



Charlotte City Council
Housing and Neighborhood Development Committee
Summary
December 19, 2018

COMMITTEE AGENDA TOPICS

- I. Housing and Neighborhood Development Focus Area Plan (Information only)
- II. City-Owned Land Disposition Policy for Affordable Housing (Information only)
- III. 2019 Committee meeting schedule (Information only)

COMMITTEE INFORMATION

Committee Members Present: LaWana Mayfield (Chair), Ed Driggs, Larken Egleston, Justin Harlow, Matt Newton

Other City Council Members

Present: Tariq Bokhari

Committee Members Absent: n/a

Staff Resources: Sabrina Joy-Hogg, Deputy City Manager
Pamela Wideman, Housing & Neighborhood Services
Phil Reiger, Strategy & Budget

Meeting Duration: 2:00 PM – 3:20 PM

Meeting Video: <https://www.youtube.com/watch?v=gLrGbr7XG3E>

ATTACHMENTS

- 1. Presentation – Housing and Neighborhood Development Focus Area Plan
- 2. Presentation – City-Owned Land Disposition Policy for Affordable Housing

DISCUSSION HIGHLIGHTS

Council member Mayfield called the meeting to order and asked everyone in the room to introduce themselves.

Housing and Neighborhood Development Focus Area Plan

Phil Reiger provided an overview of the Housing and Neighborhood Development Focus Area Plan, including the status of the current FY2018-2019 measures and targets that align with the strategic priorities of the plan. He explained that the City has a history of setting stretch goals and, as such, not achieving a specific target is not necessarily a bad thing. Mr. Reiger shared that Council will be discussing strategic priorities at their January retreat, after which the committee will begin establishing new Housing & Neighborhood priorities for FY2020.

The committee discussed that several of the current measures and targets represent items that are outside of the control of the City, such as keeping street lights controlled by Duke Power operational. The committee will carefully consider this for the new FY2020 plan to ensure that progress is measured on those things the City can actually control, and that the measures themselves connect back to the larger strategic priorities established by Council. The committee also requested periodic updates on the status of established targets throughout the year.

City-Owned Land Disposition Policy for Affordable Housing

Pamela Wideman reminded the committee that this topic is a continuation of the discussion started at the last meeting. Once fully developed, the policy will create parameters to help guide City Council's decisions about various land disposition options for increasing the supply of affordable housing. These options include selling land at market value, selling it at a discounted price, or entering into long-term lease transactions.

The committee discussed with staff the importance of ensuring that a surplus land disposition policy be consistent with the City's portfolio approach to asset management, such that all City-owned land, whether surplus or otherwise, is routinely evaluated for affordable housing opportunities. The committee also discussed the desire to leverage City-owned land to the greatest extent possible through long-term deed restrictions and meaningful affordable unit requirements, while balancing this with the reality of market forces.

The committee will continue discussing this policy at their next meeting.

2019 Committee Meeting Schedule

The committee reviewed the proposed 2019 meeting schedule. Councilmember Mayfield requested that the committee meet twice monthly at noon during 2019. Based on this feedback, staff will present a revised proposed schedule for the committee's consideration at the next meeting.

Meeting adjourned at 3:20 pm.