Practical Business Education

AMP UP! provides small business owners with the knowledge, know-how, and networks needed for business growth and expansion. Join a committed group of minority business owners for interactive class sessions; peer mentoring groups; and the opportunity to learn from local experts in the fields of finance, marketing, and procurement. Complete the program with a customized, three-year strategic growth plan – plus, the confidence and ability to turn those plans into action.

What You’ll Learn

• Business development strategies
• Strategic planning
• Finance and financial management
• Marketing/sales
• Human resources
• Accessing capital
• Contracting with the government and major corporations

NATIONAL BUSINESS RESULTS

$399M Total Value of Contracts Secured
68% Increased Revenue
78% of businesses reported being profitable
97% of businesses recommend the program

Data collected by Interise

KEY DATES

Application Deadline: February 28, 2020
First Session: March 24, 2020
Program Graduation: October 8, 2020

LEARN MORE AND APPLY!

Check basic eligibility requirements, and apply today!

www.interise.org/amp-up-charlotte/

Questions? Email Jerrianne Jackson, 704.432.1311,
jbjackson@charlottenc.gov