OUR CITY. OUR PLAN. OUR FUTURE.
10 PLAN GOALS

01 10-MINUTE NEIGHBORHOODS

02 NEIGHBORHOOD DIVERSITY & INCLUSION

03 HOUSING ACCESS FOR ALL

04 TRANSIT- & TRAIL-ORIENTED DEVELOPMENT

05 SAFE & EQUITABLE MOBILITY

06 HEALTHY, SAFE, & ACTIVE COMMUNITIES

07 INTEGRATED NATURAL & BUILT ENVIRONMENTS

08 DIVERSE & RESILIENT ECONOMIC OPPORTUNITY

09 RETAIN OUR IDENTITY & CHARM

10 FISCALLY RESPONSIBLE
10-MINUTE NEIGHBORHOODS

All Charlotte households will have access to essential amenities, goods, and services within a 10-minute walk, bike, or transit trip by 2040.

BIG IDEAS

- Develop a robust network of food co-ops, community gardens and neighborhood-based food sharing
- Create a culture of developer-community collaboration through Community Benefit Agreements

NEIGHBORHOOD DIVERSITY & INCLUSION

Charlotte will strive for all neighborhoods to have a diversity of housing options by increasing the presence of middle density housing (e.g. duplexes, triplexes, fourplexes, townhomes, accessory dwelling units and other small footprint housing types) and ensuring land use regulations allow for flexibility in creation of housing within existing neighborhoods.

BIG IDEAS

- Allow more housing types in traditional single-family zoning districts to encourage housing diversity everywhere in our community
Charlotte will ensure opportunities for residents of all incomes to access affordable housing through the preservation of naturally occurring affordable and workforce housing and increasing the number of affordable and workforce housing units through new construction.

**BIG IDEAS**

- Lead the charge to pass enabling legislation for inclusionary zoning and implement throughout the community
- Create a robust program for restorative justice targeting homeownership, creation and growth of small business, and equity building for the Black community, including strategic application of existing tools (e.g. low interest loans, small business assistance, etc.) and development of new tools (e.g. community land trusts, commercial lease assistance, etc.)
04 TRANSIT- AND TRAIL-ORIENTED DEVELOPMENT (2T-OD)

Charlotte will promote moderate to high-intensity, compact, mixed-use urban development along high-performance transit lines and near separated multi-use pathways or trails.

- Prioritize equitable TOD (E-TOD) along high performance transit and trail corridors

05 SAFE AND EQUITABLE MOBILITY

Charlotte will provide safe and equitable mobility options for all travelers regardless of age, income, ability, race, where they live, or how they choose to travel. An integrated system of transit, bikeways, sidewalks, shared use paths, and streets will support a sustainable, connected, prosperous, and innovative network that connects all Charlotteans to each other, jobs, housing, amenities, goods, services, and the region.

- Set an aggressive mode shift goal that determines how it 1) prioritizes investment in different modes of transportation, 2) allocates limited right-of-way space among different modes of transportation, 3) manages growth and travel demand, 4) sets new policies, and 5) supports equity and affordable transportation choices in all areas of the City
Institute a program for local grassroots shared management or adoption of and programming of public open space, and encourage development of organizations throughout the City to create additional opportunities to engage in active living and help develop healthy neighborhoods.

All Charlotteans will live and work in safe and resilient neighborhoods that enable healthy and active lifestyles by reducing exposure to harmful environmental contaminants, encouraging neighborhood investment in walking, cycling, and recreation facilities, and providing access to healthy food options and health care services.

Charlotte will protect and enhance its water quality, tree canopy, and natural areas with a variety of trees, plantings, green infrastructure, green building practices, and open space at different scales throughout the entire community.

Implement the Strategic Energy Action Plan by implementing Resilient Innovation District (RID) programs throughout the City that are responsive to different Place Types and contexts and promote net zero development and carbon neutrality.
**08 DIVERSE AND RESILIENT ECONOMIC OPPORTUNITY**

Charlotteans will have opportunity for upward economic mobility through access to a diverse mix of jobs and careers that align with education and skill levels of residents and the economic strengths of the region.

