Distinct spatial pattern described as an “arc” of communities of color and concentrated poverty.
OUR CITY. OUR PLAN. OUR FUTURE.
PLANNING PROCESS
CLT Future 2040: Engagement To Date

TOTAL INTERACTIONS 500,000+

VOICES 5,500+

KEY STAKEHOLDERS 370

METHODS OF ENGAGEMENT 25+
WHERE WE ARE TODAY

Phase 1
Winter 2018 to Spring 2019
Our History & Existing Conditions
Community Vision & Values

Phase 2
Summer 2019 to Fall 2019
Preferred Growth Scenerio

Phase 3
Winter 2019 to Fall 2020
Policies & Strategies

Phase 4
Fall 2020 to Spring 2021
Review & Adoption

Ongoing
Implement, Monitor, & Update

We are here!
EQUITABLE GROWTH FRAMEWORK
EQUITABLE GROWTH FRAMEWORK

VISION

Guiding Principles

Vision Elements

GOALS AND POLICIES

Plan Goals + Objectives

Policies, Projects, and Programs

IMPLEMENTATION

Complete Communities and Places

Inclusive Change Management
10 PLAN GOALS

01 10-MINUTE NEIGHBORHOODS
02 NEIGHBORHOOD DIVERSITY & INCLUSION
03 HOUSING ACCESS FOR ALL
04 TRANSIT- & TRAIL-ORIENTED DEVELOPMENT
05 SAFE & EQUITABLE MOBILITY
06 HEALTHY, SAFE, & ACTIVE COMMUNITIES
07 INTEGRATED NATURAL & BUILT ENVIRONMENTS
08 DIVERSE & RESILIENT ECONOMIC OPPORTUNITY
09 RETAIN OUR IDENTITY & CHARMS
10 FISCALLY RESPONSIBLE
10-MINUTE NEIGHBORHOODS

All Charlotte households will have access to essential amenities, goods, and services within a 10-minute walk, bike, or transit trip by 2040.

BIG IDEAS

- Develop a robust network of food co-ops, community gardens and neighborhood-based food sharing
- Create a culture of developer-community collaboration through Community Benefit Agreements
Charlotte will strive for all neighborhoods to have a diversity of housing options by increasing the presence of middle density housing (e.g. duplexes, triplexes, fourplexes, townhomes, accessory dwelling units and other small footprint housing types) and ensuring land use regulations allow for flexibility in creation of housing within existing neighborhoods.

BIG IDEAS

- Eliminate exclusionary single-family zoning and exclusionary provisions in homeowner association’s (HOAs) covenants, codes, and restrictions to allow housing diversity everywhere
HOUSING ACCESS FOR ALL

Charlotte will ensure opportunities for residents of all incomes to access affordable housing through the preservation of naturally occurring affordable and workforce housing and increasing the number of affordable and workforce housing units through new construction.

BIG IDEAS

- Lead the charge to pass enabling legislation for inclusionary zoning and implement throughout the community
- Create a robust program for restorative justice targeting homeownership, creation and growth of small business, and equity building for the Black community, including strategic application of existing tools (e.g. low interest loans, small business assistance, etc.) and development of new tools (e.g. community land trusts, commercial lease assistance, etc.)
Charlotte will promote moderate to high-intensity, compact, mixed-use urban development along high-performance transit lines and near separated multi-use pathways or trails.

BIG IDEAS

• Prioritize equitable TOD (E-TOD) along high performance transit and trail corridors
SAFE AND EQUITABLE MOBILITY

Charlotte will provide safe and equitable mobility options for all travelers regardless of age, income, ability, race, where they live, or how they choose to travel. An integrated system of transit, bikeways, sidewalks, shared use paths, and streets will support a sustainable, connected, prosperous, and innovative network that connects all Charlotteans to each other, jobs, housing, amenities, goods, services, and the region.

BIG IDEAS

- Set an aggressive mode shift goal that determines how it 1) prioritizes investment in different modes of transportation, 2) allocates limited right-of-way space among different modes of transportation, 3) manages growth and travel demand, 4) sets new policies, and 5) supports equity and affordable transportation choices in all areas of the City.
HEALTHY, SAFE, AND ACTIVE COMMUNITIES

All Charlotteans will live and work in safe and resilient neighborhoods that enable healthy and active lifestyles by reducing exposure to harmful environmental contaminants, encouraging neighborhood investment in walking, cycling, and recreation facilities, and providing access to healthy food options and health care services.

