

City Council
Virtual Workforce & Business Development Committee Meeting

Monday, January 4, 2021 at Noon, Room 280

The public and the media can view the meeting on
the [Government Channel](#), the [City's Facebook page](#) or on the [City's YouTube page](#)

Committee Members: James Mitchell, Chair
 Tariq Bokhari, Vice Chair
 Dimple Ajmera
 Malcolm Graham
 Renee Johnson

Staff Resource: Tracy Dodson, City Manager's Office

AGENDA

- I. **Discuss 2021 Meeting Schedule – 5 minutes**
 Staff: Tracy Dodson, Economic Development Department

- II. **Tax Increment Grant Policy – 25 minutes**
 Staff: Todd DeLong, Economic Development Department
 Action: Staff will lead a Committee discussion focusing on the Tax Increment Grant program and opportunities for enhancing the program to meet the current community goals and objectives.

- III. **Workforce Policy Update – 25 minutes**
 Staff: Tracy Dodson, City Manager's Office and Fran West, Economic Development Department
 Action: As a follow-up to the November committee meeting around workforce policy and mayor referrals, staff will present an update on workforce policy and ongoing programmatic work in support of the referrals.

- IV. **Charlotte Tech Talent Study – 15 minutes**
 Staff: Emily Cantrell and Alyssa Brown, Economic Development Department
 Action: Staff will present an overview of the findings of the Tech Talent Study. Charlotte is the fastest growing tech talent city in the country. As such, the Tech Talent Study was a joint effort between the City of Charlotte and the Charlotte Regional Business Alliance to better understand the labor force and employer needs as we grow as a technology town. This study will inform the complete jobs plan to be completed in 2021.

- V. **Disparity Study Selection Update – 15 minutes**
 Staff: Steven Coker, General Services Department
 Action: Staff will provide an update on the Disparity Study Selection process.

- VI. **RENEW Update – 5 minutes**
 Staff: Emily Cantrell, Economic Development Department
 Action: Staff will share an update on the RENEW Training Program and the first class of participants that graduated on December 17th.

Workforce & Business Development Committee 2021 Schedule

****Alternate dates****

Meetings will be held on the 1st Mondays at Noon at the Charlotte-Mecklenburg Government Center in Room 280, unless otherwise noted on the agenda. **Alternate dates will be determined**

Meeting Dates

January 4 (*Vote on meeting schedule for 2021*)

February 1

March 1

April 5

May 3

June 7

July (TBD – City Holiday, July 5)

August 2

September 6

October 4

November 1

****No meetings in December due to pending Committee assignments****