**BIG IDEAS**

- Develop Regional Activity Centers in the East and West Middle and Outer Areas with jobs, housing, schools and daycare services

**09 RETAIN OUR IDENTITY AND CHARMS**

Charlotte will cultivate community-driven placemaking and identity, while limiting displacement and retaining the essence of existing neighborhoods by intentionally directing redevelopment.

**BIG IDEAS**

- Protect Naturally Occurring Cultural Districts (NOCDs), especially in underserved neighborhoods, established neighborhood serving commercial areas, and ETODs
- Become a leader in neighborhood-influenced public art installations
Fiscally Responsible

Charlotte will align capital investments with the adopted growth strategy and ensure the benefit of public and private sector investments benefit all residents and limit the public costs of accommodating growth.

BIG IDEAS

- Direct at least half of public infrastructure spending over next 20 years to the most vulnerable communities
CREATING COMPLETE COMMUNITIES

10 Place Types are the building blocks of complete communities in Charlotte

• Complete communities provide diverse opportunities to work, live and play

• All areas of the community should have a combination of work, live and play places

• Each Place Type includes recommendations for land use, character, transportation, and natural resources

• Place Types will be further articulated and codified in UDO
IMPLEMENTATION AND COORDINATION

LOCATION AND QUALITY OF GROWTH

- Development Ordinances
- Strategic Action Plans

- Community Area Plans
- Zoning Map
- County-Wide Plans

IMPLEMENTING THE COMMUNITY’S VISION

PUBLIC DEVELOPMENT

PRIVATE DEVELOPMENT

CAPITAL IMPROVEMENT PROJECTS

FUNDING & FINANCING TOOLS
CONNECTING THE PIECES

**Phase 1:** Define Community Planning Areas
- Identify Priorities for Each Community Planning Area
- Private Investments
- Public Investments

**Phase 2:** Map Future Place Types (2021)

**Phase 3:** Map Zoning Districts (2022)

**Phase 4:** Develop Community Area Plans (2022 and beyond)
FUNDING AND FINANCING

- Fiscal Impact Analysis Findings
  - Community will benefit from the desired growth pattern
  - Lacking funds/investment for certain elements
  - Growth areas create increased value

CHARLOTTE FISCAL IMPACT METHODOLOGY

[Diagram showing revenue sources, expenditures, and fiscal impacts related to economic and training systems.]
FUNDING AND FINANCING

- Direction for public investments (CIP, others)
- New funding tools/approaches
  - Cost recovery (e.g. impact fees), value capture
- Shared prosperity partnerships with private sector and community
  - Examples: Business/Neighborhood improvement Districts, Community Benefits Agreements
KEY PROJECT MILESTONES

Draft Plan for Public Review

Drive-In Community Workshop
Appointed & Elected Officials Updates
#ImagineCLT Social Media Outreach
How to Build a City (hard copy)
3-D Virtual Tours
Focus Groups

October

Plan Adoption
Plan Implementation Begins

April 2021
2040 Comp Plan, UDO & Other Plans Schedules

- **2040 Comprehensive Plan**
  - Kick-off: Oct 2018
  - Jan 2019
  - July 2019
  - Jan 2020
  - July 2020

- **Tree Canopy Action Plan**
  - Jan 2021

- **Strategy Mobility Study**
  - Jan 2021

- **Unified Development Ordinance**
  - July 2021

- **TOD Alignment Rezoning**
  - July 2019

- **Tree & Sign Amendments**
  - July 2020

- **Draft Plan**
  - Sept 2020

- **Council Adoption**
  - April 2021

- **Implementation**
  - July
Join us for a Charlotte Future 2040 Comprehensive Plan workshop and family-friendly event to preview the draft plan.

Date:  Saturday, October 31, 2020

Time:  2:00 – 9:00 PM

Location:  The Park Expo & Conference Center
            7800 Briar Creek Road
            Charlotte, NC 28205
CITY-BUILDING CARD GAME

Highlights:

• Designed locally by Potions & Pixels
• Virtual & Deck of Cards – accessible, simple, fun
• Spanish Translation
• Focus on education and awareness on how to build a vibrant city
• Learn about Draft Plan Policies & Place Types
• Families, youth, senior citizens
THANK YOU

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Project Website
charlottefuture.com/2040

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