2018
CREATING UNITY THROUGH ART
ANNUAL STRATEGY MEETING PHOTO ALBUM
“UNITY IS STRENGTH... WHEN THERE IS TEAMWORK AND COLLABORATION, WONDERFUL THINGS CAN BE ACHIEVED.”

-MATTIE STEPANEK
Through artwork and visioning, elected officials weighed in.

What values do we want associated with the city Charlotte in 2040?

SAFE
UPLIFTING COMMUNITY
GLOBAL
EQUITABLE
CONNECTED
INCLUSIVE
HOME
WELCOMING
CREATIVE
PLACE OF OPPORTUNITY FOR ALL
CARING
GREEN
ACCESSIBLE
UPWARDLY MOBILE
INTERNATIONAL DESTINATION
CLEAN

DYNAMIC
TECHNOLOGY DRIVEN
OPPORTUNE
SUSTAINABLE
ENTERTAINING
LOW UNEMPLOYMENT
TOURIST CITY
BLOCK CHAINED
MORE WALKABLE
HARMONIOUS
PROSPEROUS
DIVERSE
BOLD
QUALITY NEIGHBORHOODS
FRIENDLY
FINTECH DESTINATION
The rising sun represents hope – a new day for our great city.

“HOME” or “Big Tent” – creating a great home for everyone.

Our shared values frame our perspective – what we envision will define us as a community in 2040.

Why we’re working together – to build a great city for today and future generations.

Our iconic crown – frames everything we do – including this picture.

All Districts have remarkable and unique assets. We value all of these as, together, they create a mosaic that is the City of Charlotte.

The Mayor and City Council as a team – we are working together to ensure we are inclusive community builders.