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**WEEK IN REVIEW:**

<b>Mon (May 15)</b>	<b>Tues (May 16)</b>	<b>Wed (May 17)</b>	<b>Thurs (May 18)</b>	<b>Fri (May 19)</b>	<b>Sat (May 20)</b>
12:00 p.m. Council Zoning Briefing (optional), Room 886  1:00 p.m. Intergovernmental Relations Committee Mtg., Room 280  5:00 p.m. Zoning Mtg., Room CH-14		6:00 p.m. – 8:00 p.m. Crowns of Enterprise, Harvey B. Gantt Center, 551 S. Tryon St.	12:00 p.m. Community Safety Committee Mtg., Room 280  6:00 p.m. – 8:00 p.m. Eastway Drive Streetscape/Pedestrian Improvement Study Drop-in Public Meeting, Garinger High School atrium, 1100 Eastway Drive		

## CALENDAR DETAILS:

### **Monday, May 15**

12:00 p.m.

Council Zoning Briefing (optional), Room 886

1:00 p.m.

Intergovernmental Relations Committee Mtg., Room 280

Agenda: Federal Update; State Update; Trending Topics

5:00 p.m.

Zoning Mtg., Room CH-14

### **Wednesday, May 17**

6:00 p.m. – 8:00 p.m.

Crowns of Enterprise,

Harvey B. Gantt Center, 551 S. Tryon St.

### **Thursday, May 18**

12:00 p.m.

Community Safety Committee Mtg., Room 280

Agenda: Citizen Review Board Revisions; Youth Programs in Charlotte Fire Department

6:00 p.m. – 8:00 p.m.

Eastway Drive streetscape/pedestrian improvement study drop-in public meeting,

Garinger High School atrium, 1100 Eastway Drive

**May and June calendars are attached**



May - June 2017.pdf

## UPDATES:

### **May 20, 2017 – Central Avenue Front Porch Swing Project Celebration**

*Staff Resource: Tom Warshauer, HNS, 704-336-4522, [twarshauer@charlottenc.gov](mailto:twarshauer@charlottenc.gov)*

Staff from Housing & Neighborhood Services (HNS), 311, International Relations and Sustain Charlotte will participate in a community event in the Central Avenue corridor on Saturday, May 20 from 10 a.m.—1 p.m. Sponsored by Memorial United Methodist Church, the event will take place at 4012 Central Ave. The event will feature free auto and bicycle safety inspections, a classic car show, kids' activities and food.

The church is one of the locations for the Central Avenue Front Porch Swing Project, funded through the John S. and James K. Knight Foundation's Knight Cities Challenge. The project installed five porch swings along the corridor's bus stops on Central Avenue and one at Charlotte Fire Department's Station 8 in the

Plaza Midwood Business District. Partners in the installation included Memorial United Methodist Church, HNS, Engineering & Property Management, Charlotte-Mecklenburg Police Department, CFD, Central Pointe Apartments, Midwood International Cultural Center and Sustain Charlotte.

The swings evoke the southern tradition of welcoming front porches to create new conversation centers that connect people, improve the transit experience and help bridge cultural and generational gaps. For more information, including specific swing locations, visit [charlottenc.gov/PorchSwings](http://charlottenc.gov/PorchSwings)

### **CMPD Westover Division Station LEED Certified**

*Staff Resource: Monifa Hendrickson-Woodside, Engineering & Property Management, [mwoodside@charlottenc.gov](mailto:mwoodside@charlottenc.gov), 704-432-2577*



Recently, the Charlotte Mecklenburg Police Westover Division Station achieved Leadership in Energy and Environmental Design (LEED) certification. Awarded by



the U.S. Green Building Council, LEED is a rating system to evaluate the environmental performance of a building and encourage market transformation towards sustainable design. The distinction comes under the new version 4 ratings, making the certification process even more rigorous.

The 16,250 square-foot facility at 2550 West Boulevard opened in April 2016, and is also home to the Neighborhood & Business Services Southwest Service Area Team.

“Westover Division Station is the City’s first LEED v4 facility, and certification was not an easy task,” said E&PM Special Projects Manager Monifa Hendrickson-Woodside. “The new version 4 rating system has more requirements, making it difficult to earn points easily achieved on previous projects.”

