Council-Manager Memo #22
Friday, March 16, 2012

CHARLOTTE.

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WEEK IN REVIEW:

Mon (Mar 19)	Tues (Mar 20)	Wed (Mar 21)	Thu (Mar 22)	Fri (Mar 23)	Sat (Mar 24)
3:00 PM Environment Committee, Room 280 5:00 PM Zoning Meeting, Room CH-14		12:30 PM Community Safety Committee, Room 280 3:00 PM Council Budget Retreat, Room 267	12:00 PM Transportation and Planning Committee, Room 280		9:30 AM CM Mayfield's District 3 Town Hall Meeting, 4150 Wilkinson Blvd.

CALENDAR DETAILS:

Monday, March 19

3:00 pm Environment Committee, Room 280
AGENDA: FY13 FAP

5:00 pm Council Zoning Meeting, Room CH-14

Wednesday, March 21

12:30 pm Community Safety Committee, Room 280
AGENDA: FY13 FAP; Rental property ordinance

3:00 pm Council Budget Retreat, Room 267

Thursday, March 22

12:00 pm Transportation and Planning Committee, Room 280
AGENDA: Red line; I-77 HOT lanes

Saturday, March 24

9:30 am Council member Mayfield's District 3 Town Hall Meeting, Southwest Service Center 4150 Wilkinson Blvd.

March and April calendars are attached (see "2. Calendar.pdf").

INFORMATION:

Career Discovery Events at Local Schools

Staff Resource: Elizabeth Mitchell, N&BS, 704-336-8409, enmitchell@charlottenc.gov

As part of Neighborhood & Business Services (N&BS) youth programs and services, the department is hosting a Mayor's Youth Employment Program (MYEP) Career Discovery event at four schools it have identified for its Neighborhood School Partnership Initiative.

The Initiative, funded through a Crossroads Charlotte grant, helps strengthen the relationship between schools and the neighborhoods in which they are located. Staff has chosen four schools to represent each of the N&BS Service Areas: Albemarle Road Elementary (SE), Ranson IB Middle (NW), Sedgefield Middle (SW) and Winterfield Elementary (NE).

The goal of the MYEP Career Discovery events is to present the science behind the growing sectors of energy, finance, motorsports, and healthcare in Charlotte. Students and their families will participate in hands-on activities that illuminate the underlying concepts of these professional endeavors. Local businesses in each of these sectors will participate to share information and answer questions about the many career opportunities that are available in Charlotte.

City Council is welcome and encouraged to attend any of the events:

- Winterfield Elementary – March 22 6:00-8:00PM
- Albemarle Road Elementary – March 27 6:00-8:00PM
- Sedgefield Middle – April 10 6:00-8:00PM
- Ranson Middle – April 17 6:00-8:00PM

May 2 – Small Business Month Kick-Off Event Recognitions
Staff Resource: Gail Whitcomb, N&BS, 704-336-5849, gwhitcomb@charlottenc.gov

On May 2, 2012, the City will host a breakfast to celebrate the beginning of Charlotte's Small Business Month. The event will begin at 8:30 a.m. in the Charlotte-Mecklenburg Government Center. During the event, the City will recognize 12 small businesses that represent the diversity of Charlotte's small business community. Staff requests that Council members participate by working with staff to identify a small business owner from either their Council districts (for District Representatives) or from various sectors (for At-Large Representatives).

Staff from Neighborhood & Business Services will be calling Council members within the next week to provide assistance and further direction on nominating small businesses.

***City Source* Tells Stories of Citizen Service**
Staff Resource: Sherry Bauer, Corporate Communications & Marketing, 704-336-2459, sbauer@charlottenc.gov

City Source is the City of Charlotte's unique 30-minute program for citizens to learn about the City's services as well as how its employees serve the community. The program airs the first and third Thursday of each month at 7 p.m. on Cable 16 (Time Warner Cable), AT&T U-verse and is streamed LIVE online at www.charlottenc.gov.

In the March 15 – April 4 edition viewers will see how time has flown at Charlotte-Douglas International Airport and what remains there from WWII. They'll also learn how two departments team up to provide water for residents in fire emergencies. Other topics include bunnies for adoption at Animal Care and Control, how to go green with smart irrigation, and more.

This information is also promoted in CMail, the City's electronic newsletter emailed to more than 1,100 subscribers and distributed by City departments whose services, programs and employees are featured in an upcoming episode **(see "3. CitySource.pdf" for flier).**