

City Council
Virtual Economic Development Committee Meeting

Monday, June 6, 2022 at Noon (Room 267)

The public and the media can view the meeting on
the [Government Channel](#), the [City's Facebook page](#) or on the [City's YouTube page](#)

Committee Members: Malcolm Graham, Chair
 Ed Driggs, Vice Chair
 Dimple Ajmera
 Greg Phipps
 Victoria Watlington

AGENDA

I. Spectrum Center Overview – 10 minutes

Staff: Tracy Dodson, City Manager's Office

Action: This item was referred from the May 31 City Council Business Meeting.

II. Questions from May 31 Business Meeting – 80 minutes

Staff: Tracy Dodson, City Manager's Office

John Lewis, Charlotte Area Transit System

Phil Reiger, General Services

Jason Schneider, Communications & Marketing

Teresa Smith, Finance

Guests: David Abrams, InnerCircle Sports, Dan Barrett, CAA Icon, Jeff Marks, Innovative Partnership Group, Tom Murray, Charlotte Regional Visitors Authority, and Steve Patterson, Pro Sports Consulting

Action: Staff will continue discussions on the Spectrum Center contract and answer additional questions asked during the May 31 Business Meeting.

- A. Sponsorship Opportunities and Revenue
 - Understanding how this works and examples
- B. Charlotte Transportation Center (CTC)
 - Conceptual design and transit
- C. Community Use
 - Per existing operating agreement, explain community use of facility
- D. Funding/Affordability
 - Hospitality/Tourism fund – affordability and fund impact
- E. Small Business and Minority Goals
 - Estimated goals and City policy
- F. Community Feedback
 - Website activity – questions, comments, and concerns