

**City Council**  
**Virtual Workforce & Business Development Committee Meeting**

Monday, November 9, 2020 at 2:00pm, Room CH-14

The public and the media can view the meeting on  
the [Government Channel](#), the [City's Facebook page](#) or on the [City's YouTube page](#)

Committee Members:           James Mitchell, Chair  
  Tariq Bokhari, Vice Chair  
  Dimple Ajmera  
  Malcolm Graham  
  Renee Johnson

Staff Resource:                   Tracy Dodson, City Manager's Office

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**AGENDA**

- I.     **Workforce Policy Update – 30 minutes**  
*Staff: Tracy Dodson, City Manager's Office and Fran West, Economic Development Department*  
*Guest: Scott Darnell, ED Special Projects Consultant*  
Action: As a follow-up to the September committee meetings around workforce policy and mayor referrals, staff will present an update on efforts made to advance these initiatives. This conversation will focus on policy opportunities.
  
- II.    **Tax Increment Grant Policy – 30 minutes**  
*Staff: Todd DeLong, Economic Development Department*  
Action: Staff will provide an overview of the Tax Increment Grant program and discuss with the Committee opportunities for enhancing the program to meet the current community goals and objectives.
  
- III.   **Charlotte Tech Talent Study – 10 minutes**  
*Staff: Emily Cantrell and Alyssa Brown, Economic Development Department*  
Action: Staff will present an overview of the findings of the Tech Talent Study. Charlotte is the fastest growing tech talent city in the country. As such, the Tech Talent Study was a joint effort between the City of Charlotte and the Charlotte Regional Business Alliance to better understand the labor force and employer needs as we grow as a technology town. This study will inform the complete jobs plan to be completed in 2021.
  
- IV.    **Open for Business – 10 minutes**  
*Staff: Holly Eskridge, Economic Development Department*  
Action: Staff will provide an update on the Open for Business programs deployed.
  
- V.     **Corridors of Opportunity Update and Overview – 10 minutes**  
*Staff: Tracy Dodson, City Manager's Office*  
Action: Staff will provide an update on the Corridors of Opportunity engagement.
  
- VI.    **Next Meeting: Monday, December 14, 2020 at 2:00pm**