COMMITTEE AGENDA TOPICS

Charlotte Moves

Committee Members Present: Julie Eiselt (Chair), Larken Egleston (Vice Chair), Ed Driggs, Matt Newton, Braxton Winston,

Staff Resources: Taiwo Jaiyeoba, City Manager’s Office

Meeting Duration: 10:31 am – 11:46 pm

ATTACHMENTS

1. Charlotte Moves Presentation

DISCUSSION HIGHLIGHTS

Charlotte Moves
Assistant City Manager, Taiwo Jaiyeoba, presented Charlotte Moves Task Force recommendations and next steps to the Committee. The Mayor referred the Report and Task Force Recommendations to this Committee for review and recommendations with a goal to have an interim Committee report out at the January 4, 2021 Council meeting, and a final Committee report at the January 2021 Strategy session.

The task force was charged with developing a Transformational Mobility Network out of Council adopted plans and define a funding strategy that would be subject to refinement and could inform a 2021 voter decision.

Task Force Recommendations:

- Invest in Mobility to meet changing needs; The task force recommends endorsing the mobility investment program (TMN) and actively pursue Federal and State funding partnerships in addition to funding the local portions of $4 - $6 billion with new sources through local and regional partnerships. Adopting a Strategic Mobility Plan (SMP) in 2021 and committing to communication that builds community trust and reports progress through a community dashboard and leverages the metrics that support the goals of the 2040 Comprehensive Plan.

- Align mobility investment with related initiatives; the task force proposes an intentional commitment to aligning our mobility investment program (TMN) with the goals and strategies of
the 2040 Comprehensive Plan and priorities of affordable housing and upward mobility. The task force recommends: identifying a mode share target to measure progress to achieve our Strategic Energy Action Plan and the objectives of the 2040 Comprehensive Plan; developing a program that includes funding and policy designed to protect against displacement and promotes housing affordability along our transit corridors and incorporate the necessary funding into the TMN; and exploring the feasibility of a transit fare reduction.

Commit resources to achieve the vision; the task force proposes a clear and straightforward single-source funding strategy for the TMN that considers the City and County’s growth over 30 years and fully funds implementation within a 10-year period financed over 30-year timeframe. The task force recommends; a “one-cent sales tax for mobility” to fund the local portion of the mobility investment program with necessary State Legislative authorization and Mecklenburg County voter approval; however, if needed, to augment the sales tax, a significant one-time City of Charlotte Capital Investment Program (CIP) supported through a property tax increase and City voter bond approval. The Task Force recommends committing to a “one cent of mobility” referendum in the fall of 2021.

Committee Discussion

Committee members expressed support for a mobility investment overall; emphasized the importance of a refined funding strategy analyzed by elements and sought clarity on how the proposed investments correspond to adopted plans and policies. The Committee also acknowledges the critical importance of securing community buy-in and how the program is messaged to the public in a timely and consistent manner.

Next Steps:

It is anticipated that the focus of the next 6 months includes the following:

- January 4, 2021:
  - Council will receive public comments and Committee provide an initial report out.
- January 11-12, 2021 (Annual Strategy Session):
  - Council to direct City Manager to proceed with legislative strategy and refinement of presented funding strategy.
- January to April 2021:
  - Staff will continue to refine the funding strategy and develop draft recommendations around a program of mobility infrastructure.
  - Staff will present a refined funding strategy to Council for adoption.
- June to July 2021:
  - Staff will present a Strategic Mobility Plan, inclusive of a final program of mobility infrastructure investments, to Council as part of the budget adoption process.

Meeting adjourned at 11:16 a.m.
Next Meeting: The next meeting is scheduled for January 25, 2021