The Westover project team met LEED requirements in 8 of 9 categories. The facility earned 43 out of 49 certification points with especially high marks in water efficiency, innovation and energy & atmosphere. The facility boasts a 33.9% energy costs savings due to stringent energy performance standards and features such as a geothermal energy system that uses the Earth as a heat source.

### **“A Voice for Trees” - Community Meetings to Help Shape Tree Canopy Future**

*Staff resource: Erin Oliverio, Engineering & Property Management, 704-432-2925, [eoliverio@charlottenc.gov](mailto:eoliverio@charlottenc.gov)*

Staff from Landscape Management and TreesCharlotte will hold three community meetings in May to help Charlotteans get involved in protecting, preserving and growing Charlotte’s tree canopy. Residents will learn about the newly completed Urban Forestry Master Plan, how to get involved with TreesCharlotte and the threat of the emerald ash borer.

The meeting schedule:

Thursday, May 18: Mallard Creek Recreation Center, 2530 Johnston Oehler Road: 6-7 p.m.

Thursday, May 25: Marion Diehl Recreation Center, 2219 Tyvola Road: 5:30-6:30 p.m.

Tuesday, May 30: Main Library, Francis Auditorium, 310 N. Tryon St.: noon-1 p.m.

Registration is required to attend, use the following link to sign up <http://treescharlotte.org/calendar>. Council members are invited to attend and may contact Erin Oliverio to RSVP.

### **Economic Development Committee Update**

*Staff Resource: Debra Campbell, City Manager's Office, 704-336-2671, [dcampbell@charlottenc.gov](mailto:dcampbell@charlottenc.gov)*

On Thursday, May 11, the Economic Development Committee received updates on several key topics including:

**The Link Between Ovens Auditorium and Bojangles Coliseum:** Assistant City Manager Debra Campbell, Management & Financial Services Director Randy Harrington and Charlotte Regional Visitors Authority CEO Tom Murray presented the background and timeline for a link between the Ovens Auditorium and Bojangles Coliseum. The project, aiming to facilitate accommodations for both facilities, was approved unanimously by the Committee for additional consideration by City Council in June.

**Eastland Mall Update:** Economic Development Director Pat Mumford presented an overview of community engagement activities planned as part of the Eastland Mall redevelopment. The events are components of Phase I of the process approved by City Council on March 27. These events include feedback sessions with business owners and developers as well as a community event on the Eastland Mall property. Attached is a list of the activities.

**CIAA Update:** Murray, Harrington and CIAA Commissioners Jacquie McWilliams updated the Committee on a list of concerns raised during the March 9 ED meeting regarding the CIAA tournament. The issues varied from improving both the fan experience and the tournament's relationship with corporate partners to permitting for non-sanctioned CIAA events. The presentation included current findings, areas of opportunity and other circumstances that factor into the identified issues.



Eastland  
Redevelopment Upda

### **2017 State Legislative Report #13**

*Staff Resource: Dana Fenton, City Manager's Office, 704-336-2009, [dfenton@charlottenc.gov](mailto:dfenton@charlottenc.gov)*



