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Agenda

Revisiting Our Shared Purpose

Defining HIRE Charlotte

Getting Clear on the Why

Team Approach

Next Steps

Discussion



2

CREATE a framework that defines how all partners within our employment ecosystem can work together to drive **ECONOMIC PROSPERITY** for our residents and businesses.



3

A New Way of Thinking About Jobs

Defining HIRE Charlotte –

A working model that will **inspire and unite** the employment ecosystem around a shared vision, related goals and an intentional pathway

4

Getting Clear on the Why

Overarching Goal –

Immediately increase Charlotte's employment ecosystem's impact on **creating and filling good jobs** that drive the economic prosperity for all of Charlotte's residents and businesses.



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Guiding Principles

- Drive Economic Prosperity for All – Residents and Businesses
- Create **and** Fill Good Jobs
- Plan for Immediate Impact
- Build the Framework by and for the Employment Ecosystem
- Focus First on the City of Charlotte

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Team Approach – Building the Framework

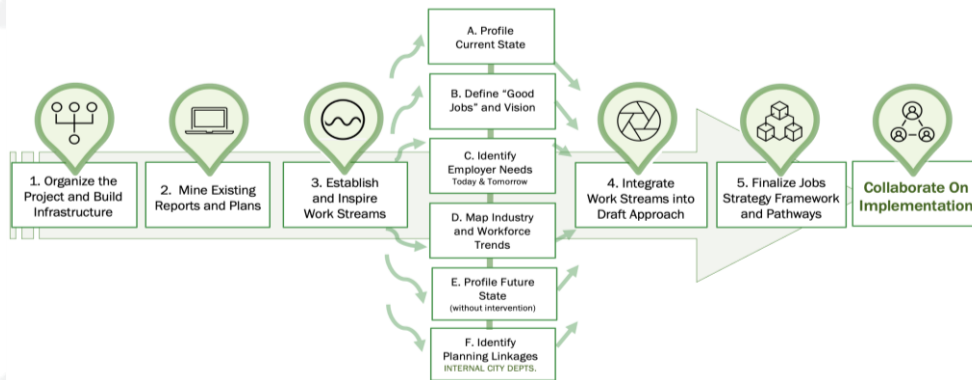
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Working Smarter Together



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HIRE Charlotte Framework Development Process – Powered by Work Streams



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What Does Success Look Like?

- **Unites** entire employment ecosystem around a shared vision.
- Helps us better **identify and leverage connections** among employment ecosystem partners.
- Determines Charlotte's **current ability to create and fill jobs** and **identify significant gaps and opportunities**.
- Ensures Charlotte is **proactive** in aligning future business recruitment, retention and expansion efforts with its long-range talent development pipeline.

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What Does Success Look Like?

- Discovers **forces shaping future** of Charlotte's employment ecosystem.
- Identifies **optimal future state and clear pathway** to move Charlotte's employment ecosystem toward this purpose.
- Informs **ARP funding priorities** for programming with proven results.
- **Meets metrics** that will be established during the framework development process to monitor progress.

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Next Steps on Key Work – Expedited Timeline

June 2021
Organize
Project + Build
Infrastructure

June/July 2021
Mine Existing
Relevant
Resources
Establish +
Inspire Work
Streams

Q3 2021
Conduct Work
Stream
Committees'
Tasks

Sept. 2021
Integrate Work
Streams into
Draft Approach

Q4 2021
Finalize
Framework +
Pathways

Q1 2022 +
Beyond
Collaborate on
Implementation

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HIRE

CHARLOTTE

Let's work together to **create career opportunities for all** –
today and in the future.

ARE YOU ALL IN ON JOBS?

 CITY of CHARLOTTE