

To: City of Charlotte Registered MWSBEs

From: Charlotte Business INCLUSION Advisory Committee

In these trying times, we, the members of the Charlotte Business INCLUSION Advisory Committee, wanted to assure you that we are continuing to advocate for minority, women, small business enterprises (MWSBE) in our marketplace. We know that you, your business, and your staff are working hard to adjust to the changes and challenges during this unprecedented global event, we, too, are hard at work trying to serve our constituents.

The Charlotte Business INCLUSION Advisory Committee (CBIAC) is charged with:

- Reviewing MWSBE utilization and participation on City contracts.
- Providing recommendations and advice to City Council on ways the City can enhance diversity and inclusion of MWSBEs in City contracting and procurement.
- Providing a forum for CBI stakeholders to raise issues and have input into CBI Policy recommendations.
- Advising the City of business community conditions that may affect business-government relations.
- Serving on future City Disparity Study Advisory Committee.

In June, Charlotte City Council approved several policy amendments that will help MWSBEs now and into the future. Some of those changes include:

- Increasing the duration of SBE certification from three years to four years,
- Eliminated the ability to count a single MWSBE towards a MWBE goal and a SBE goal on a single contract,
- Lowered construction subcontracting threshold to create "right-sized" opportunities for smaller firms and increase the pool of available opportunities.

We also wanted to make sure you are aware of other City resources available to small businesses. The City recently launched its [Open for Business platform](#) which includes access to capital opportunities, as well as other resources, including the small business dashboard, which can help connect businesses with customers.

These are challenging times for all of us. We are being asked to live and work differently, and the impact on our community is deep and far-reaching. The CBIAC wants you to know that you are not alone. We are a resilient and strong community, and we know that we will get through these times, ultimately as a stronger and better community.

Yours in partnership,

Edison Cassels	Johanna Suarez	Nicole Reina	Jamal Cook	Valerie Del
Vernetta Mitchell	Jesse Jacobs	Chyna Green	Nigel Long	Michelle Ho
Lisette Velez	William D. Stricker	Stephanie Adler	Cheavonne Willis	

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