

City Council
Virtual Economic Development Committee Meeting

Monday, April 4, 2022 at Noon, Room 280

The public and the media can view the meeting on
the [Government Channel](#), the [City's Facebook page](#) or on the [City's YouTube page](#)

Committee Members: Malcolm Graham, Chair
 Ed Driggs, Vice Chair
 Dimple Ajmera
 Greg Phipps
 Victoria Watlington

City Manager Liaison: Tracy Dodson, City Manager's Office

AGENDA

I. UDO Economic Impact Analysis – 10 minutes

Staff: Alyson Craig, Planning

Guests: Matt Prosser, Economic & Planning Systems (EPS) & David Green, Perkins & Will

Action: Staff will share background information on the UDO economic impact analysis that is being conducted by Economic & Planning Systems (EPS) to measure the impacts on the community as well as document financial impacts on development feasibility.

II. HIRE Charlotte – 30 minutes

Staff: Tracy Dodson, City Manager's Office and Christina Thigpen & Emily Cantrell, Economic Development

Action: Staff will provide an overview of the strategic employment framework with implementation recommendations.

III. Partner Program Update – 30 minutes

Staff: Tracy Dodson, City Manager's Office and Holly Eskridge & Emily Cantrell, Economic Development

Guests: Eric Lewis, Executive Director, NXT CLT and Kacey Grantham, Executive Director, Road to Hire

Action: Program managers will provide progress updates on NXT CLT and Road to Hire and reinforce how the city's investments can be leveraged for impact.