2017 week 13  
report.pdf

# May

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
	<b>1</b> <b>12:00pm</b> Environment Committee Mtg., Room 280  <b>4:30pm</b> Dinner before Budget Presentation, Room 280  <b>5:00pm</b> Council Workshop/Budget Presentation, Room 267	<b>2</b>	<b>3</b>	<b>4</b> <b>12:00pm</b> Community Safety Committee Mtg., Room 280	<b>5</b>	<b>6</b> <b>9:00am</b> District 3 Town Hall Mtg., CPCC Harper Campus – 315 W. Hebron St.
<b>7</b>	<b>8</b> <b>2:00pm</b> Transportation & Planning Committee Mtg., Room 280  <b>5:00pm</b> Council Business Mtg., Room 267  <b>5:30pm</b> Budget Public Hearing, Council Chamber	<b>9</b>	<b>10</b> <b>1:00pm</b> Budget Adjustments, Room 267	<b>11</b> <b>12:00pm</b> ED Committee Mtg., Room CH-14	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b> <b>12:00pm</b> Council Zoning Briefing (optional), Room 886  <b>1:00pm</b> Intergovernmental Relations Committee Mtg., Room 280  <b>5:00pm</b> Zoning Mtg., Room CH-14	<b>16</b>	<b>17</b> <b>6:00pm – 8:00pm</b> Crowns of Enterprise, Harvey B. Gantt Center, 551 S. Tryon St.	<b>18</b> <b>12:00pm</b> Community Safety Committee Mtg., Room 280  <b>6:00pm – 8:00 pm</b> Eastway Drive Streetscape/ Pedestrian Improvement Study Public Mtg., Garinger HS Atrium - 1100 Eastway Drive	<b>19</b>	<b>20</b>
<b>21</b>	<b>22</b> <b>12:00pm</b> Governance & Accountability Committee Mtg., Room 280  <b>2:00pm</b> ED Committee Mtg., Room CH-14  <b>5:00pm</b> Citizens' Forum/Council Business Mtg., Room 267	<b>23</b> <b>11:00am</b> Toby Creek Greenway Phase 2 Opening Celebration, 823 Brooke Nicole Place  <b>6:00pm – 8:00pm</b> 16th Street Streetscape & N. Tryon Street Gateway Public Mtg. (AIC), Extravaganza Depot 1610 North Tryon Street	<b>24</b> <b>12:00pm</b> Budget Adjustments/Straw Votes, Room 267  <b>5:30pm</b> MTC Meeting, Room 267	<b>25</b> <b>6:00pm – 8:00pm</b> Back Creek Church Road Farm-to- Market Public Mtg., Back Creek Presbyterian Church - 1821 Back Creek Church Road	<b>26</b>	<b>27</b>
<b>28</b>	<b>29</b> <b>Memorial Day</b>	<b>30</b>	<b>31</b>			

2017

# June

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
				<b>1</b> <b>12:00pm</b> Community Safety Committee Mtg., Room 280  <b>5:00 – 7:00pm</b> Central/Kilborne/Norland Pedestrian Improvements Public Mtg., Calvary Christian Church 3001 Kilborne Drive	<b>2</b>	<b>3</b>
<b>4</b>	<b>5</b> <b>12:00pm</b> Environment Committee Mtg., Room 280  <b>5:00pm</b> Council Workshop/Citizens' Forum, Room 267	<b>6</b>	<b>7</b>	<b>8</b> <b>12:00pm</b> ED Committee Mtg., Room CH-14	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b> <b>2:00pm</b> Transportation & Planning Committee Mtg., Room 280  <b>5:00pm</b> Council Business Mtg./Budget Adoption, Room 267	<b>13</b>	<b>14</b> <b>12:00pm</b> HAND Committee Mtg., Room 280	<b>15</b> <b>12:00pm</b> Community Safety Committee Mtg., Room 280	<b>16</b>	<b>17</b>
<b>18</b>	<b>19</b> <b>12:00pm</b> Council Zoning Briefing (optional), Room 886  <b>1:00pm</b> Intergovernmental Relations Committee Mtg., Room 280  <b>5:00pm</b> Zoning Mtg., Room CH-14	<b>20</b>	<b>21</b>	<b>22</b> <b>12:00pm</b> ED Committee Mtg., Room CH-14	<b>US Conference of Mayors Annual Meeting Miami Beach, FL</b>	
<b>25</b>	<b>26</b> <b>12:00pm</b> Governance & Accountability Committee Mtg., Room 280  <b>5:00pm</b> Citizens' Forum/Council Business Mtg., Room 267	<b>27</b>	<b>28</b> <b>12:00pm</b> HAND Committee Mtg., Room 280  <b>5:30pm</b> MTC Meeting, Room 267	<b>29</b> <b>6:00 pm – 7:30 pm</b> Council member Fallon Town Hall Mtg., University City Library - 300 East W.T. Harris Blvd.	<b>30</b>	

US Conference of Mayors Annual Meeting  
Miami Beach, FL

# 2017

# Eastland Redevelopment Update

## Thursday, May 11, 2017

### Eastland Advisory Committee

#### Committee Members:

Michael Haithcock	Community Leader
Chris Mau	Strategic Consultant
Cozzie Watkins	Planning Commission
Maureen Gilewski	Co-Chair, Charlotte EAST
Mary Ellen Player	City Manager, Google Fiber
Jeff Brown	Attorney, Moore & Van Allen
Manolo Betancur	East Charlotte Business Owner
Jeff Michael	Director, UNCC Urban Institute
Suzanne Pugh	CEO/Executive Director, Aldersgate
Joseph Butler	Charlotte Chamber Charlotte East Rep
Billy Maddalon	Managing Owner, Unique Southern Estates
Charles Thomas	Charlotte Program Director, Knight Foundation
Mimi Davis	President, Grove Park Neighborhood Association
Diane Langevin	President, Winterfield Neighborhood Association
Jim Babb	Chief Operating Officer, Bahakel Communications
Tony Perez	Assistant Vice President of Real Estate Services, Carolinas HealthCare Systems
Astrid Chirinos	Chief Development Officer, Latin American Economic Development Corporation



