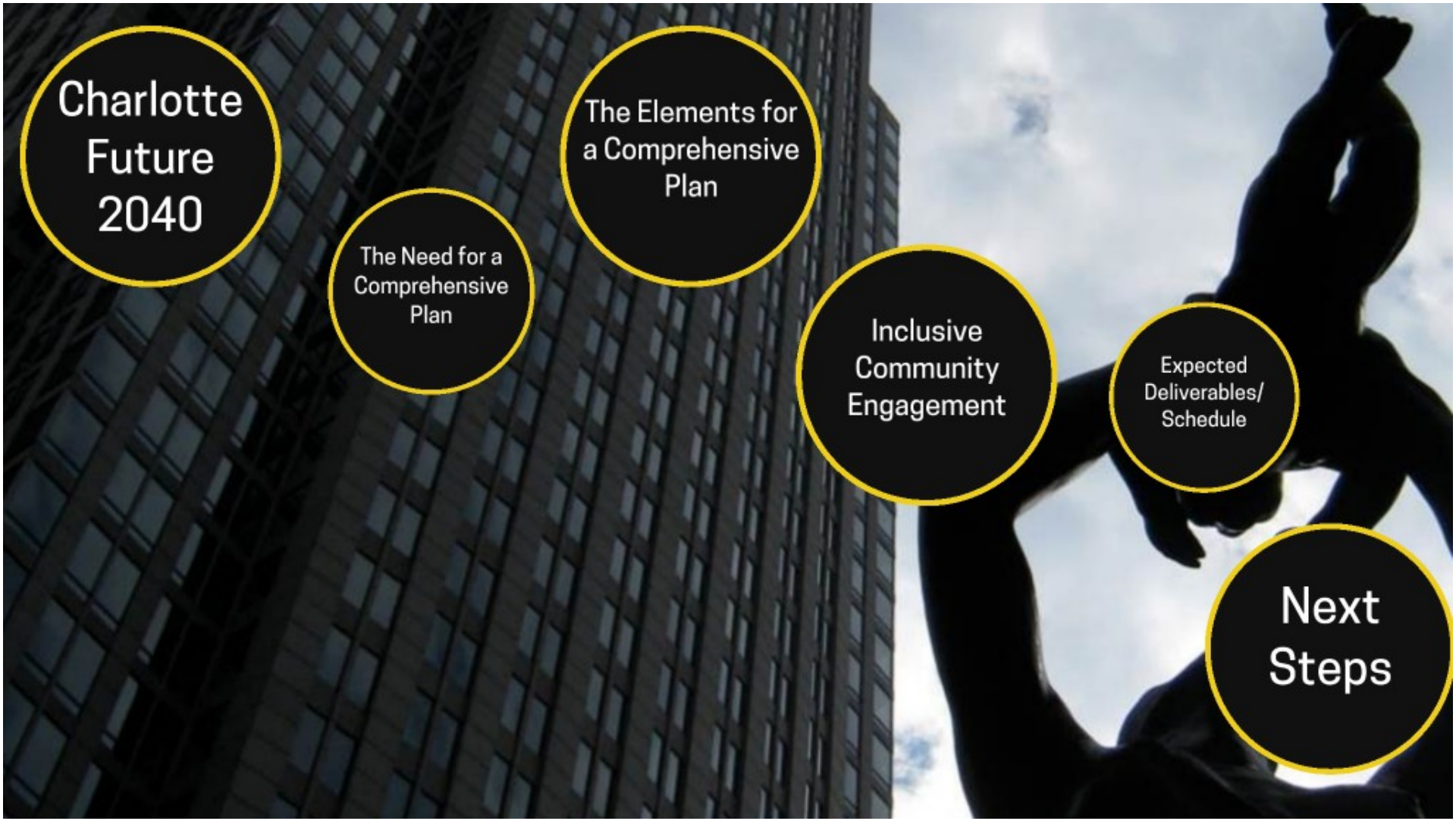
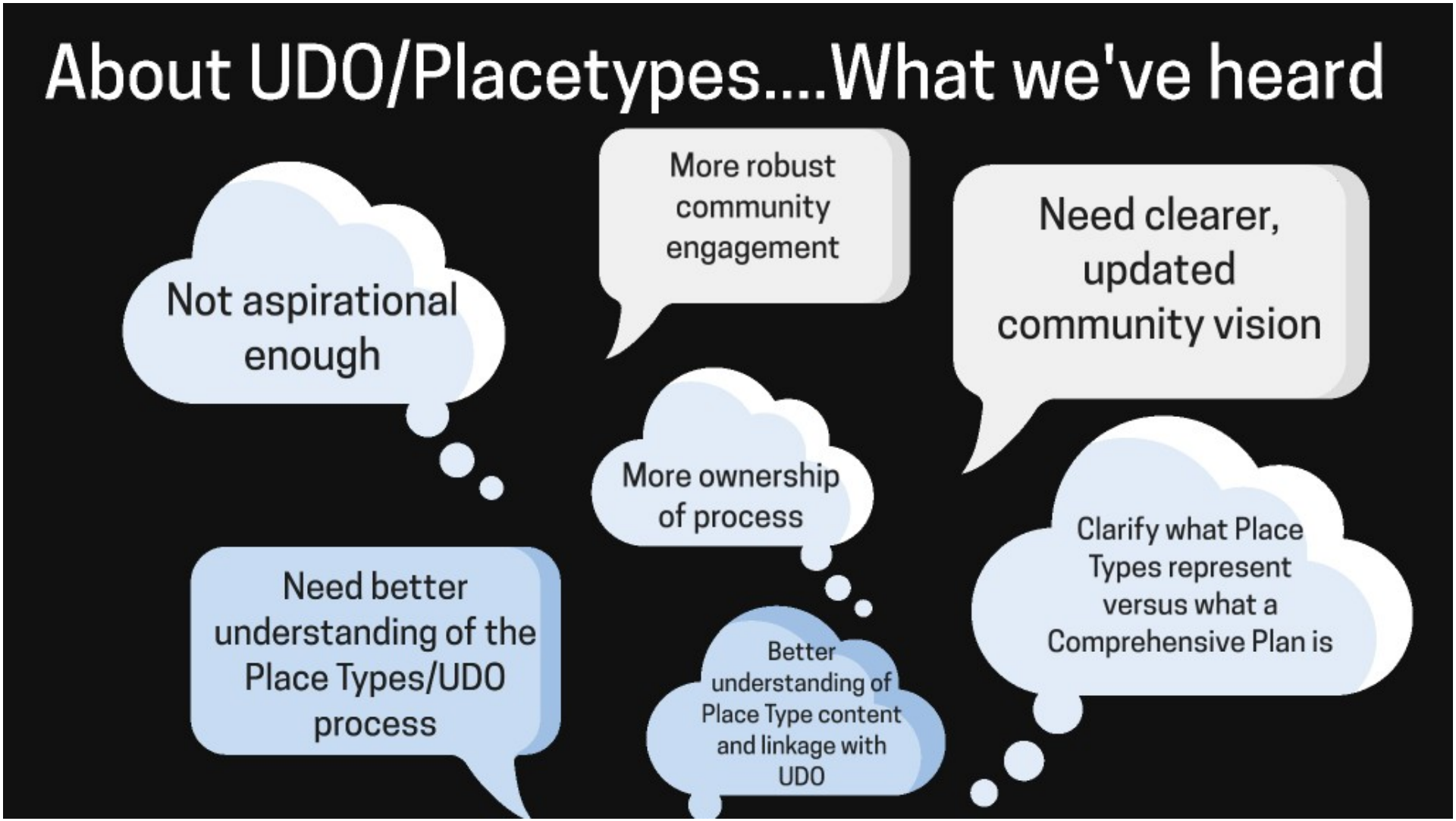
It is time to re-define our future
Together!
Charlotte City Council
July 23, 2018


