

Staying in Place Pilot Program

GREAT NEIGHBORHOODS COMMITTEE

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Staying in Place Pilot Program

Briefing Objectives

- ◀ Program History
- ◀ Staying in Place Approach
- ◀ Initial Investment Plan
- ◀ Community Engagement
- ◀ Next Steps

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Program Context & Approach

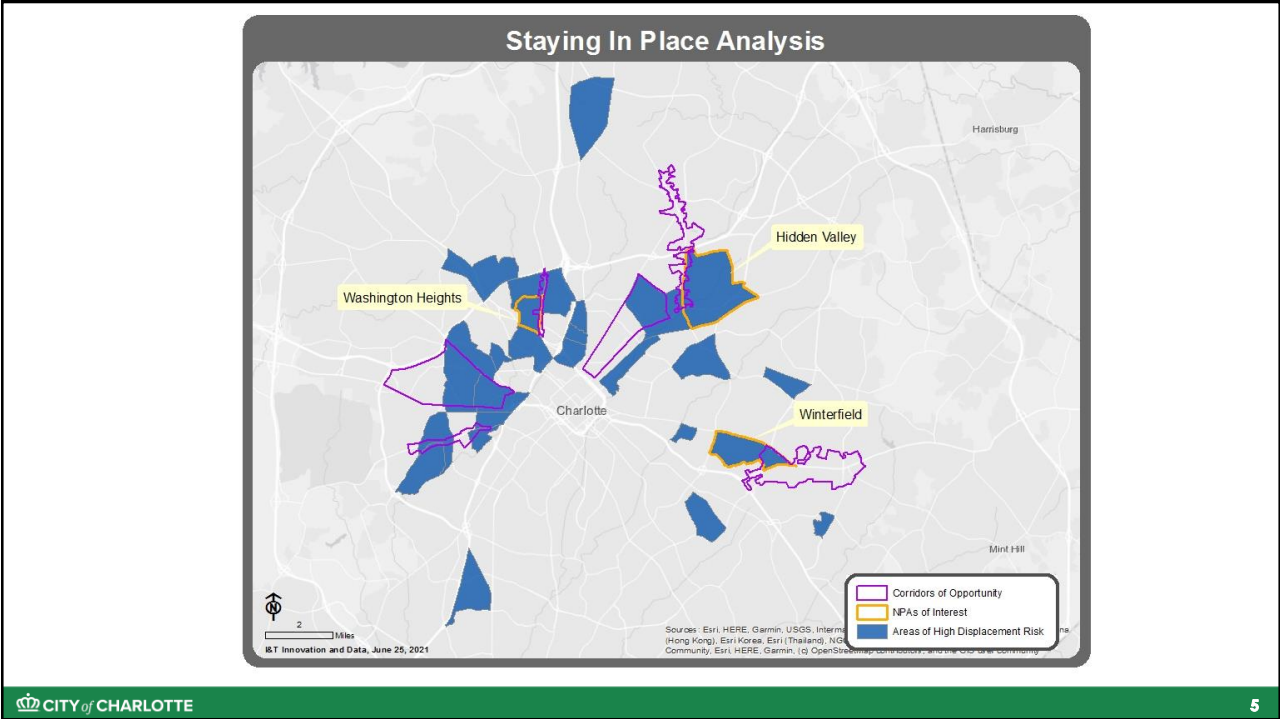
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Program History

- ◀ **Initial funding allocated in FY 2022 Corridors of Opportunity program for Staying in Place activities**
- ◀ **Initial approach and strategy shared with City Council on July 19, 2021**
 - Combine data-informed approach with robust community engagement
 - Shared Displacement Risk Dashboard and three geographies for Staying in Place pilot program
 - Community engagement launched in Hidden Valley, Washington Heights and Winterfield in October 2021

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New Housing Investments

Source	Description	Total
PAYGO	\$7 Million in FY 2022 Corridors of Opportunity programmed to support housing and neighborhood stabilization, plus \$1.5 Million from FY 2021	\$8.5 Million
ARPA	Neighborhood Stabilization and Anti-Displacement Strategies – in Design Phase, to be brought to Council for approval	\$17 Million
HOME-ARP	Supports “A Home for All” 2025 Homelessness Plan – recommendations coming to City Council on March 7, 2021	\$11.6 Million
TOTAL		\$37.1 Million

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Staying in Place Approach

- **Focus is on providing an opportunity for residents who want to stay in place, to stay in place**
 - Take a holistic view of a home/property and residents' needs
 - Cross-department approach and engagement
 - Engage community before making investments and throughout project
 - Track and monitor impact to determine effectiveness
 - Align with Corridor playbooks/plans
 - Leverage city departments, partners and community-based organizations to provide additional resources and referral services

Internal Work Team

◀ **A cross-departmental internal work team has been meeting biweekly**

- Housing & Neighborhood Services
- Planning, Design & Development
- Innovation & Technology
- Strategy & Budget
- Charlotte Water
- Economic Development
- General Services
- City Manager's Office

