## AGENDA

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City of Charlotte, City Clerk's Office
CITY COUNCIL WORKSHOP

Wednesday, September 7, 1994

AGENDA

5:00 p.m. Cancer Survivors Plaza

5:30 p.m. Dinner

5:45 p.m. Barton-Aschman Recommendations for Public Transit

6:15 p.m. Planning Liaison Committee: Status of Housing Strategies for Integrating Schools

6:30 p.m. Adopt a motion to hold an executive session at the conclusion of the workshop for the purpose of:
(a) conferring with and receiving legal advice from the City’s legal counsel within the attorney-client relationship about an environmental matter; and (b) completion of the City Attorney’s performance evaluation as permitted by the State Open Meetings Law.

Background information regarding the environmental matter will be sent to the Mayor and City Council later this week.

Adjourn
COUNCIL WORKSHOP
AGENDA ITEM SUMMARY

TOPIC: Cancer Survivor’s Plaza

KEY POINTS (Issues, Cost, Change in Policy):

- In April 1993, City Council directed staff to work with Richard Bloch on his offer of $1 million to build a Cancer Survivor’s Plaza in Marshall Park

- Mr. Bloch and the Citizens Design Review Committee have approved the design, prepared by Milosav Cekic of Austin, Texas

- Design includes features required by Mr. Bloch “Cancer there’s hope” sculpture, Positive Mental Attitude Walk, and a computer containing names of cancer survivors in the region

- Issues about the design and project
  1. The design will prohibit large scale events, such as Jazz Charlotte, from using Marshall Park. However, the Plaza should attract more daily visitors and use of Marshall Park
  2. Staff estimates that the interest from the perpetual maintenance fund provided by Mr. Bloch is $6,000 short of the $11,000 estimated annual maintenance cost. We are reviewing ways to reduce this through volunteers and donations
  3. Mr. Bloch, as the donor of the $1 million, is “in charge” of this project
  4. Due to Mr. Bloch’s payment schedule, the City will have to up front some construction costs from the debt service fund

OPTIONS:

1. Accept the design and direct staff to complete contract negotiations with Mr. Bloch and Mr. Cekic

2. Request Mr. Bloch and Mr. Cekic accept changes to the design that Council desires

3. Reject the design and direct staff to cease work on the project

COUNCIL DECISION OR DIRECTION REQUESTED:
Direct staff to complete contract negotiations and bring Council completed contracts for approval in October 1994

ATTACHMENTS: N/A
COUNCIL WORKSHOP
AGENDA ITEM SUMMARY

TOPIC: Planning Liaison Committee Status report on Strategies to Support School Integration

KEY POINTS (Issues, Cost, Change in Policy): Board of Education resolution called for a Policy Task Force for the purpose of considering, evaluating and recommending means by which community can provide support and assistance through housing policies and practices that help the school system "become the premiere urban integrated system in the nation."

Planning staff requested to assist with work if the Policy Task Force is established

OPTIONS:

1. Concur with Board of Education request to establish a Policy Task Force as described by its 4/12/94 Resolution

2. Endorse Planning Liaison Committee outline for an approach described in a 8/19/94 proposal Planning Liaison would serve as coordinating body

3. Take no action to support the study effort

COUNCIL DECISION OR DIRECTION REQUESTED: Planning Liaison Committee requests Council concurrence with its outline for the study and designation of Liaison Committee as coordinating body

ATTACHMENTS:

1. Charlotte-Mecklenburg School Board Resolution (4/12/94)

2. Strategies to Support School Integration (Draft) Study Outline discussed by Planning Liaison Committee
RESOLUTION

WHEREAS, the Charlotte-Mecklenburg School System has long been committed to an integrated school system and has provided leadership to the community with respect to integrated educational opportunities;

WHEREAS, on October 10, 1989, Charlotte-Mecklenburg School System's Board of Education unanimously approved a vision statement that all children in Charlotte-Mecklenburg have equal access to educational opportunities appropriate for their needs in a racially integrated system;

WHEREAS, the Charlotte-Mecklenburg School System and its Board of Education have reaffirmed this commitment and on September 10, 1991, incorporated it into their mission statement that the Charlotte-Mecklenburg School System "become the premiere urban, integrated system in the nation" (the "Commitment");

WHEREAS, the Charlotte-Mecklenburg School System and its Board of Education are committed to pursuing the Commitment;

