Thank you for your support of the 2017 Charlotte Career Discovery Day (CCDD) event. The Career Discovery Day is a partnership between the MYEP and Charlotte-Mecklenburg Schools (CMS), with support from our various community partners.

It is a highly engaging event that will feature a variety of interactive industry zones that will expose 4,000 youth, ages 16-18 years, to emerging careers in: finance; health sciences; human services; local government; and science, technology, engineering, and math (STEM). Students will also have an opportunity to participate in a Career and College Fair.

This year, we’re proud to feature TechCharlotte, an initiative of the City of Charlotte in partnership with numerous local and world-wide technology leaders that will provide youth with technology work experiences and technology-focused internships. The TechCharlotte exhibit will host industry leaders who will expose students to careers in the following sectors: FinTech; HealthTech; EdTech; MechTech, InfoTech and GovTech.

We are excited to have your involvement as a referral partner for businesses this year and look forward to the enlightenment they can bring to our youth.

Please forward referrals to Dawn M. Hill, at dmhill@charlottenc.gov, or 704.336.4445

Thank you!
Sponsorship Packages

GOLD SPONSORSHIP: $15,000 CONTRIBUTION

This is our highest level of sponsorship and provides your company with the maximum exposure and participation at our event. Enjoy exclusive benefits not available at any other level. Gold Sponsorship includes:

- Prominent Exhibit Location, including: up to (4) 8’ tables (draped)
- (1) Pipe and drape signage
- (4) Parking Permits
  - Wifi
  - Waived vendor registration fee
  - Expanded, customizable space provided for your organization
  - Additional chairs (based on final expanded size)
  - (8) Complimentary Dining Cards (additional cards may be purchased)
  - Involvement of executive-level company representative during General Assembly
  - Your business name or logo prominently displayed in advertisements, including:
    - 12 week extensive Social Media campaign to include: CMS/County TV; Digital Media Boxes (Charlotte Mecklenburg Government Center, EpiCenter/Center City) and Web announcements
    - Item placement in event bag
  - Invitation to annual Recognition Event

SILVER SPONSORSHIP: $6,000 CONTRIBUTION

- 15’ x 15’ space provided for your organization
- (2) 8’ table (draped)
- (1) pipe and drape signage
- (4) chairs
- (2) parking permits
  - Wifi
  - Waived vendor registration fee
  - (6) Complimentary Dining Cards (additional cards may be purchased)
  - Your business name or logo prominently displayed in advertisements, including:
    - Item placement in event bag
    - Inclusion in Web announcements, e-mails and/or social media
  - Invitation to annual Recognition Event

BRONZE SPONSORSHIP: $3,500 CONTRIBUTION

- 10’ x 10’ space provided for your organization
- (1) 8’ table (draped)
- (1) Pipe and drape signage
- (2) Chairs
- (2) Parking permits
  - Wifi
  - Waived vendor registration fee
  - (4) Complimentary Dining Cards (additional cards may be purchased)
  - Your business name or logo prominently displayed in advertisements, including:
    - Item placement in event bag
    - Inclusion in Web announcements, e-mails and/or social media