



2022 Disparity Study

Impact and Timeline

CITY OF CHARLOTTE
CHARLOTTE BUSINESS INCLUSION OFFICE

June 22, 2022

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“As wealth inequality increases and communities work to overcome racial disparities, the City of Charlotte will be a leader in providing equal access and opportunity for all businesses to grow.”

~Charlotte City Manager, Marcus Jones~

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Past 3-Years - MWSBE Total Spend

▶ **FY2019** **\$133,268,593**

▶ **FY2020** **\$163,624,540**

▶ **FY2021** **\$188,816,194**

I. What are some major changes from the 2017 study?

▶ **Adopt the recommended MWBE aspirational goal**

- 2022 study recommends an MWBE goal of 13.1%

▶ **Charlotte Statistical Area (CSA) expands**

- 100 North Carolina Counties and York County in South Carolina

▶ **Set MWBE goals only**

- 2022 study recommends goals for minority and women owned firms only.

II. Has the city implemented any 2022 study recommendations?

Yes, the city is currently:

- ▶ Providing \$800,000 to implement a bonding program
- ▶ Unbundling contracts
- ▶ Providing technical support to firms
- ▶ Helping firms become prime contractors
- ▶ Providing more networking events for firms
- ▶ Using the B2G system to monitor contracts for compliance

III. Are there additional recommendations the city may adopt?

Yes, the city may implement:

- ▶ Access to capital programs for firms
- ▶ Quick pay for firms in all work categories
- ▶ Comprehensive technical assistance program
- ▶ CIP project procurement forecast for firms
- ▶ Mentor-protegee program
- ▶ Insurance Program for firms

IV. What are the next steps?

DATE	ACTION
June 22, 2022	ED Committee recommends Council adopt the 2022 Disparity Study
July 11, 2022	2022 Disparity Study is presented to full Council
August 22, 2022	2022 Disparity Study adopted by Council
Summer 2022	CBI Advisory Committee receives presentation of 2022 Disparity Study
Fall 2022	CBI Staff, the CBI Advisory Committee, and ED Council Committee will review and recommend changes to the policy and procedures
Fall 2022	Staff to do the work to craft policy changes in anticipation of 2023 implementation
Spring 2023	Staff to implement a communication and marketing plan for 2022 Disparity Study

Questions





2021 Annual Report

Minority, Women, and Small Business Enterprises

CHARLOTTE BUSINESS INCLUSION OFFICE

June 22, 2022

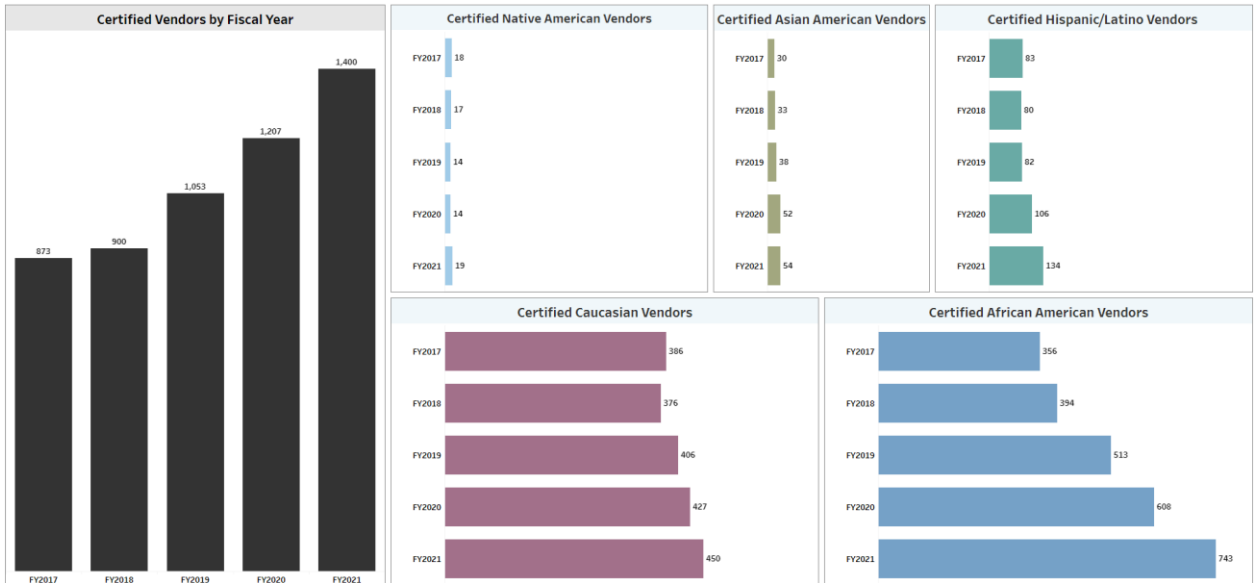
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FY2021 Reporting Highlights

- 15%** increase in spending with MWSBEs
- 135** new certified minority businesses
- 38%** increase in spending with minority business enterprises
- 12** MBEs with spending over **\$1 MILL** in FY2021
- 10,000+** pageview increase in **EARLYBIRD** views by vendors

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Vendors By Ethnicity & Fiscal Year