#### Committee Charge:

- Champion Phase 1 Activity: The primary role of the Committee at this point is to champion Phase 1 efforts by acting as a conduit to the broader community, helping to inform Committee members' respective constituencies of the status of the redevelopment process.
- Guide the Process: Serving as a sounding board, the Committee will provide insight and perspective to ensure the redevelopment process is viable and aligns with already-established guiding principles created by the community.

#### Update:

The first meeting of the Advisory Committee was held on Thursday, April 27. The Committee discussed the overall redevelopment process and the role Committee members should play throughout Phase 1. The next meeting will take place on Tuesday, May 16 and will focus on feedback received from the development forum conversations.

### Schedule of Events

#### Development Forum (Multiple Sessions May 15 and 16):

The intent of the forum is to collect feedback from the development community to help uncover perceptions and real barriers to development, and on-site and off-site strategies that the City could employ to expedite positive outcomes on the property. Ideal participants are members of the development community, including large and small developers, brokers, and related professionals positioned to support the City's mission to redevelop the site. This invitation-only event has received positive responses, with 20 local and 10 national development companies confirming their attendance. Of those confirmed, 11 small, 11 medium, and 8 large businesses will be represented.

### Local Business Open House (May 15th drop-in from 5-7pm):

A focused, diverse, and energized cross section of the local business community is sought to engage in conversations about the general business climate in the area. Feedback will help the Jacobs team better understand the challenges, opportunities, and perceptions of the Eastland Mall site and surrounding area. Ideal participants will own or operate businesses in East Charlotte, be familiar with the Eastland Mall site, and have a vested interest in the area's long-term success. The location for this event is on the second floor of 5624 Executive Center Drive, which is just a block out Albemarle Road from the Eastland site.

### Tactical Urbanism Event (May 18th from 4-8pm):

Eastland "days gone by" and Eastland "days to come" will collide in a special, fun, free event at the Eastland site, where people can gather to reminisce and imagine new possibilities for the site, as part of the evolving Eastland story. The event will include family activities centered on the site's history, the local community, and the opportunity for residents to imagine and participate in the future of the site. Ideal participants include East Charlotte neighbors and any Charlottean with a past, present, or future connection to Eastland.

At 7 p.m., the [Queen City Quiz Show](#) will share information - trivial, entertaining and (sometimes) challenging - about Charlotte's past and present, so we can move together to shape the future. The live event will feature local artists, musicians, and food, as well as two teams of four players facing off against each other in front of a live audience. Winners will receive a check for the non-profit of their choice.

## **Communication Plan**

### Objectives:

- Keep Eastland stakeholders apprised of any developments associated with the process
- Encourage public participation at open events

### Key Redevelopment Process Messages:

- Market-driven strategy that differs greatly from previous undertakings on the site
- Inclusive of all stakeholders
- Aligned with the already-established redevelopment guiding principles created by the community

### Primary Audiences:

- Elected Officials and staff (City/County/CMS)
- Eastland area residents and business owners
- Development community
- Media

### Phase I Communication Activities:

- *Council-Manager Memo (May 11):* Provide Charlotte City Council and staff leadership with an overview of Phase I activities
- *Media Release (May 12):* Promote and frame the intent of the activities
- *Media Advisory (May 15 and 17):* Invite local media to Local Business Open House and Tactical Urbanism Event
- *Social Media/Twitter, Facebook, Next Door (May 15-18):* Enhance participation in activities and encourage residents to share photos of their favorite Eastland Mall memories
- *Economic Development Committee Meeting (June 8):* Committee to receive a summary of findings related to Phase I activities
- *Eastland Mall webpage (May 12—June 8):* Promote and frame the intent of Phase I activities and provide a summary of findings
- *Council presentation (June 26):* Staff to present Phase I findings to Mayor and City Council and, if necessary, request authorization to proceed to Phase II





