

City Council
Virtual Economic Development Committee Meeting

Monday, May 9, 2022 at 1:30pm, Room 280

The public and the media can view the meeting on
the [Government Channel](#), the [City's Facebook page](#) or on the [City's YouTube page](#)

Committee Members: Malcolm Graham, Chair
 Ed Driggs, Vice Chair
 Dimple Ajmera
 Greg Phipps
 Victoria Watlington

City Manager Liaison: Tracy Dodson, City Manager's Office

AGENDA

I. International Cabinet Update – 30 minutes

Staff: Tracy Dodson, City Manager's Office & Alexis Gordon, Economic Development

Guest: Vanessa Mathews, Chair, Charlotte International Cabinet Advisory Board

Action: Guest will present the International Cabinet's whitepaper on fulfilling Charlotte's future as a global city. The Cabinet will outline their recommendation of focus areas to establish a new international business strategic plan based on data and best practices.

II. International Business Update – 30 minutes

Staff: Tracy Dodson, City Manager's Office & Alexis Gordon, Economic Development

Action: Staff will provide a comprehensive overview of programs that encourage global business growth in Charlotte. This will look at actions and opportunities that relate to incoming foreign investment and helping local businesses of all sizes access global markets.

III. Small Business Month – 5 minutes

Staff: Tracy Dodson, City Manager's Office & Christi Floyd, Economic Development

Action: Staff will provide a brief update on the #31DaysofBiz campaign, which profiles a local business each day of the month to generate awareness and support of Charlotte's strong small business ecosystem.