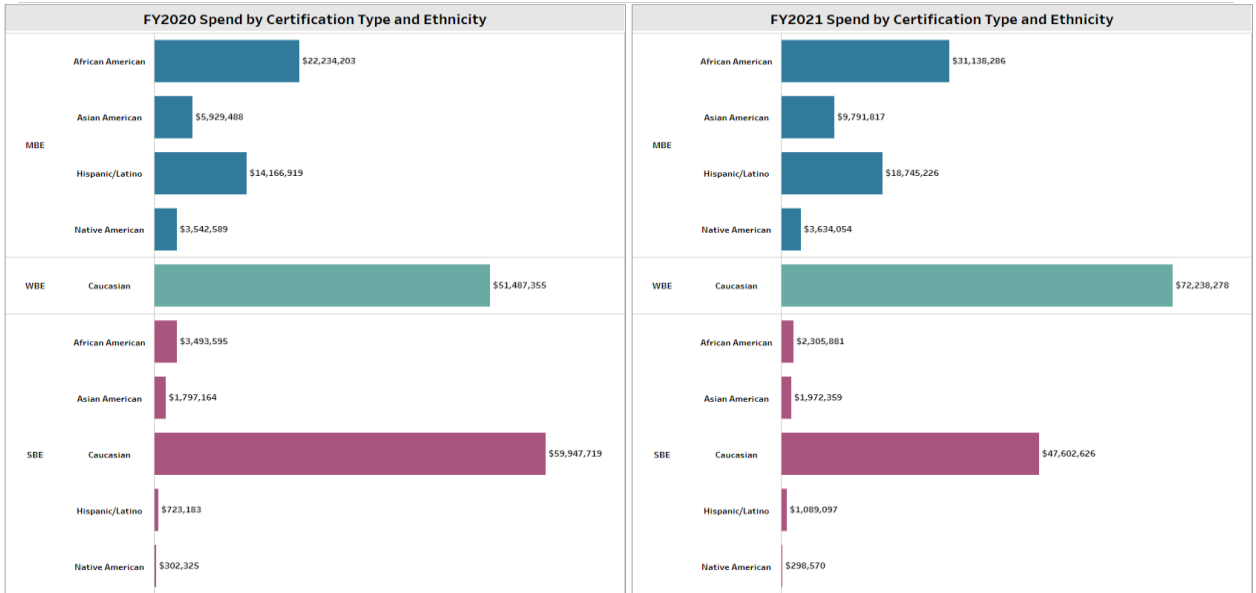
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YEAR OVER YEAR MWSBE SPEND



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MWSBE SPEND BY CERTIFICATION TYPE & ETHNICITY



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CERTIFIED VENDORS OVER \$1 MILLION

Vendors over \$1 MILLION!

MWSBE Spend by Certification

↑ 17%

increase

COMPARED TO FY20.

In FY2021, the city spent more than \$1million with 29 certified MWSBEs highlighted in the table below.

WBE \$42,310,000 SANDERS UTILITY CONSTRUCTION CO, INC.	SBE \$2,920,000 AXIOM FOUNDATIONS	WBE \$1,580,000 ON TIME CONSTRUCTION, INC.
MBE \$7,530,000 SHI INTERNATIONAL CORP	WBE \$2,820,000 AMP UTILITY DISTRIBUTION SERVICES, LLC.	WBE \$1,520,000 SMART ELECTRICAL COMPANY, INC.
SBE \$5,960,000 DALLAS 1 CONSTRUCTION LLC	SBE \$2,510,000 FULLER & CO CONSTRUCTION, LLC.	MBE \$1,410,000 RJ LEEPER CONSTRUCTION, LLC.
MBE \$4,090,000 SUPERIOR MECHANICAL SYSTEMS, INC.	WBE \$2,160,000 EAST COAST CONSTRUCTION SERVICES, LLC.	MBE \$1,190,000 BERNARD IRBY, INC.
MBE \$3,660,000 CAROLINA STRUCTURAL WELDING & STEEL ERECTION, INC.	MBE \$1,950,000 A-1 QUALITY INSULATING SERVICE	WBE \$1,330,000 THE JOHNSON GROUP
WBE \$3,310,000 NASSIRI DEVELOPMENT, LLC.	MBE \$1,870,000 CITI, LLC.	WBE \$1,320,000 EAGLE WOOD, INC.
MBE \$3,120,000 BESCO ELECTRIC CORPORATION	SBE \$1,630,000 GAVEL & DORN ENGINEERING PLLC	MBE \$1,320,000 PROFESSIONAL POLICE SERVICES
		SBE \$1,270,000 DOT CONSTRUCTION, INC.
		MBE \$1,200,000 EXPRESS LOGISTICS SERVICES, INC.
		SBE \$1,110,000 C DESIGN, INC.
		WBE \$1,100,000 MV MOMENTUM CONSTRUCTION, LLC.
		SBE \$1,060,000 DE BROWN CONSTRUCTION, INC.
		MBE \$1,050,000 ROUNDTRREE COMPANIES, LLC.
		SBE \$1,010,000 ARMSTRONG MECHANICAL SERVICES, INC.

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Reporting Strategies



Continuous data accuracy improvement



Debut a spend dashboard for transparency



Reduce paper reports for sustainability



Increase MWBE spend

Questions

