

City of Charlotte Housing Task Force

June 4, 2020

United Way
of Central Carolinas

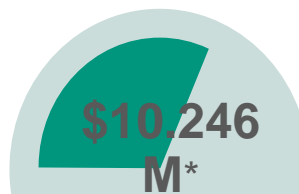


Covid-19 Response Fund Update

COVID 19 Response Fund



Raised to date



Granted to date

**Includes \$709,000 allocated to arts organizations*

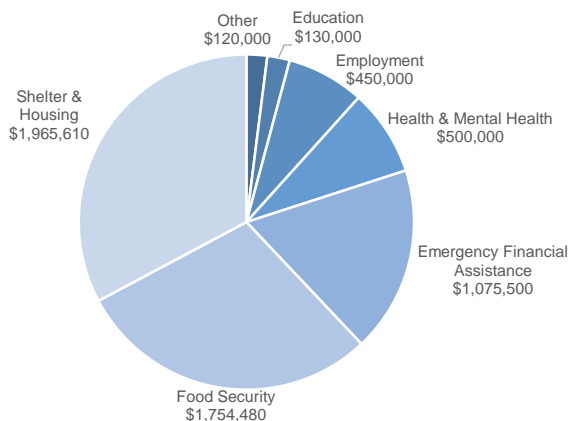
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Grant Awards – Rounds 1 & 2

- \$6.4M awarded*
- 71 grants
- 187 applicants
- 3-month grant terms
- 1 directed, 1 competitive round



** Includes \$434k in funding to arts organizations*

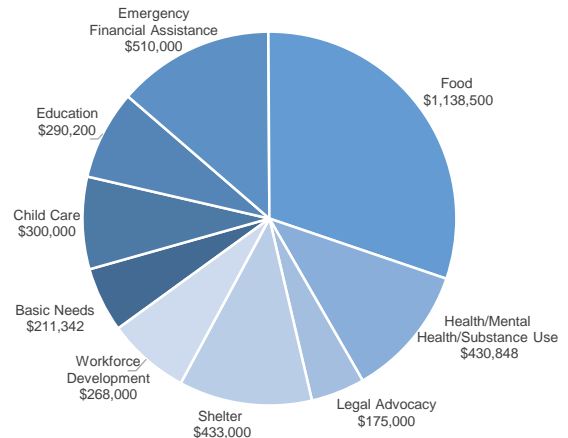
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Grant Awards – Round 3

- Received 227 applications totaling more than \$15M in requests
- 67 grants awarded totaling \$3,756,890
- Majority are 2-3 month grant terms
- Primary focus remains on meeting basic needs but include educational and health/mental health services as well
- Mix of institutional, grassroots, and neighborhood-based organizations



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Community Needs Update

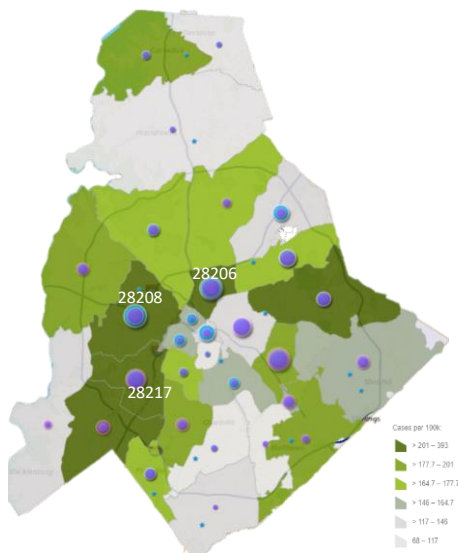
Community Needs Update

- Continued emphasis on basic need services, but seeing nuanced challenges and longer-term concerns:
 - Telehealth limitations
 - Reduction in shelter capacity
 - Financial counseling needs to be provided with emergency financial assistance
 - Growing mental health concerns, both for clients and staff
- Emerging & escalating needs:
 - Child welfare
 - Legal Advocacy
 - Education, particularly summer learning
 - Unemployment
 - Domestic violence
- Organizational challenges ongoing, including staff wellness, dramatic loss of revenue, & concerns about reopening planning

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Needs Spotlight: COVID, Poverty, Health Insurance Rates



Community Indicators	28206	28208	28217	County
COVID-19 Rate (per 100,000)	285	256	393	170
Persons Living in Poverty	25%	25%	19%	12%
Households w/out Health Insurance	20%	18%	22%	12%
Black/African Amer. Population	73%	69%	42%	31%
Hispanic Population	14%	10%	31%	14%

Mecklenburg County zip codes with the highest rates of COVID-19 cases are home to large numbers of people living in poverty and without health insurance, and a disproportionately high percentage of Black/African American and Hispanic populations.

Sources: Char-Meck Quality of Life Explorer, Mecklenburg County Health Dept. COVID-19 Data Dashboard

Needs Spotlight: Unemployment

Mecklenburg County March Unemployment Data

	Unemployment Claims	% COVID-Related
Initial Claims	42,542	81%
Continued Claims	17,754	69%

- Women represent 61% of the claims but only 52% of the population
- Minority communities disproportionately impacted; African-Americans represent 35% of claims but only 33% of the population
- Hospitality industry has been most impacted followed by Trade, Transportation, and Utilities, Education and Health, and Professional and Business Services

Source: NC.gov per Charlotte Works

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Discussion: Large-Scale Community Challenges

- Summer food programs
- Summer academic & recreational programs
- Adult & youth mental health
- Rental Assistance/Eviction Prevention
- Public awareness (e.g. concern for others, wearing masks, etc.)
- Strategies for non-profit re-opening, capacity building, consolidation

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Thank You!

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