



Charlotte City Council
Budget and Effectiveness Committee
Meeting Summary
Thursday, January 2, 2020

COMMITTEE AGENDA TOPICS

- I. Overview of Agenda
- II. Agenda for Council's Annual Strategy Meeting

COMMITTEE INFORMATION

Committee Members Present: Ed Driggs (Chair), Julie Eiselt (Vice Chair), Dimple Ajmera, Malcolm Graham, and Renee Johnson

Staff Resources: Marcus Jones, City Manager
Angela Lee, Assistant City Manager
Ryan Bergman, Budget Director

Meeting Duration: 11:00 a.m. – 12:00 p.m.

ATTACHMENTS

1. Agenda
2. Charlotte City Council Annual Strategy Meeting Agenda Draft

DISCUSSION HIGHLIGHTS

Charlotte City Council Annual Strategy Meeting Agenda

The committee members were asked by the chair to provide feedback on the proposed agenda for Council's Annual Strategy Meeting (Meeting).

Committee members discussed how Public Safety as a Public Health Crisis has been an on-going focus for years and how partnerships, intervention, and understanding root causes would remain an important focus toward making an impact. The committee also mentioned the importance of focusing horizontally as the city continues to grow and host more public events. The City Manager noted how Council will be discussing evidence based public safety and violence reduction programs and the continued impact on city resources at the January 6 Strategy Session.

Other items of interest mentioned were:

- Transforming strategies for Economic Development at the corridor and neighborhood level,
- Linkage to crime and poverty and strategies to address,
- More formal interconnections with other agencies on how the community moves forward in addressing similar priorities, such as crime,
- Expanding scope of how the city creates Charlotte Business INclusion opportunities beyond procurement,
- Tradeoffs between electric buses and 30-minute routes, specifically with funding and resources available,
- Goals around upward mobility,
- Capturing the full extent of what the city does to support arts and culture
- Capital Project overview and planning for bond cycles and capacity,
- Update on how the Circular Economy has helped advance the city's Strategic Energy Action Plan goals, and
- Distribution of Council's previous questions and the responses.

Manager Jones stated that input from Council over the prior year and the survey responses from Council were used to develop materials and topics for the Meeting. He clarified the Meeting is designed to give Council the opportunity to work together on defining priorities that will set a framework for resource commitments. One key theme that has emerged is a focus on Mobility, Access, and Connectivity.

Manager Jones confirmed that conversations on populating the 2022, 2024, 2026 bonds would occur at the Meeting.

A team-building exercise was suggested for the Meeting, and the committee expressed a desire for the meeting to focus, overall, on the big picture and then drill down into action-oriented deliverables and tangible goals.

Charlotte City Council Annual Strategy Meeting

Moving Charlotte Forward | Building a Connected Charlotte

Washington Duke Inn, Durham, North Carolina

January 12 – 15, 2020

January 12, 2020

6:00 p.m. Opening Dinner Washington Duke Inn - Vista Room

January 13, 2020 – Day 1

Pres III & IV Meeting Room

8:00 – 8:30 a.m.	Breakfast	
8:30 – 8:45 a.m.	Opening Thoughts and Establishing Meeting Goals	<i>Vi Lyles, Mayor</i>
8:45 – 9:00 a.m.	Understanding the Past, Looking to the Future	<i>Marcus Jones, City Manager</i>
9:00 – 9:15 a.m.	Rules of Engagement and Meeting Norms	Facilitator: <i>David Phillips</i>
9:15 - 11:15 a.m.	Goals for 2020 and Beyond	<i>Mayor and City Council</i> Facilitator: <i>David Phillips</i>
11:15 – 11:30 a.m.	<i>Break</i>	
11:30 – 12:15 p.m.	Economic Outlook <i>Discussion of national, state, and local economic trends</i>	<i>Mark Vitner, Senior Economist Wells Fargo</i>
12:15 – 12:30 p.m.	<i>Break</i>	
12:30 – 1:30 p.m.	Building a Great City (Working Lunch) <i>Experts discuss the future of cities</i>	<i>Deb Ryan, UNC Charlotte Professor of Architecture and Urban Design</i> <i>James Johnson Jr., Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center at UNC Chapel Hill</i> <i>Richard Harris, Executive Managing Director; Cushman Wakefield, Raleigh-Durham</i>
1:30 – 1:45 p.m.	<i>Break</i>	
1:45 – 5:45 p.m.	Planning for the Year Ahead <i>Discuss items for future council, committee referral, or referral to City Manager for follow-up</i>	<i>Mayor and City Council</i> Facilitator: <i>David Phillips and Panel Resources</i>
5:45 – 6:00 p.m.	Day 1 Wrap-Up	Facilitators: <i>David Phillips</i>
7:00 p.m.	Dinner	Washington Duke Inn – Forest Room

January 14, 2020 – Day 2

Pres III & IV Meeting Room

7:30 – 8:00 a.m.	Breakfast	
8:00 – 8:45 a.m.	FY 2021 Budget Outlook and Future Capital Plan <i>Preview FY 2021 Budget and capital plan</i>	<i>Ryan Bergman, Budget Director</i>
8:45 – 9:15 a.m.	Creating Great Places <i>Overview of economic development strategies</i>	<i>Tracy Dodson, Assistant City Manager and Economic Development Director</i> <i>Taiwo Jaiyeoba, Assistant City Manager and Planning Director</i>
9:15 – 11:15 a.m.	Creating Mobility, Accessibility, and Connectivity through the Capital Plan <i>Members share and discuss future capital plan priorities</i>	<i>Mayor and City Council</i> Facilitator: <i>David Phillips</i>
11:15 – 11:30 a.m.	Break	
11:30 – 12:45 p.m.	Building Great Communities through Mobility (Working Lunch) <i>Discussion on the relationship between transit, transportation, and economic development</i>	Facilitator: <i>David Phillips</i> <i>Scott Smith, CEO, Valley Metro, former Mayor of Mesa, AZ and former Chairman, US Council of Mayors</i> <i>Dr. Beverly Scott, CEO Beverly Scott & Associates, former General Manager, Massachusetts Bay Transportation/Rail & Transit Administrator for Commonwealth of Massachusetts</i> <i>Clyde Higgs, CEO, Atlanta BeltLine Inc.</i>
12:45 – 1:00 p.m.	<i>Break</i>	
1:00 – 4:00 p.m.	Building a Livable City <i>Interactive session to understand Council's Short, Medium, and Long-Term goals related to transportation</i>	<i>Mayor and City Council</i> Facilitator: <i>David Phillips and Panel Resources</i>
4:00 – 4:15 p.m.	<i>Break</i>	
4:15 – 5:00 p.m.	Reaffirm City Council Priorities for 2020	<i>Mayor and City Council</i> Facilitator: <i>David Phillips</i>
5:00 – 6:00 p.m.	Clean-Up/Outstanding Issues	Facilitator: <i>David Phillips</i>
7:00 p.m.	Dinner	Washington Duke Inn - Duke University Room

January 15, 2020 - Day 3*Pres III & IV Meeting Room*

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| 8:00 – 8:30 a.m. | Breakfast | |
| 8:30 – 9:30 a.m. | Significant Projects | <i>Tracy Dodson, Assistant City Manager
and Economic Development Director</i> |
| 9:30 – 11:00 a.m. | Council Discussion on Significant Projects | <i>Mayor and City Council</i>
<i>Facilitator: David Phillips</i> |
| 11:00 a.m. | Closed Session: | |
| | <ul style="list-style-type: none">• Economic Development• City Manager’s Evaluation | |