Council-Manager Memo #77
Wednesday, October 13, 2010

CHARLOTTE.

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INFORMATION:

October 19 - Recycle and Win Press Conference Reminder
Staff Resource: Victoria Garland, SWS, 704-336-3410, vgarland@charlottenc.gov

A press conference to kick-off the Recycle and Win – Bigger and Better campaign will be held October 19 at 11 a.m. at Solid Waste Services' facility, 1105 Otts Street. Council members interested in attending are asked to RSVP to Tracy Swett by Friday, October 15.

The campaign partnership with Coca Cola, which was approved by Council in June, will officially begin on November 1, 2010 and run through April 30, 2011. During the six-month promotion, approximately 175 city residents, randomly selected and evenly distributed throughout the city, will receive $100 Harris Teeter gift cards for correctly recycling.

Citizen participation in the program is voluntary, based on individual households opting-in by placing a specially designed sticker on their recycling cart or bin.

November 16 - Levine Center for the Arts Renaming
Staff Resource: Ron Kimble, Deputy City Manager, 704-336-4169, rkimble@charlottenc.gov

Please mark your calendars for Tuesday, November 16, 2010 for the ceremony involving the renaming of the South Tryon Cultural Campus and First Street based upon the Levine Foundation endowment gift for the arts and subsequent City Council approval. The ceremony will begin at 5:00 p.m. at the intersection of South Tryon and First Street, followed by a reception inside the new Mint Museum. An invitation to Mayor and Council to attend both activities will soon follow.

ATTACHMENTS:

September 16 Community Safety Committee Meeting Summary ***(see attached, left side table of contents)***