

Charlotte Workforce Pathways System⁺

Updates on Portal for Job Seekers

Presentation prepared for City of Charlotte

August 1, 2022







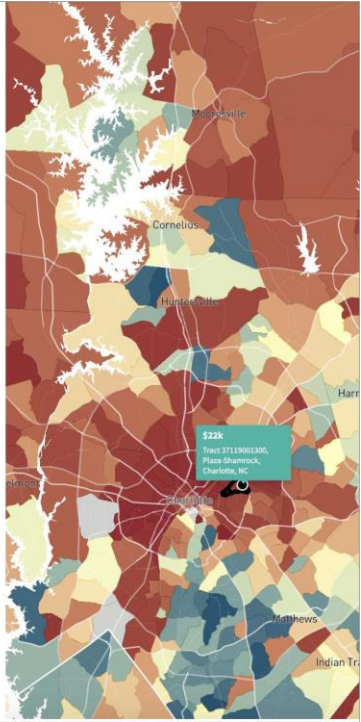
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PROJECT INTRODUCTION

Developing the workforce systems & technologies to expand pathways to employment.

The project is set to run from **2022 - 2024**. We're currently in the first year Planning Stage of the grant from Bloomberg Philanthropies.

 <p>Guide engagement with the local ecosystem.</p>	 <p>Build and implement the system over Phases I - III</p>	 <p>Support funding and knowledge sharing</p>	 <p>Support community implementation</p>
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PROJECT VISION

We're building a **workforce pathways system** to accelerate routes to opportunity.

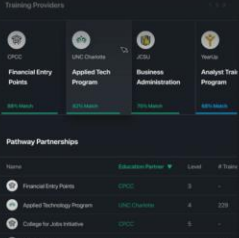
Employers

Plan for future workforce needs and grow inclusive pipelines



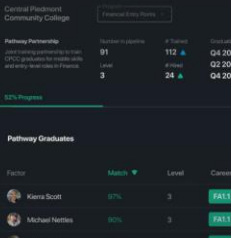
Training Providers

Scale up training programs to align with industry demand



Job Seekers

Match with qualified training & employment opportunities




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2025 vision

Pathways Portal

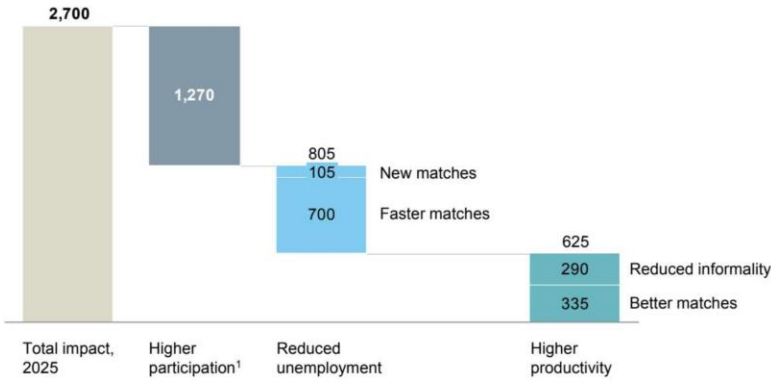
Connect students and job seekers with training & employment opportunities



The screenshot displays a user profile for Tyana Ford with an 87% match for a Financial Analyst role. The interface includes sections for Workforce Data (Project Management: 32%, Data Analysis: 28%, Financial Analyst: 18%, Quality Control: 18%, Logistics: 18%, Project Management: 32%) and Qualifications (AutoCAD Certificate: 90%, CTE Finance Certificate: 32%, High School Diploma: 32%).


