

Source of Income Ad Hoc Advisory Committee Update

GREAT NEIGHBORHOODS COMMITTEE

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Briefing Objectives

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- ◀ Ad Hoc Committee Background
 - Committee Charge & Composition
- ◀ The Work of the Ad Hoc Committee
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Fair Housing Investigations

- Over the past five years, The City's Community Relations Committee (CRC) has received seven inquiries regarding source of income discrimination.
- Of the seven inquires, it was determined that two were eligible for investigation under Charlotte's current Fair Housing Ordinance because they fell within the realm of familial and disability status, both of which are protected classes.
- For the other five cases, CRC offered to mediate the alleged discrimination, but the complainants chose to withdraw their complaints and declined CRC's assistance.

AD Hoc Committee Background

- ◁ **February 22, 2021:** City Council approved the creation of an Ad Hoc Advisory Group with the charge of developing program enhancements and process improvements to increase the acceptance of all forms of rental subsidies, including the Housing Choice Voucher program.
- ◁ **April 14, 2021:** Source of Income Ad Hoc Advisory Committee appointed.

Ad Hoc Committee Charge

The Source of Income Ad Hoc Advisory Committee is charged with developing recommendations, program enhancements and process improvements that will increase the acceptance of all forms of rental subsidies including the Housing Choice Voucher (HCV) program, the largest source of rental subsidies in our community.

Committee Composition

Private Sector	<ul style="list-style-type: none"> • Beverly Baucom, SL Nusbaum • Mark Ethridge, Ascent Real Estate Capital (Co-Chair) • Kim Graham, Greater Charlotte Apartment Association (Co-Chair) • Clay Grubb, Grubb Properties • Rev. Dr. Stephanie Moore Hand, United Methodist Church • Philip Tegeler, Poverty and Race Research Action Council • Fred Warren, Fred Warren Realty
INLIVIAN	<ul style="list-style-type: none"> • Fulton Meachem, President and Chief Executive Officer • Kimberly Cole, Executive Vice President of Administrative Operations
City Staff	<ul style="list-style-type: none"> • Pamela Wideman, Neighborhood & Business Services • Shawn Heath, City Manger’s Office • Willie Ratchford, Community Relations • Anna Schleunes, City Attorney’s Office • Jason Gardner, City Development & Learning

Meetings

Frequency

◀ Beginning in May 2021, the Ad Hoc Committee has been meeting virtually on a monthly basis.

- May 20
- July 15
- September 16
- June 17
- August 19

◀ Two sub-committees have been established and also meet monthly, in-between the larger committee meetings. Subcommittees:

1. Data and Research Subcommittee
2. Education and Communication Subcommittee

Opportunities for the Public

◀ Meetings are live-streamed on the GOV Channel and the City's Facebook and YouTube pages.

◀ The City's Communications Team has created a website where the public can access meeting materials: charlottenc.gov/Mayor/Pages/Source-of-Income-Ad-Hoc-Advisory.

Work Plan

The Ad Hoc Committee developed a workplan consisting of three key components.

1	Data and Research	<ul style="list-style-type: none"> • Evaluate local and national landlord incentives, other subsidy enhancements, and best practices, including INLIVIAN 2020 enhancements. • Evaluate other data to inform recommendations and metrics.
2	Education and Communication	<ul style="list-style-type: none"> • Increase property owner awareness and participation in subsidy programs. • Explore targeted landlord outreach in opportunity areas. • Help remove the stigma faced by voucher holders.
3	Metric Setting & Recommendations	<ul style="list-style-type: none"> • Create benchmark criteria to evaluate implemented program enhancements. • Develop and finalize recommendations for City Council.

Work Groups meet monthly and report back to full Ad Hoc Committee

Ad Hoc Committee Progress

- ◀ Developed work plan and timeline.
- ◀ Created subcommittees to conduct the work on the committee.
- ◀ Reviewed information on what other housing authorities and municipalities are doing around landlord incentives and HCV program enhancements, including Moving to Work (MTW) housing authorities.
- ◀ Conducted comprehensive study of HCV program in Charlotte.
- ◀ Received information on INLIVAN program enhancements and opportunity areas.
- ◀ Met with Charlotte Family Housing and Socialserve, local subsidy providers.
- ◀ Creating interactive data mapping infrastructure to yield effective data and metric setting for expansion of rental subsidy acceptance especially in high opportunity areas.

Ad Hoc Committee Timeline



Ad Hoc Committee Next Steps

◀September – December:

- Complete the work of the Ad Hoc Committee.
- Finalize recommendations and proposed metrics for enhancements to subsidy programs, including Housing Choice Voucher Program.

◀December 2021:

- Finalize report for City Council.
- Present findings to City Council.