

City Council
Virtual Workforce & Business Development Committee Meeting

Monday, March 1, 2021 at Noon, Room 280

The public and the media can view the meeting on
the [Government Channel](#), the [City's Facebook page](#) or on the [City's YouTube page](#)

Committee Members: Tariq Bokhari, Chair
 Malcolm Graham, Vice Chair
 Dimple Ajmera
 Renee Johnson
 Greg Phipps

Staff Resource: Tracy Dodson, City Manager's Office

AGENDA

I. Strategic Employment Plan – 45 minutes

Staff: Tracy Dodson, City Manager's Office

Fran West, Economic Development Department

Action: Staff will present an overview of the Strategic Employment Plan and discuss ways to collaborate and align our efforts with other City departments on their strategic plans. The Committee will also hear from Charlotte Works on their opportunities/benefits with plan approach and how the City can partner with our workforce development organizations.

Participating Staff:

Alyson Craig, Planning, Design & Development Department

Pam Wideman, Housing & Neighborhood Services

John Lewis, Charlotte Area Transit System

Guest:

Danielle Frazier, President & CEO, Charlotte Works

II. Corridors of Opportunity – Employment Study – 20 minutes

Staff: Tracy Dodson, City Manager's Office

Fran West, Economic Development Department

Action: Staff will present an overview of the work that EY has been leading on Employment in the Corridors of Opportunity.

Guests:

Amy Holloway, Partner/Principal/National Director, Economic Development Advisory Services, Ernst & Young LLP

John Rees, Director of Research, Economic Development Advisory Services, Ernst & Young LLP

Chris Engle, Associate National Director, Economic Development Advisory Services, Ernst & Young LLP

III. Chair's Report – 15 minutes

Staff: Tracy Dodson, City Manager's Office