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Talent Matching Systems have the potential to net 72m new jobs globally by 2025¹



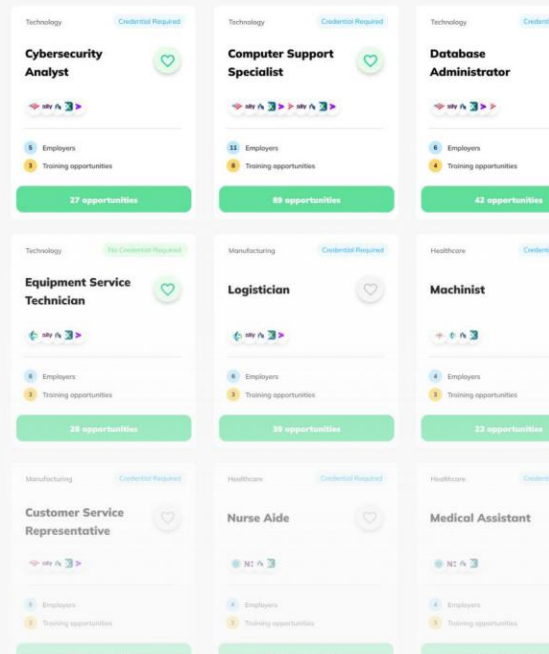
1: [A Labor Market That Works](#) (McKinsey 2018)

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Charlotte Opportunity Portal⁺

Connect students & job seekers with training & employment opportunities across high opportunity occupations



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Launch Plan

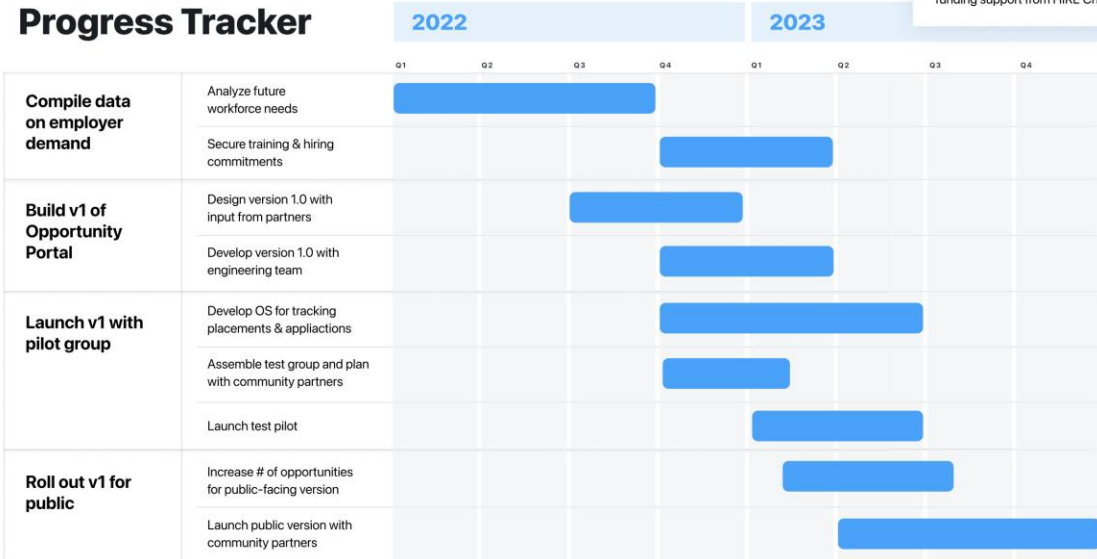
Launch version 1.0 with 25+ high opportunity occupations

- Aggregate hiring commitments across 25+ occupations from CELC employers
- Establish a common application system for better tracking of placements
- Include promotional pages for each occupation
- Launch with subset of the population in Q1 2023 through pilot group partners such as the Workforce Providers Council, CMS CTE, Road to Hire

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Progress Tracker

This timeline and plan is dependent upon funding support from HIRE Charlotte.



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Goals

 **Expand employer hiring commitments**

of Job & Training Opportunities Committed:
of training and work-based learning opportunities provided by partner employers

 **Facilitate job placements**

Hired
and % of previously unemployed, low-income, and at-risk individuals employed

 **Facilitate training enrollments**

Trained
and % of previously unemployed, low-income, and at-risk individuals trained