

Legacy Commission

Street Renaming Update

GREAT NEIGHBORHOODS COMMITTEE

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Agenda

- ▶ Background
- ▶ Street Renaming Resources & Timeline
- ▶ Individual Street Status Updates
 - Jefferson Davis St
 - Phifer Ave
 - Aycock Ln, Zebulon Ave, Jackson Ave
- ▶ Next Steps

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Legacy Commission Background

- ▶ **July 2020:** 15-member commission appointed by the Mayor and City Council.
- ▶ **February 2021:** City Council approved Commission recommendations, including name change of nine streets named for leaders of the Confederacy and white supremacists.
- ▶ **June 2021** – Great Neighborhoods Committee implementation update, including presentation of street renaming pilot process.

Multi-Department Partnership



▶ Steering Committee:

- Liz Babson, Director of Transportation
- Taiwo Jaiyeoba, Assistant City Manager/ Planning, Design & Development Director
- Pamela Wideman, Director Housing & Neighborhood Services
- Emily Kunze, City Manager's Office

▶ Implementation Team:

- Staff from City Manager's Office, Charlotte Communications, City Clerk's Office, Community Relations Committee, Data & Analytics, Housing and Neighborhood Services, Planning Design and Development and Transportation

Resources for Residents, Property Owners & Businesses

- ▶ Charlottenc.gov/legacy webpage created
- ▶ Understanding through History - Legacy Commission Lessons presentation recorded & published for on-demand viewing
- ▶ Checklist created & distributed to assist residents, property owners and business owners, many agencies automatically notified
- ▶ Drivers License updates due upon regular renewal
- ▶ No required costs for residential address change
- ▶ Residents can call 311 or email legacy@charlottenc.gov for assistance

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STREET NAME CHANGE CHECKLIST

This checklist will help you ensure all agencies and service providers know about the change to your address. To make this process easier, the City of Charlotte and Mecklenburg County will notify many agencies for you. The red check marks show which agencies are automatically notified of the street name change.

<p>City of Charlotte</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Charlotte-Mecklenburg Police Department <input checked="" type="checkbox"/> Charlotte Fire Department <input checked="" type="checkbox"/> Charlotte Water <input checked="" type="checkbox"/> Charlotte Department of Transportation <input checked="" type="checkbox"/> Solid Waste Services <input checked="" type="checkbox"/> 311 and 911 <p>Mecklenburg County</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Office of the Tax Collector <input checked="" type="checkbox"/> Assessor's Office <input checked="" type="checkbox"/> Board of Elections <input checked="" type="checkbox"/> Charlotte-Mecklenburg Schools <p>Service Providers</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> U.S. Postal Service <input checked="" type="checkbox"/> Spectrum <input checked="" type="checkbox"/> Bell South and Alltel Carolina <input checked="" type="checkbox"/> Duke Energy and Piedmont Natural Gas 	<p>Service Providers</p> <ul style="list-style-type: none"> <input type="checkbox"/> U.S. Social Security Administration (Medicare and Medicaid) <input type="checkbox"/> Insurance providers <input type="checkbox"/> Other phone, cable and internet providers <input type="checkbox"/> Employer(s) <input type="checkbox"/> Magazine and newspaper subscriptions <input type="checkbox"/> Clubs and organizations <input type="checkbox"/> Other service providers (e.g., doctors, veterinarian, day-care, alarm company, lawn service, etc.) <input type="checkbox"/> TSA PreCheck and U.S. Customs and Border Protection's Global Entry program <input type="checkbox"/> Online shopping sites <input type="checkbox"/> Friends and family <p>Business Checklist</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business listings on Google and navigational maps <input type="checkbox"/> Website <input type="checkbox"/> Business cards <input type="checkbox"/> Promotional items <p>State of North Carolina</p> <ul style="list-style-type: none"> <input type="checkbox"/> Division of Motor Vehicles <input type="checkbox"/> Department of Revenue <p>Financial</p> <ul style="list-style-type: none"> <input type="checkbox"/> Financial institutions (e.g., banks, credit unions, retirement investment providers, credit card providers, loan providers, etc.) <input type="checkbox"/> Internal Revenue Service
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JEFFERSON DAVIS STREET