Charlotte Future 2040
The Need for a Comprehensive Plan
The Elements for a Comprehensive Plan
Inclusive Community Engagement
Expected Deliverables/ Schedule
Next Steps

"Charlotte is America's Queen City, opening her arms to a diverse and inclusive community of residents, businesses, and visitors alike; a safe family-oriented city where people work together to help everyone thrive"

Source: January 2018, City Council Retreat


About UDO/Placetypes....What we've heard
Not aspirational enough
More robust community engagement
Need clearer, updated community vision
More ownership of process
Need better understanding of the Place Types/UDO process
Better understanding of Place Type content and linkage with UDO
Clarify what Place Types represent versus what a Comprehensive Plan is

CharlotteFuture 2040
Comprehensive Plan

A **shared vision** of growth, development, and capital investments.

The Need for a Comprehensive Plan

We need a “Unifying” Plan.
One that provides a framework
for community consensus
on future growth.

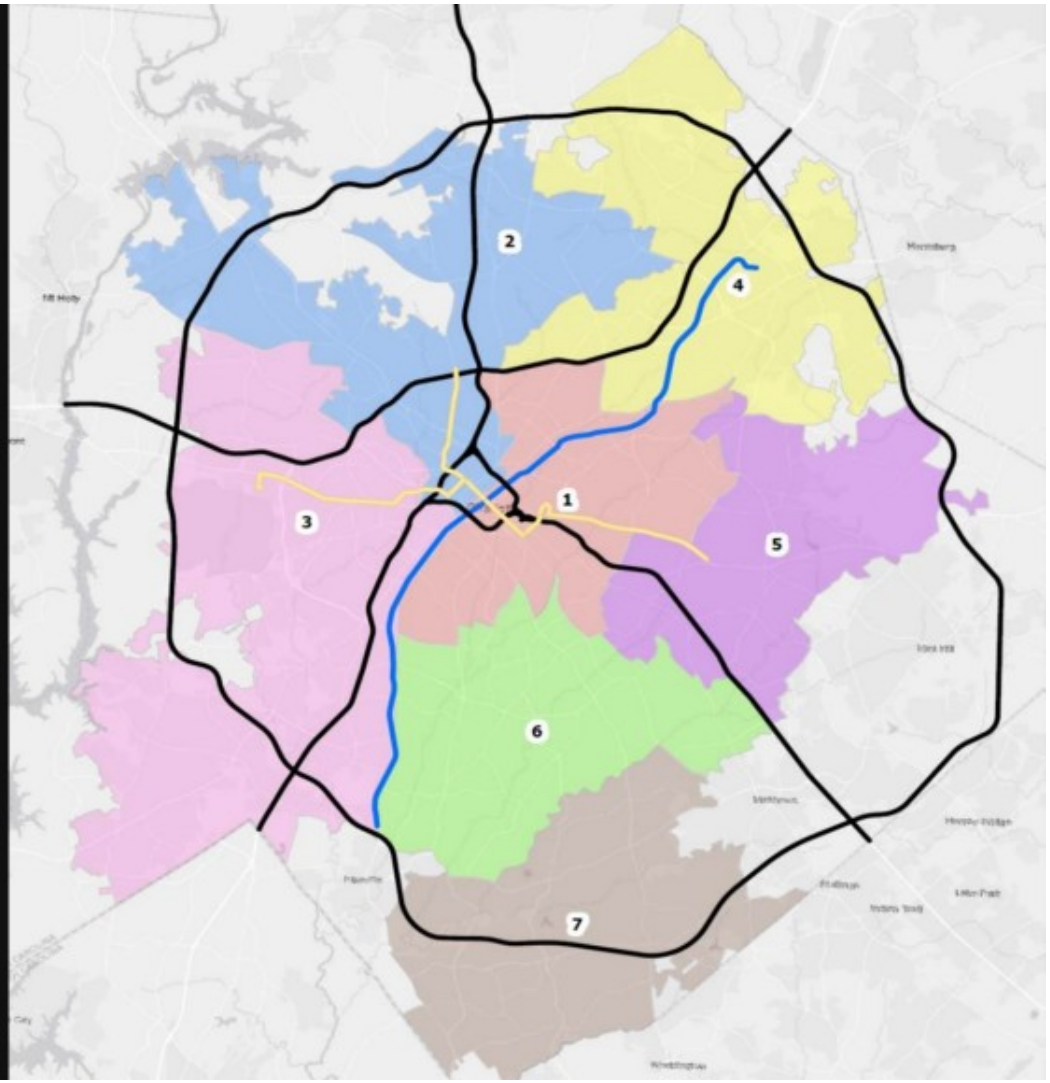
17th Largest City in the United States…

"NC law specifies that certain ordinances such as zoning ordinances, "shall be made in accordance with a comprehensive plan…" (G.S. 160A-383 and 153A-341)."

Comparable US Cities	Population	Pop. Rank	Plan Brand
Philadelphia	1,580,863	6	Philadelphia 2035
San Antonio	1,511,946	7	San Antonio Tommorrow
San Diego	1,419,516	8	General Plan