◀ **Preliminary design of Staying in Place program pilot**

◀ **Team is also evaluating existing City and County NEST programs and services and compiling a list of gaps for evaluation by NEST Commission**

Staying in Place: Sustainable Stabilization



Proposed Initial Investment

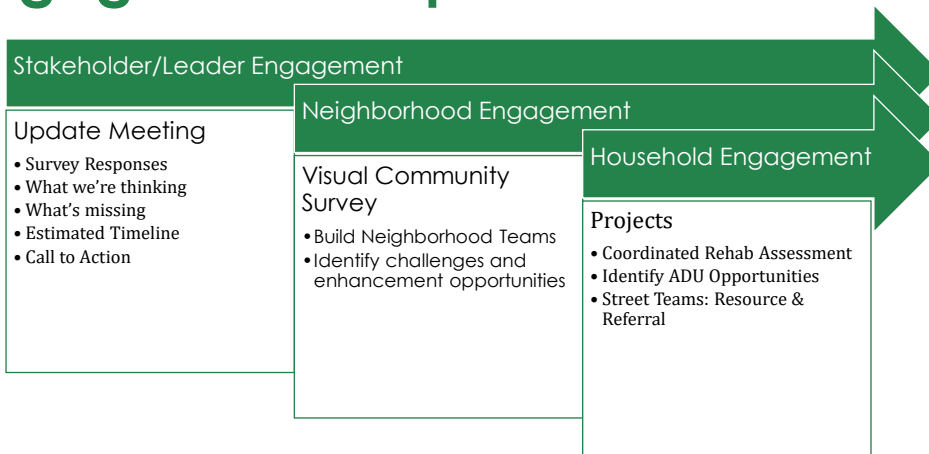
Category	Program	PAYGO	Description
Increase Housing Access	Homeownership Assistance*	\$500,000	Downpayment and/or mortgage buy-down assistance for 15-20 households
Maintaining Housing	Comprehensive Housing Rehab*	\$1,350,000	Housing rehab, energy efficiency improvements, large tree maintenance, and broadband connectivity for 15-20 households
	Emergency Repair	\$250,000	Emergency repairs to critical systems for at least 25 households
Increase Housing Production	Acquisition Rehab Resale	\$500,000	Preserve housing stock and provide affordable homeownership for 6 households
	Accessory Dwelling Unit Pilot*	\$500,000	Program development and production of 4-5 units
Indirect Housing Support	Rehab Capacity Building*	\$500,000	Increase capacity for 2 contractors to complete jobs with the City and temporary staff resource
	Engagement, Outreach and Technology	\$450,000	Supports community engagement in three neighborhoods and community-based partner to connect residents to resources
	Resident Supportive Services	\$300,000	Connect households to services and programming in health, financial wellness, workforce development and education
Initial Investment		\$4,350,000	

*Denotes a new program, or an existing program with recommended modifications.

Community Engagement

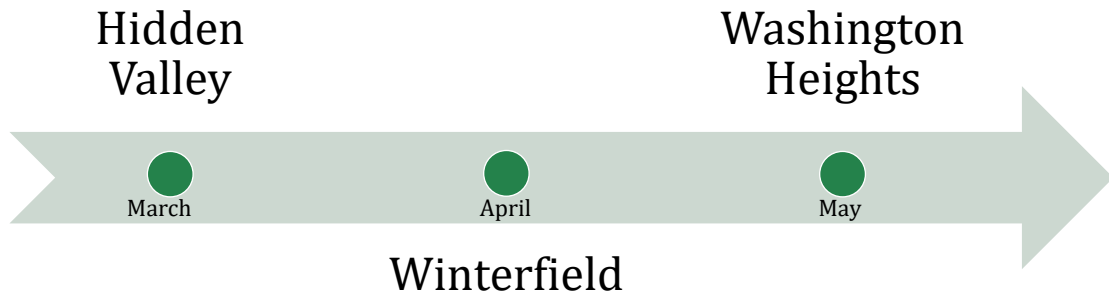
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Engagement Sequence



◁ Stakeholder engagement will be an ongoing process to ensure transparency and support collaboration

Neighborhood Sequence



- < Phased approach to address potential staff capacity challenges
- < Coordinate work with Corridors of Opportunity implementation

Visual Community Survey:

Imagine What's Possible



Visual Community Survey

- ◁ **Build neighborhood teams supported by staff**
- ◁ **Address immediate needs (code compliance education, health & safety, etc.)**
- ◁ **Cultivate opportunities/project list (beautification projects, infrastructure projects, etc.)**
- ◁ **Visual Community Survey Tools**
 - QuickCapture Tool gathers photo, issue, and location
 - Utilize CLT+ for direct reporting



Next Steps

- ◁ **Implement community engagement activities**
- ◁ **Refine program design based on community needs**
- ◁ **Establish partnerships for resource and referral**
- ◁ **Develop mechanism to monitor program success**