

Follow-Up Items
City Council Business Meeting
Monday, August 10, 2020

Mayor and Council Questions	Response	Dept Lead
<p>How is the adopt a highway program used for beautification and how can we leverage the program for cleaning up streets? (Watlington)</p>	<p>The State’s Adopt A Highway program provides an opportunity for groups to officially adopt segments of NCDOT streets and highways. NCDOT asks volunteer groups to commit at least four years to a 2-mile stretch of roadway, and conduct litter cleanups at least four times a year, and sometimes more on heavily traveled roads. NCDOT installs two Adopt-A-Highway signs with a recognition panel on the adopted roadway and provides training and materials so volunteers can safely carry out their goals. Information on the State’s Adopt a Highway Program can be found at:</p> <p>https://www.ncdot.gov/initiatives-policies/environmental/adoptahighway/Pages/default.aspx.</p> <p>This link is also available on the City’s Keep Charlotte Beautiful Adopt-A - Street Program website.</p> <p>The City’s Adopt a Street Program provides opportunities to individuals, families, businesses and community groups to officially adopt City streets. The City asks volunteers to commit at least two years to a 1-mile stretch of roadway, and conduct litter cleanups at least 3 times a year. The City provides two Adopt-A-Street signs with a recognition panel on the adopted street, as well as cleanup supplies including safety vests and training and materials so volunteers can safely conduct cleanup activities. The City’s program is coordinated through Housing and Neighborhood Services. An overview page is attached and detailed information is available at: http://kcb.charmeck.org</p>	<p>HNS & CDOT</p>
<p>Is the State’s recent disparity study available for review? (Mitchell)</p>	<p>The State of North Carolina Department of Administration initiated a Disparity Study examining the utilization of historically underutilized businesses in State contracting opportunities in early 2019. The Study is nearing its conclusion. While a specific date for the release of the Study was not provided, we were informed that the State will release the Study sometime later in calendar year 2020.</p>	<p>CMO</p>
<p>Can we look at relief for utilities (Duke and PNG) as part of the utilities relief discussion? (Mayor)</p>	<p>Staff has had conversations with Duke Energy and PNG officials to help inform a residential utility relief program in response to the pandemic. Staff is currently working with community partners to design the program, and will present the proposed program to Council for consideration in September.</p>	<p>HNS</p>
<p>Can we get the point in time data from the most recent homeless count in order to understand the need? (Ajmera)</p>	<ul style="list-style-type: none"> • The annual Point-in-Time (PIT) count is conducted by Mecklenburg County in partnership with community and agency volunteers in January of each year. • The PIT count provides a one-night snapshot of the number of people experiencing homelessness. • The most recent PIT data available is from 2019. The 2019 count, conducted on January 30, 2019, identified 1,742 people experiencing homelessness. • The January 2020 PIT data will be released by the County on September 24, 2020 as part of the annual Charlotte-Mecklenburg Housing Instability and Homelessness Report 	<p>HNS</p>
<p>I would like to see data on numbers of unemployed in the hospitality industry (Mayor)</p>	<p>There have been an estimated 17,000 jobs lost between July 2019 and July 2020 in the Leisure and Hospitality industry in the City of Charlotte.</p>	<p>ED</p>



ADOPT-A-CITY STREET PROGRAM

Thank you for your interest in the Adopt-A-City Street Program, you are joining other community groups, businesses, and individuals to help reduce litter in Charlotte, making a major contribution towards the city's overall appearance.

- Litter clean-up costs the U.S. more than 11.5 billion each year!
- Trash blowing out of truck beds and tipped roll out bins cause a large percent of litter in our neighborhoods.
- Litter decreases property values, diminishes community appearance and promotes even more litter.
- Even food waste has a cost. It attracts rodents to the side of the road. The rodents then attract raptors like hawks and owls. The raptors are then hit by cars.

The purpose of the Adopt-a-City Street Program is to:

- Tangibly demonstrate civic pride in your community
- Contribute to a cleaner and healthier environment
- Contribute to our overall economic development
- Serve as an impressive reminder to the public not to litter the roadways or ignore our environment



Program Highlights

- Applicants are limited to one street adoption at a time for the first year
- Only city maintained streets can be adopted, to learn about state road adoption please visit <http://www.ncdot.gov/programs/aah/>
- A *minimum* of three (3) clean ups are required/year for a two year commitment
- Volunteers receive two signs along their adopted route
- Volunteers must submit a cleanup report for each clean up
- Volunteers are asked to remove illegal signs along the roadway during the clean up
- Additional opportunities include storm drain marking and graffiti spotting
- Keep Charlotte Beautiful provides bags, safety vests and litter sticks

To apply for a street adoption, please fill out an online application at <http://kcb.charmeck.org>

For further questions about the program please contact us.

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