



Charlotte City Council  
Transportation Planning Environment Committee  
Summary Minutes  
January 27, 2020

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**COMMITTEE AGENDA TOPICS**

Comprehensive Plan/Companion Documents/Unified Development Ordinance Schedule – (information)  
ArcUrban 3D Demo – (Information)  
Strategic Mobility Plan – (Information)

**COMMITTEE INFORMATION**

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**Committee Members Present:** Julie Eiselt (Chair), Larken Egleston (Vice Chair), Ed Driggs, Matt Newton, Braxton Winston

**Staff Resources:** Taiwo Jaiyeoba, City Manager’s Office

**Meeting Duration:** 12:02 am – 1:26 pm

**ATTACHMENTS**

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1. Comprehensive Plan – Alysia Osborne
2. Unified Development Ordinance – Laura Harmon
3. ArcUrban 3D Demo (video) – Grant Meacci
4. Strategic Mobility – Ed McKinney

**DISCUSSION HIGHLIGHTS**

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**Comprehensive Plan/Companion Documents/Unified Development Ordinance Schedule**

Assistant City Manager/ Planning Design and Development Director Taiwo Jaiyeoba, Alysia Osborne and Laura Harmon with Planning Design and Development gave a brief update on the schedule and focus of current work being done on the Comprehensive Plan, Companion Documents and the Unified Development Ordinance. The 2040 Comprehensive plan is a shared vision for growth over the next 20 years. The plan is not only about how we grow but what types of transformative strategies we can develop. The plan is not done in isolation there are many other existing plans happening in our community. Most importantly these strategic partners leading these plans will coordinate and work together to achieve the shared vision. The plan is currently in Phase 3, Policies and Strategies phase.

The Unified Development Ordinance consolidates development regulations into a single document. All regulations related to a specific topic will be in one place. As the Unified Development Ordinance relates to the Comprehensive Plan it will update and align standards to implement adopted policy, it will simplify terms and create common language and have an increased use of graphics to make regulations

easier to understand. The Comprehensive Plan defines the vision for the community, the Unified Development Ordinance establishes the rules to implement the kind of community we are talking about.

### **ArcUrban 3D Demo**

Grant Meacci with Planning Design and Development showed a brief presentation and demonstration of a new technology being piloted by the Planning Design and Development department. With Charlotte's rapid population growth new tools are needed. This software technology is at the site level, it gives the ability to visualize things and analyze development much quicker. This program layers many different data points on a site by site basis that before would have taken months to do. This gives the ability to visualize things and analyze development quicker. ArcUrban has the ability to look at specific projects and area plans throughout; as well as; visualize future development, compare development scenarios and communicate effectively. The program is a subscription-based model like all other GIS capabilities the city has, this model has a 1-year financial commitment of \$30,000. Committee member discussion revealed seeing the need to act upon this financial responsibility before the 2021 budget year. Committee members will discuss the financial cost of the program and it's timing at a later time.

### **Strategic Mobility**

Ed McKinney with Transportation provided an overview of the purpose and role of the Strategic Mobility Plan. The Strategic Plan will update and align mobility plans and policies to prioritize and achieve expected outcomes of the 2040 Comprehensive Plan. The current plans and policies (Walk, Bike Vision Zero etc.) will be integrated to identify and mediate conflicts, incorporate growing needs and answer emerging questions. The plan will establish mobility metrics (e.g. shifting mode share) prioritize investment accordingly and measure progress. This relates to the implementation of the 2040 Plan and the Unified Development Ordinance. The Comprehensive Plan is about where we grow; the Unified Development Ordinance is about how we grow, and the Strategic Mobility Plan makes certain the policies and actions are designed to connect that together foundationally.

What the Strategic Mobility Plan will do; Update the Transportation Action Plan

Why to

- Implement 2040 Plan; it will update and align mobility plans and policies to prioritize and achieve expected outcomes of the 2040 Plan.
- Integrating mobility policies; great work has been done with existing policy plans taking strong steps to be on the leading edge from a mobility standpoint.
- Emerging questions and opportunities; to establish mobility metrics (shift in mode share), prioritize investment accordingly and measure progress.

Setting new goals; we want to achieve a change in mode share. Shifting from a higher percentage of single occupancy car trips to other transportation modes. We have to reprioritize our investment and support into things like what CATS is doing and Planning is doing to ensure we move the mode shift., requiring tough decisions about where we spend money.

The intention and purpose of the Strategic Mobility Plan is:

- Modernizing Plan Policy, that explicitly implements the 2040 Plan, promotes informed decision-making and adapts to new innovations.
- Informed Capital Investment; mobility projects and programs selected and prioritized based on achieving the goals and measures of the 2040 Plan.
- Solution set approach; identify investment/project conflicts and tradeoffs (mode vs. mode) and establish a transparent strategy for resolution and decision-making.

Next steps; define scope, schedule and deliverables in coordination with and integrated into; 2040 Comprehensive Plan process and; on-going transit planning initiatives.

Meeting adjourned at 1:26 p.m.