BIG IDEAS

- Institute a program for local grassroots shared management or adoption of and programming of public open space, and encourage development of organizations throughout the City to create additional opportunities to engage in active living and help develop healthy neighborhoods.
INTEGRATED NATURAL AND BUILT ENVIRONMENTS

Charlotte will protect and enhance its water quality, tree canopy, and natural areas with a variety of trees, plantings, green infrastructure, green building practices, and open space at different scales throughout the entire community.

BIG IDEAS

- Implement the Strategic Energy Action Plan by implementing Resilient Innovation District (RID) programs throughout the City that are responsive to different Place Types and contexts and promote net zero development and carbon neutrality.
DIVERSE AND RESILIENT ECONOMIC OPPORTUNITY

Charlotteans will have opportunity for upward economic mobility through access to a diverse mix of jobs and careers that align with education and skill levels of residents and the economic strengths of the region.

BIG IDEAS

- Develop Regional Activity Centers in the East and West Middle and Outer Areas with jobs, housing, schools and daycare services
09 RETAIN OUR IDENTITY AND CHARM

Charlotte will cultivate community-driven placemaking and identity, while limiting displacement and retaining the essence of existing neighborhoods by intentionally directing redevelopment.

BIG IDEAS

- Protect Naturally Occurring Cultural Districts (NOCDs), especially in underserved neighborhoods, established neighborhood serving commercial areas, and ETODs
- Become a leader in neighborhood-influenced public art installations
Fiscally Responsible

Charlotte will align capital investments with the adopted growth strategy and ensure the benefit of public and private sector investments benefit all residents and limit the public costs of accommodating growth.

Big Ideas

• Direct at least half of public infrastructure spending over next 20 years to the most vulnerable communities
IMPLEMENTATION AND COORDINATION
INCLUSIVE CHANGE MANAGEMENT

How to Ensure Costs and Benefits are Equitable

- Understanding Market Readiness and Pressure
- Addressing Adjacencies and Ensuring Access
- Promoting Inclusion and Diversity
- Facilitating Transitions Over Time
The Community's Vision for Growth

- Development Ordinances
- Strategic Action Plans

Location and Quality of Growth

- Community Area Plans
- Zoning Map
- County-Wide Plans
COMMUNITY AREA PLANNING

• Define Community Planning Areas

• Identify Priorities for Each Community Planning Area
  • Private Investments
  • Public Investments

• Map Future Place Types (2021)

• Develop Community Area Plans (2022 and beyond)
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2040 Comp Plan, UDO & Other Plans Schedules

- **Kick-off Oct 2018**
- **2040 Comprehensive Plan**
  - Jul 2019
  - Jul 2020
- **Draft Plan Sept 2020**
- **Council Adoption April 2021**
- **Review & Adoption**
- **Implementation**

- **TOD Alignment Rezoning**
- **Tree & Sign Amendments**
- **Tree Canopy Action Plan**
- **Strategy Mobility Study**
- **Unified Development Ordinance**
FUNDING AND FINANCING

- Fiscal Impact Analysis Findings
  - Community will benefit from the desired growth pattern
  - Lacking funds/investment for certain elements
  - Growth areas create increased value
FUNDING AND FINANCING

- Direction for public investments (CIP, others)
- New funding tools/approaches
  - Cost recovery (e.g. impact fees), value capture
- Shared prosperity partnerships with private sector and community
  - Examples: Business/Neighborhood improvement Districts, Community Benefits Agreements
NEXT STEPS
DRIVE-IN WORKSHOP

- Safe, fun, family-friendly event
- Focus on local talent and vendors
- Share highlights from draft plan document
- Partner with other city/county initiatives
- Accessible for all
KEY PROJECT MILESTONES

Draft Plan for Public Review

Drive-In Community Workshop
Appointed & Elected Officials Updates
#ImagineCLT Social Media Outreach
How to Build a City (hard copy)
3-D Virtual Tours
Focus Groups

Plan Adoption
Plan Implementation Begins

October 2021

April 2021
THANK YOU

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Project Website
charlottefuture.com/2040

OUR CITY. OUR PLAN. OUR FUTURE.
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GUIDING PRINCIPLES

With over 4,500 voices from the community, four guiding principles emerged that help shape the comprehensive plan as it looks to the future:

authentic, equitable, integrated and resilient.

