b>Hold one back to school event</b>	Welcoming & Engaging Neighbors; Youth & Education
<b>Hold/facilitate bringing one program for seniors to help them understand resources available to rehab their homes</b>	Beautification
<b>Identify precinct captain</b>	Public Safety

Your community is located within Charlotte's Southwest Service Area. Your staff contacts for following up and community assistance are:

Millicent Powell, Southwest Community Engagement Liaison <a href="mailto:mepowell@charlottenc.gov">mepowell@charlottenc.gov</a> or 704-432-6814	Eugene Bradley, Southwest Community Engagement Manager <a href="mailto:ebradley@charlottenc.gov">ebradley@charlottenc.gov</a> or 704-432-1579
--	--