Dallas	1,341,075	9	forwardDallas!
San Jose	1,035,317	10	Envision San Jose 2040
Austin	950,715	11	Imagine Austin
Jacksonville	892,062	12	2030 Comprehensive Plan
San Francisco	884,363	13	General Plan
Columbus	879,170	14	Comprehensive Plan
Fort Worth	874,168	15	Comprehensive Plan
Indianapolis	863,002	16	Plan 2020
Charlotte	859,035	17	-
Seattle	724,745	18	Comprehensive Plan
Denver	704,621	19	Comprehensive Plan 2000
Washington, DC	693,972	20	Comprehensive Plan
Boston	685,094	21	Imagine Boston 2030
El Paso	683,577	22	Plan El Paso
Detroit	673,104	23	Detroit Future City
Nashville	667,560	24	NashvilleNext
Memphis	652,236	25	Memphis3point0
Portland	647,805	26	2035 Comprehensive Plan
Oklahoma City	643,648	27	PlanOKC

NC Largest Cities	Population	Pop. Rank	Plan Brand
Charlotte	859,035	1	-
Raleigh	464,758	2	2030 Comprehensive Plan
Greensboro	290,222	3	Connections 2025
Durham	267,743	4	Comprehensive Plan
Winston-Salem	244,605	5	Legacy 2030

A Comprehensive Plan guides our growth to achieve the physical structure we want for our City in 20 years.



The Comprehensive Plan will link, incorporate, and update other existing plans.

The Elements of a Comprehensive Plan

Proposed Elements

1 Our Community Vision and Values

2 Our Livable and Connected City

- Land Use + Community Design = PlaceTypes
- Transportation
- Public Facilities + Services

3 Our Inclusive City

- Engagement + Social Capital
- Affordable Housing
- Equity
- Health + Safety
- Historic Resources

