



Charlotte International Cabinet

Economic Development Committee

May 9, 2022

Vanessa Mathews, Chair CIC

1

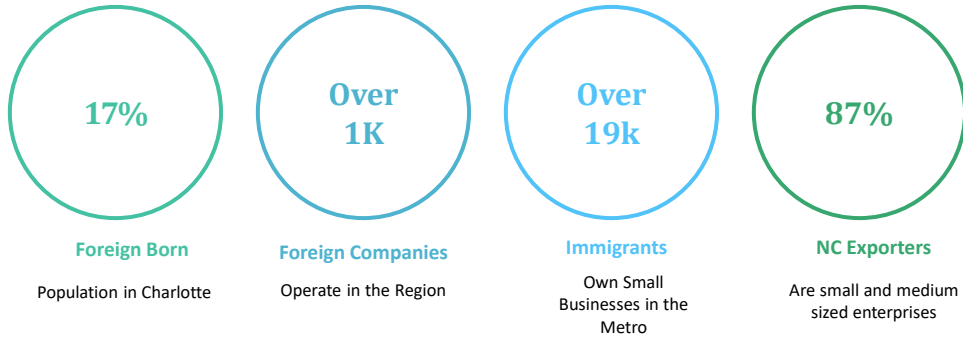
Cabinet Charges from Council

- Recommendations on international affairs
- Promote a forum to convene the international, immigrant, and other communities
- Encourage growth of international business
- Keep up on trends in the international, immigrant communities, and business-government relations
- Advise on international travel and on formal invitations for incoming delegations



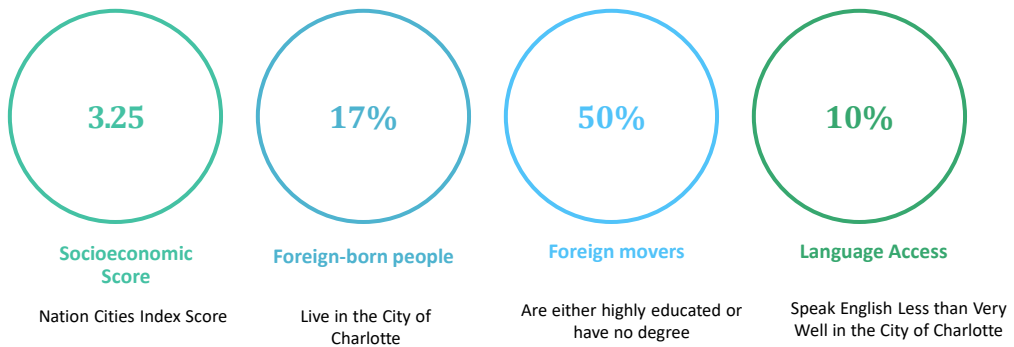
2

By the Numbers



3

By the Numbers - Continued



4

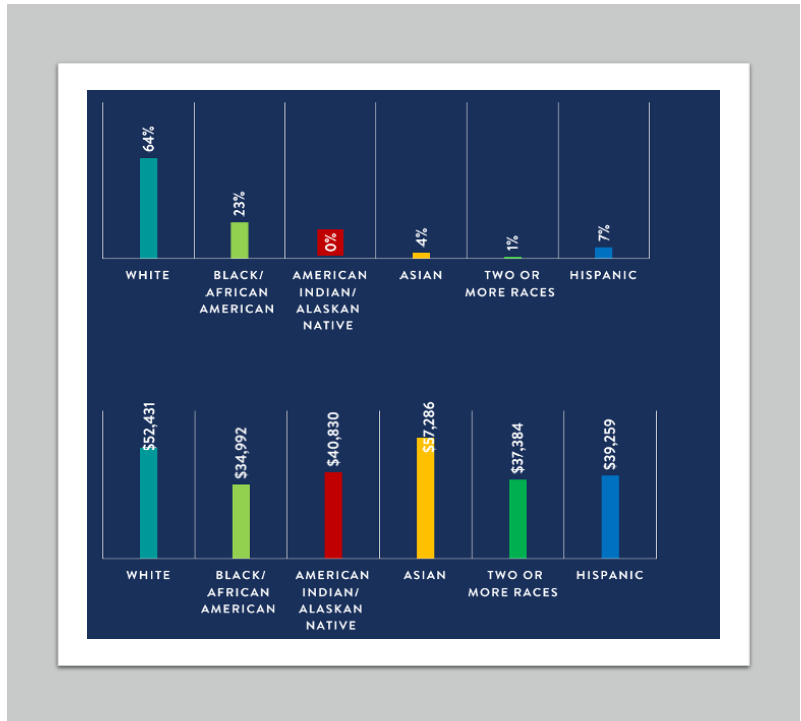
Cabinet Recommendations



5

Recommendation 1

Strategically include immigrants in Workforce Development and jobs efforts



6

Recommendation 2

Create an International Business Strategy

50%+ of International businesses in Mecklenburg County (2022)

Nearly 20,000 immigrant entrepreneurs (2019)

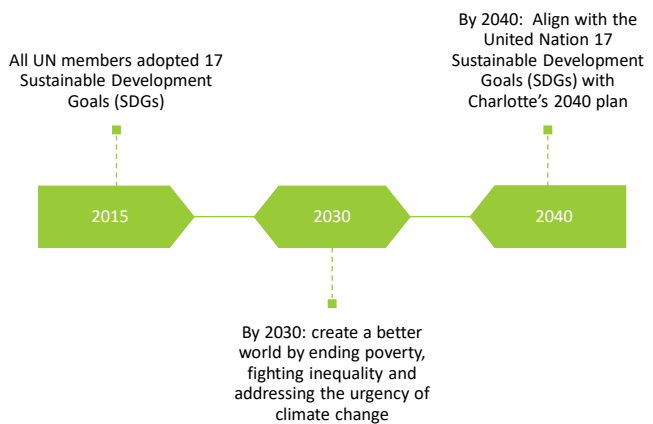
Entrepreneur Tax Base: \$2.7 B in taxes and \$7.4B in spending power (2019)



7

Recommendation 3

Leverage the United Nations Sustainable Development Goals to strengthen our approach to growth and development through Charlotte's 2040 plan







8



9

Next Steps

-  Partner with ED staff to address recommendations
-  Engage Cabinet as partner
-  Committee Check-in
-  Launch International Business Strategy

