

2022 Disparity Study

Major Changes, Q&A and Schedule

CITY OF CHARLOTTE
CHARLOTTE BUSINESS INCLUSION OFFICE

August 1, 2022

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I. What are some major changes from the 2017 study?

- ▶ **Adopt the recommended MWBE aspirational goal**
 - 2022 study recommends an MWBE goal of 13.1% (20.9 in 2017 study)
- ▶ **Charlotte Statistical Area (CSA) expands**
 - 100 North Carolina Counties and York County in South Carolina (from 13 counties in 2017 study)
- ▶ **Set MWBE goals only (SBE goals when MWBE are not available)**
 - 2022 study recommends goals for minority and women owned firms only.

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IV. What are the next steps?

DATE	ACTION
August 1, 2022	ED Committee presentation and recommendation to full Council to adopt the 2022 Disparity Study
September 12, 2022	2022 Disparity Study is presented to full Council
September 26, 2022	2022 Disparity Study adopted by full Council
Fall 2022	CBI Advisory Committee receives presentation of 2022 Disparity Study
Fall 2022	CBI Staff, the CBI Advisory Committee, and ED Council Committee will review and recommend changes to the policy and procedures
Fall 2022	Staff to do the work to craft policy changes in anticipation of 2023 implementation
Spring 2023	Staff to implement a communication and marketing plan for 2022 Disparity Study

Questions