WHEREAS, given the continuation of existing housing patterns in the community, population growths and shifts, and other demographic changes, pursuit of the Commitment has become more complex;

WHEREAS, the Charlotte-Mecklenburg School System and its Board of Education recognize that the most effective pursuit of the Commitment mandates the involvement of the entire community and a community-wide commitment to racial and economic integration;

WHEREAS, the Charlotte-Mecklenburg School System and its Board of Education are prepared to continue their leadership role in pursuit of these objectives for the community;

WHEREAS, specifically the Charlotte-Mecklenburg School System and the Board of Education request the assistance of the County and City governments and other interested profit and non-profit organizations with respect to the provision of affordable housing throughout the community as part of their pursuit of the "Commitment."
NOW, THEREFORE, be it resolved by the Charlotte-Mecklenburg Board of Education that:

1. The Charlotte-Mecklenburg Board of Education and the Charlotte-Mecklenburg School System staff will convene an affordable housing policy task force for the purpose of considering, evaluating and recommending means by which the community can provide support and assistance through housing policies and practices to the Charlotte-Mecklenburg School System in pursuing the Commitment.

2. The Board of Education requests that the County Commission, City Council, Planning Commission, and Charlotte Housing Authority appoint two members each to serve with two of its members on an affordable housing policy task force and that the Charlotte-Mecklenburg Community Relations Committee, Habitat for Humanity and Charlotte Housing Partnership shall appoint one member, and further, that the Board of Education shall appoint one representative member each from the housing, mortgage and banking industries.

3. At the policy task force’s initial meeting, the Charlotte-Mecklenburg School System staff will provide the data and information defining the issues from which the means of assistance and support can be clarified and understood by all agencies.

4. Through the facilitation of the Board of Education and school system staff and resources, and with the assistance of other agencies' staffs and resources, the policy task force will consider, evaluate and recommend to appropriate agencies and the community:

A. Policy initiatives and supporting practices that will encourage the maintenance of integrated neighborhoods.

B. Policy initiatives and supporting practices that will encourage affordable housing units to be included in newly designed suburban communities to enable integration of new schools.

C. Policy initiatives and supporting practices designed to reinvigorate the central city to promote integration therein.
PREPARED FOR DISCUSSION ONLY

STRATEGIES TO SUPPORT SCHOOL INTEGRATION

PURPOSE, GOALS, OBJECTIVES AND CHARGE

DRAFT

REVISED AUGUST 19, 1994

PURPOSE

Identify and use appropriate housing and economic development strategies to support the Charlotte-Mecklenburg School System in becoming "the premiere urban integrated school system in the Nation."

GOAL

Undertake a coordinated and a community effort to provide a variety of housing choices and economic opportunities throughout the Community to support the Board of Education's pursuit of a premiere urban integrated school system

OBJECTIVES

Define, evaluate and recommend appropriate initiatives and practices for the following

* Maintenance and enhancement of individual integrated neighborhoods

* Maintenance and revitalization of the center city to sustain and promote it as an integrated area within the broader community

* Maintenance and enforcement of fair housing laws

* Public, private, and nonprofit construction of and minority access to market rate housing in existing and developing communities

MEMBERSHIP AND CHARGE

The County commission, board of Education and City Council jointly will establish a Housing Focus Group with the following broad stakeholder representation and specific charge.
MEMBERSHIP

- Board of Education (2) *
- County Commission (2) *
- City Council (2) *
- Planning Commission (2) *
- Housing Authority (1) *
- Community Relations Committee (1) *
- Housing Partnership (1) *
- Habitat for Humanity (1) *
- Home Builders Association (1)
- Banking/Finance Industries (1) *
- Policy Area Neighborhoods (3)
- Board of Realtors (1)
- Apartment Association (1)
- Chamber of Commerce

Note: *Asterisk are members that were recommended in the Board of Education's adopted Resolution

CHARGE

The Housing Focus Group will identify, evaluate and recommend means to the Elected Bodies by which housing and economic practices and opportunities can assist the Board of Education in becoming "the premiere urban integrated system in the Nation"

NOTE: Should the Group also consider policies currently employed by the Board of Education regarding measures or standards for defining an "Integrated System"?

STAFF SUPPORT/PROCESS

Support services for the group will be provided by the School System Staff, Planning Commission Staff and other agencies.

Charlotte Mecklenburg Planning Commission Staff will facilitate and provide logistical support for the Focus Group

A Memorandum of Understanding will be developed for all participating agencies and staff outlining roles and responsibilities