VISION ELEMENTS

INCLUSIVE & DIVERSE
LIVABLE & CONNECTED
HEALTHY & SUSTAINABLE
PROSPEROUS & INNOVATIVE
REGIONAL
## TOP 10 CRITICAL COMMUNITY GOALS

<table>
<thead>
<tr>
<th>Objective</th>
<th>Direction and metrics for evaluating progress of implementing each Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Idea</td>
<td>Policy, project, and/or program that represents more significant change from business as usual</td>
</tr>
<tr>
<td>Policies</td>
<td>Statements that identify specific intent of policy direction</td>
</tr>
<tr>
<td>Projects and Programs</td>
<td>Actional programs and projects</td>
</tr>
</tbody>
</table>
Urban Design
SAFETY + SECURITY BEST PRACTICES
Statement of Issue

Are our Urban design standards for safety and security best practice?

What do we specifically want to achieve?
  • Can we further factor in components and considerations to advance safety within the city's planning and development projects.
  • Overview of best practices
Best Practices: CPTED Principles

Crime prevention through environmental design (CPTED) is the design or redesign of an environment to reduce crime through natural, mechanical, and operational/procedural means.

- **Natural Access Control**
  - Natural access control guides people entering and leaving a space through the placement of entrances, exits, fences, directional signage landscaping and lighting.

- **Natural Surveillance**
  - Natural surveillance increases visibility. This element directs the design and placement of physical features, activities and people in a way that maximizes visibility.

- **Territorial Reinforcement**
  - This feature promotes a sense of ownership or interest in a place. The use of physical attributes that express ownership such as fences, landscaping, celebratory signage, textures, lighting, and pavement designs. Defined property lines and clear distinctions between private and public areas are examples.

- **Maintenance**
  - Routine maintenance of sidewalks, buildings, parking areas, landscaped areas deter crime. A well maintained building or community creates a sense of ownership.

- **Programming & Activity Support**
  - This element fosters community interaction. Encourage activities in public spaces that are intended for use by residents and other legitimate users discourage criminal acts.
CPTED Strategies

- Design
- Electronic
- Organizational
Best Practices: CPTED Principles

- Provide clear border definition
- Provide clearly marked transitional zones
- Place safe activities in unsafe locations
- Place unsafe activities in safe locations
- Designate the use of space to provide natural barriers
- Improve the programming of a space
- Design space to increase the perception of natural surveillance
Design Strategies

▶ In the public Realm
  • Site and public realm lighting
  • Good visibility
  • Avoid creating hiding places
  • Utilize cameras where necessary
  • Use planting and other features to define space
  • Create and promote active edges to public space

▶ For Buildings
  • Distinguish public spaces from private places
  • Light the exterior of the building and accentuate building entrances
  • Provide clear glass windows on all elevations (particularly the public sides)
  • Provide front porches or stoops to create transitional area between the street and a house.

▶ For Streets
  • Create safe streets for all users
  • Shape community culture of safety
Best Practices

Streetscape
Building Design Standards
Prominent Entrances
Transparency
Outdoor Dining Delineation
Lighting
Signage

Large Windows at upper levels promote casual supervision of the street
Clear building signage
Exterior of building is well illuminated
Large windows at-grade promote surveillance from the street
Clearly defined private and public space
Good pedestrian-scale lighting
Best Practices

Transition Zones
Porches and Stoops
Windows
Entrances

Large windows promote casual supervision of the sidewalk
Porches, stoops and sidewalks encourage interaction between neighbors
Paving and architectural treatments define public and private space
Good pedestrian-scaled lighting on the street
Low landscaping define property lines without creating hiding places
Best Practices Pictures
Next Steps

- Report out to Council