Remaining Timeline

Survey: June 21 to July 18

Voting: July 26 to Aug. 9

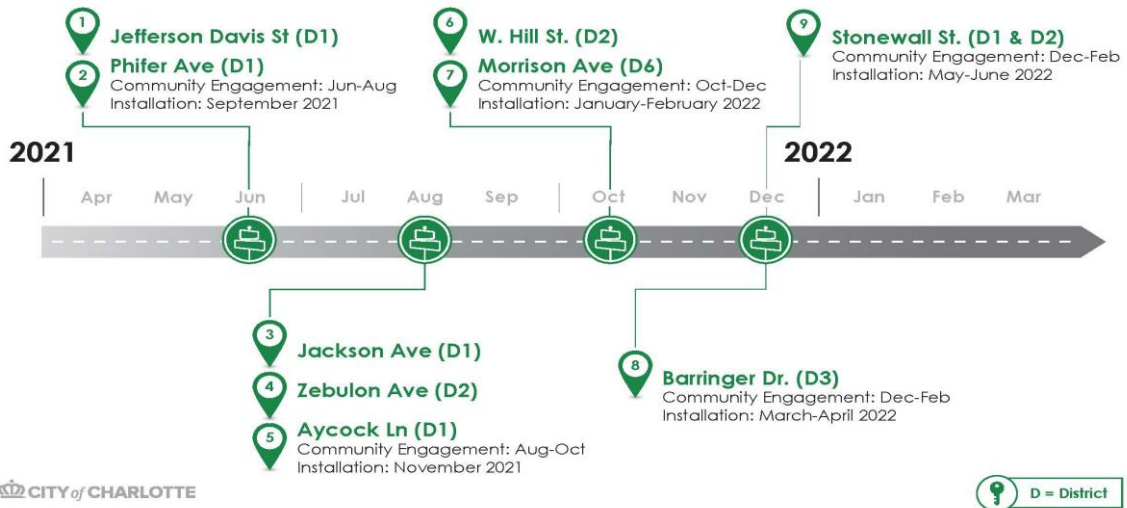
Effective: Sept. 24

Reveal: Sept. 25

CITY OF CHARLOTTE

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Timeline for Street Name Changes



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Street Name Changes

► Jefferson Davis Street

- Selected to pilot process
- 39 affected parcels in the Druid Hills community
- Residents participated in community engagement process beginning in June 2021



Jefferson Davis St Community Engagement

- 1 virtual community meeting
- 115 homes canvassed
- 101 attendees at in-person food truck event
- 116 letters to Jefferson Davis Street residents and property owners
- 774 postcards to Druid Hill residents
- 10 yard signs placed throughout neighborhood
- 295 neighbors notified through Nextdoor
- **Ongoing outreach & engagement** with neighborhood champions, Druid Hills and North Druid Hills neighborhood orgs, Moore Place, local churches, Neighborhood Organization Contact List (NOCL) and Nextdoor subscribers



Jefferson Davis St Community Engagement

JEFFERSON DAVIS STREET RENAMING COMMUNITY KICK-OFF EVENT

SATURDAY JUNE 26 DRUID HILLS PARK
11:00 AM - 2:00 PM



JEFFERSON DAVIS STREET WILL BE RENAMED AS THE FIRST OF NINE (9) STREETS PRIORITIZED BY THE LEGACY COMMISSION. PLEASE JOIN YOUR NEIGHBORS & CITY STAFF **THIS SATURDAY** JUNE 26TH FROM 11AM-2PM FOR A DROP-IN EVENT IN DRUID HILLS PARK TO:

- LEARN WHY THE STREET IS BEING RENAMED, THE PROCESS AND SCHEDULE
- REVIEW CRITERIA AND SUBMIT YOUR NEW STREET NAME IDEA
- LEARN ABOUT RESIDENT AND PROPERTY OWNER RESPONSIBILITIES
- PROVIDE FEEDBACK AND/OR GET QUESTIONS ANSWERED
- ENJOY A BEAUTIFUL DAY IN DRUID HILLS PARK WITH FREE CHICKEN, FISH (SHRIMP AND MAC & CHEESE PROVIDED BY CUZZO'S CUISINE, WHILE IT LASTS)

DRUID HILLS NEIGHBORS & PROPERTY OWNERS CAN ALSO PARTICIPATE VIA THE FOLLOWING OPTIONS BY SUNDAY 7/18/21

- VISIT [HTTPS://PUBLICINPUT.COM/M2736](https://publicinput.com/m2736)
- E-MAIL LEGACY@CHARLOTTE.GOV OR CALL 704-231-3356
- POINT YOUR SMARTPHONE CAMERA AT THIS QR CODE

FINAL NAME WILL BE DETERMINED BY VOTE BY JEFFERSON DAVIS ST RESIDENTS AND PROPERTY OWNERS, SEE REVERSE SIDE FOR DETAILS



Jefferson Davis St Replacement Name Survey

► Replacement Name Suggestion Survey

- Conducted throughout Druid Hills June 21 – July 18
- 33 respondents - 87% support renaming, 13% unsure
- 16 recommendations duplicated existing street names, or didn't meet published criteria
- Personal name suggestions vetted by local historian(s)
- 17 community-initiated replacement names approved for street resident/property owner voting:

- Alice Parker Street
- Charles Drew Drive
- Charlie Sifford Street
- Civil Street
- Diversity Drive
- Druid Hills Way

- Honeycrisp Street
- Jane Hinton Road
- Martin Malcom Way
- Northern Land Avenue
- Reformation Street
- Rocky Street



- Sarah Boone Street
- Sarah E. Good Street
- Sojourner Truth Street
- Thunder Street
- Willie J. Stratford Street