## CITY MANAGER'S OFFICE M E M O R A N D U M

May 11, 2017

**TO:** Marcus Jones, City Manager  
Randy Harrington, Chief Financial Officer

**FROM:** Dana Fenton, Intergovernmental Relations Manager

**SUBJECT:** **Week 13 State Legislative Report**

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### What You Need to Know

The Senate is working to pass its version of the **Appropriations Act of 2017 (SB 257 – Brown)** by the close of business on Friday, May 12, so that the House can begin its consideration of the measure. The goal of the House and Senate is to pass a final budget bill by June 15 so that it can be sent to the Governor in advance of the start of the fiscal year on July 1. While staff is still reviewing the budget, there do not appear to be any negative impacts upon the City's upcoming capital and operating budget. Some budget highlights include:

- FY 2017-2018 General Fund appropriations would total \$22.9 billion, an increase of 2.5% over FY 2016-2017
- FY 2018-2019 General Fund appropriations would grow to \$23.4 billion, an increase of 2.4% over FY 2017-2018
- \$15 million in recurring funds appropriated annually for the Film and Entertainment Grant Fund, which is the first time recurring funds have been appropriated for the program
- \$75 million in lottery funds appropriated annually for a new school construction grant program, known as the Needs-Based School Capital Fund, for projects in counties designated as development Tier One and Tier Two
- Appropriations for the data-driven Strategic Transportation Investments program increased by \$140 million in FY 2017-2018 and \$181 million in FY 2018-2019

Intergovernmental Relations and Land Development staff joined their counterparts from the NC League of Municipalities and Cities of Monroe, Concord, Raleigh, Greenville and Winston-Salem for a meeting with Representative Scott Stone to discuss his vision behind the **NC Permitting Efficiency Act of 2017 (HB 794 – Stone)**. Staff will be working through the NC League of Municipalities on developing amendments that would make the bill work for the City.

## **State Legislative Agenda**

**Police Recordings:** The House passed **Changes to Current Body-Worn Camera Law ([HB 797 – Faircloth](#))** that amends last session’s police recordings law (HB 972) but without new language to add members of city councils to the list of officials to whom the custodial law enforcement agency may disclose the recordings. In Senate Rules Committee.

**Strategic Transportation Investments:** The House passed **DOT/DMV Changes – Megaproject Funding ([HB 110 – Torbett](#))** that creates a new program to fund larger-scale and higher-cost transportation projects of over \$200 million. The new program does not have an identifiable source of revenue, except for appropriations or transfers made by the General Assembly. Instead of the General Assembly establishing criteria for selecting projects, HB 110 would establish a workgroup to develop the selection criteria. In 2013 when the Strategic Transportation Investments program legislation was enacted, the General Assembly specified quantitative criteria in the underlying legislation (HB 817 – Brawley) for selecting projects. In Senate Rules Committee.

**Sales Tax Redistribution:** The Senate passed **Change the Local Option Sales Tax Adjustment Factors ([SB 126 – Brown](#))** that changes the adjustment factors applied to the half-cent local Article 40 sales tax levy with factors based on the county's economic tier designation. Tier 1 counties, which are the most economically distressed counties in the State, would be assigned a factor of 1.10. Tier 2 counties would receive no adjustments and Tier 3 counties would be assigned a factor of 0.90. The Mecklenburg County factor would increase from the current 0.89 to that of Tier 3 counties, 0.90. According to new estimates prepared by the non-partisan General Assembly Fiscal Research Division on May 3, approximately \$2.3 million more in sales tax revenue would accrue to the City of Charlotte in the first full year of implementation. In House Rules Committee.

**Sales Tax Redistribution:** The Senate passed **Economic Development Incentives Modifications ([SB 660 – Brown](#))** that makes changes in how Job Development Investment Grant and One NC funds are distributed to projects in Tier 3 counties like Wake and Mecklenburg. SB 660 is similar to legislation filed in the 2015 long session in that it put projects in Tier 3 counties at a competitive disadvantage when competing for State economic development funds. In House Rules Committee.

**Charlotte Firefighters Retirement System ([HB 58 – Dulin](#))** is local legislation requested by the City of Charlotte that enables the Charlotte Firefighters’ Retirement System to comply with the Voluntary Correction Program entered into with the Internal Revenue Service to tweak the method for computing a firefighter’s final average salary. The bill has no fiscal impact upon the System. HB 58 passed the House and resides in the Senate Rules Committee.