4 Our Healthy City

- Environmental Quality
- Energy and Sustainability
- Food Systems

5 Our Prosperous + Innovative City

- Diverse + Resilient Economy
- Jobs + Workforce Development

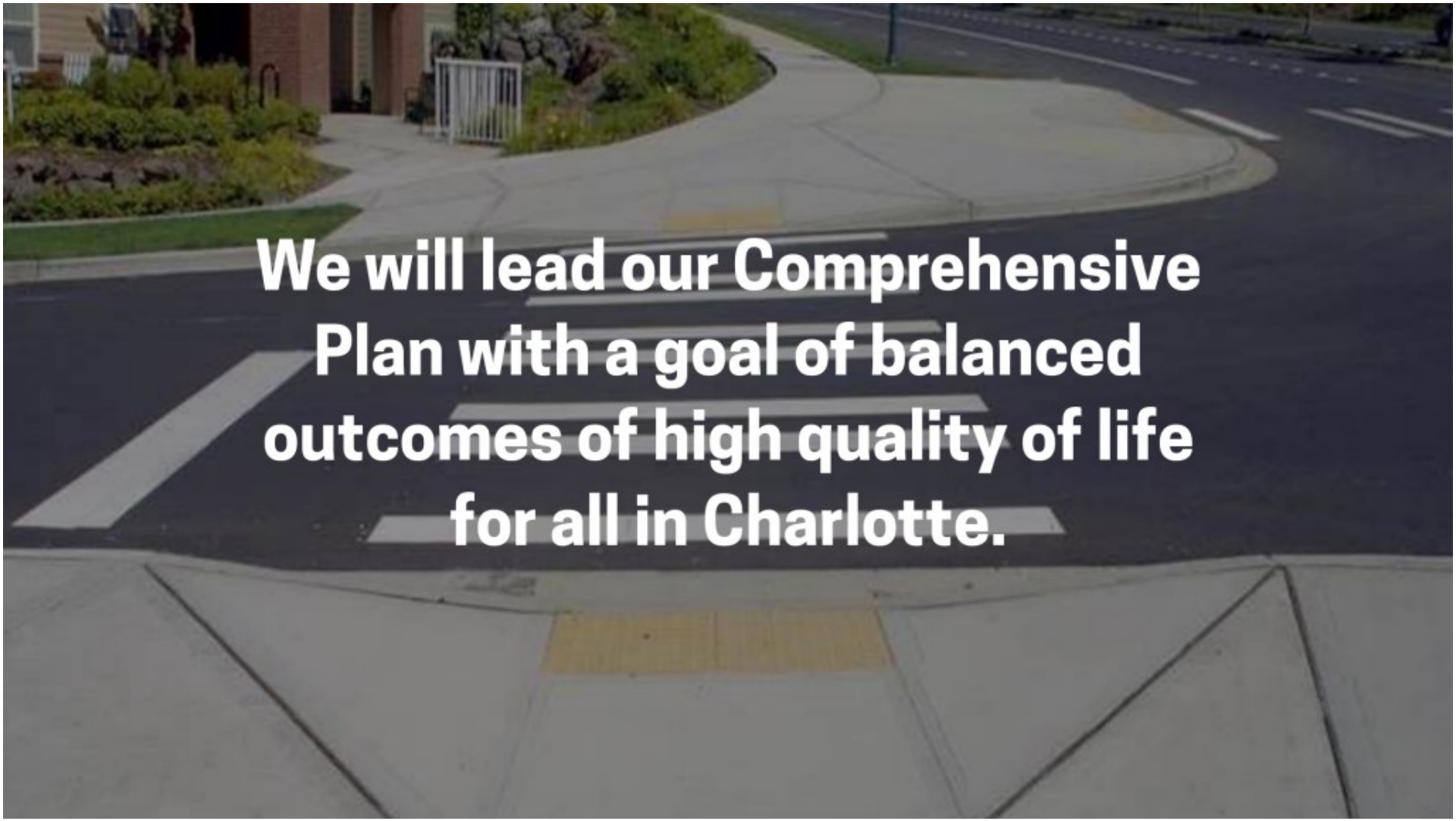
6 Our Regional City

- Center City
- Regionalism

7 Our Vision Realized

Inclusive
Community
Engagement

Engagement will
look different.


We will lead our Comprehensive Plan with a goal of balanced outcomes of high quality of life for all in Charlotte.

Equitable Community Engagement

Strategy Sprint
August 8, 2018
1105 Otts Street

Expected Deliverables/ Schedule

The pace of development quickly
demands quick outcomes!