Jefferson Davis St – New Name Selection



- ▶ Replacement Name Voting for street residents & property owners conducted July 28 – August 9
- ▶ Voting information, name change responsibility checklist and paper ballots mailed to Jefferson Davis St residents and property owners
- ▶ Voting offered via website, telephone, text, email, QR code, 311, in-person and mail-in paper ballots
- ▶ Door to door canvassing conducted August 4th to collect ballots, answer questions or encourage voting
- ▶ 3 top choices requested with ranking

Jefferson Davis Street Renaming Voting Results

Eligible Street Name	1st Choice	2nd Choice	3rd Choice
Druid Hills Way	55%	14%	11%
Charles Drew Drive	9%	10%	11%
Civil Street	9%	5%	11%
Diversity Drive	9%	19%	11%
Alice Parker Street	5%	0%	6%
Charlie Sifford Street	5%	5%	11%
Martin Malcom Way	5%	14%	0%
Willie J. Stratford Street	5%	0%	0%
Honeycrisp Street	0%	5%	0%
Jane Hinton Road	0%	5%	6%
Northern Land Avenue	0%	0%	6%
Reformation Street	0%	10%	0%
Rocky Street	0%	5%	11%
Sarah Boone Street	0%	5%	0%
Sarah E. Good Street	0%	0%	11%
Sojourner Truth Street	0%	5%	0%
Thunder Street	0%	0%	6%

22 respondents



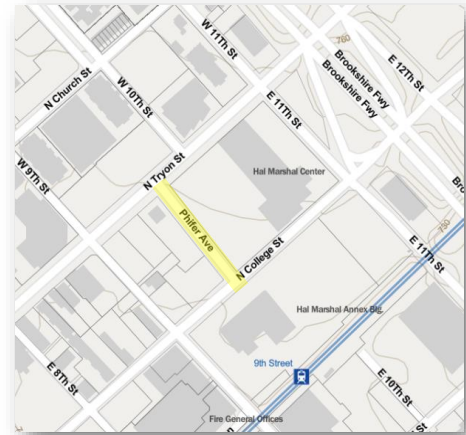
Street Name Changes

► Phifer Avenue

- No homes or businesses addressed on street
- Renaming is temporary until road is removed through planned redevelopment of the county-owned Hal Marshall site (five years estimated timeframe)

► New Name: Montford Point Street

- New street name will honor the legacy of the first African-Americans that enlisted in the U.S. Marine Corps in 1942 and contributed to the Allied victory in WWII.
- Charlotteans were among the early black recruits who trained there.



Upcoming Street Name Changes

► Aycock Lane, Jackson Avenue & Zebulon Avenue

- Street renamings proceeding simultaneously
- Same engagement process as Jefferson Davis Street
- Community outreach began last week
- Community Meeting held August 17
- Name Suggestion Survey open to residents, property owners & businesses in surrounding neighborhoods August 17 – September 19
 - Aycock Ln: Collingwood, Colonial Village and Ashbrook/Clawson Village
 - Jackson Ave: Elizabeth and Belmont
 - Zebulon Ave: Lakewood, Biddleville-Smallwood Seversville and Eleanore Heights
- Replacement Name Voting September 27 – October 11
- Effective Date November 29
- Public Unveiling on November 30 & December 1

STREET RENAMING VIRTUAL PUBLIC MEETING

AYCOCK LANE | JACKSON AVENUE | ZEBULON AVENUE
TUESDAY, AUG. 17, 2021 | 6 – 7 P.M.

Community residents are invited to this virtual meeting to learn about upcoming street name changes, which are amongst nine streets prioritized for renaming by the Legacy Commission. The Legacy Commission was tasked with compiling a list of streets, monuments and other markers in Charlotte that honor Confederate soldiers, slave owners and segregationists. They made rectification recommendations to support a more inclusive landscape for our city.

Attendees will:

- Learn about why the street is being renamed.
- Learn the process and schedule for renaming.
- Review criteria and submit ideas for the new street name.
- Learn about resident and property owner responsibilities during and after the street renaming.
- Provide feedback and/or get questions answered.

View a historical presentation to learn more about the purpose of the Legacy Commission and its recommendations: <https://bit.ly/LegacyCommission>

For more information on the Legacy Commission, including the street renaming, visit charlottenc.gov/legacy, email legacy@charlottenc.gov or call 311.

Neighborhood residents are invited to propose replacement street names. Residents and property owners on the affected streets will select the final names via majority vote. RSVP is required to attend. Please register at <https://publicinput.com/streetsrenaming>, email legacy@charlottenc.gov or call Laura at 980-258-2453.

Next Steps



► Phase I – Street Name Changes

- **Jefferson Davis Street**

- Now through September 24 – City/County update records/ install signs
- Assist residents as needed to update information
- September 25 – public unveiling of new street signs

- **Phifer Avenue**

- Initiate City/County process to update records/ install signs
- Unveiling in late September (TBD)

- **Aycock Lane, Jackson Avenue, Zebulon Avenue**

- Complete Survey & Voting in September & October

- **Hill Street and Morrison Avenue**

- Community engagement will begin in late October

► Phase II – Commemorative Landscape/ Education

- **Collaboration on commemorative landscape underway**

- **Development of educational opportunities underway**

Discussion/ Questions?