Council-Manager Memo #29
Wednesday, April 27, 2011

CHARLOTTE.

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INFORMATION:

Charlotte Receives the Walk Friendly Community Bronze Level Designation
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Charlotte has been designated a "Bronze Level" Walk Friendly Community (WFC) by the Pedestrian and Bicycle Information Center (PBIC). The WFC process looks at how cities are working to improve a wide range of conditions related to walking including safety, mobility, access and comfort. The WFC program distinguishes cities and towns that are leading the way in walkability.

The Bronze Level designation was awarded to Charlotte due to its efforts to improve the pedestrian environment through the Transportation Action Plan (TAP), the Sidewalk Retrofit Program and Charlotte's commitment to building "complete streets." Charlotte is one of only 12 cities across the nation to receive this recognition out of 35 total applicants, and it is one of only four cities to receive a Bronze award.

***City Source* Tells Stories of Citizen Service**
Staff Resource: Sherry Bauer, Corporate Communications & Marketing, 704-336-2459, sbauer@charlottenc.gov

City Source is the City of Charlotte's unique 30-minute program for citizens to learn about the City's services as well as how its employees serve the community. The program airs the first and third Thursday of each month at 7 p.m. on Cable 16 (Time Warner Cable), AT&T U-verse and is streamed LIVE online at www.charlottenc.gov.

The May 5 episode is a special edition focusing on small businesses and highlighting Small Business Week May 16 - 20. This show explains how small businesses help drive the economy and how Charlotte City Government is working to assist small businesses. Citizens will learn about the new business web portal, resources and partnerships available throughout the community, and why obtaining a business license and registering their business name is crucial.

This information is also promoted in CMail, the City's electronic newsletter emailed to more than 1,100 subscribers and distributed by City departments whose services, programs and employees are featured in an upcoming episode.

Attached (SEE TABLE OF CONTENTS ON LEFT) is a flyer promoting the next episode of City Source.