Near Term Deliverables

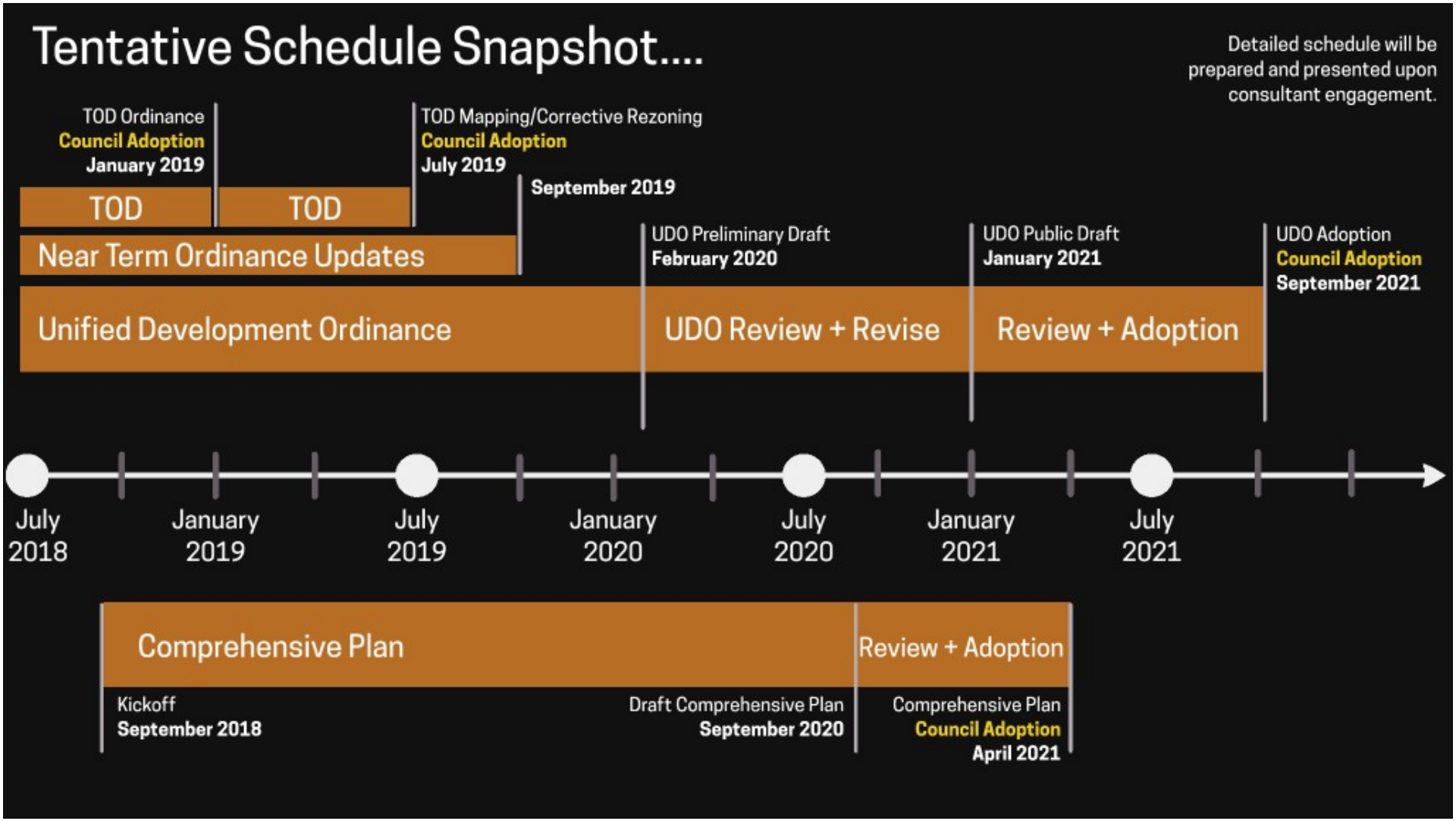
Unified Development Ordinance Deliverables:

- *Administrative*
  - Affordable Housing Incentives
  - Administrative Procedures
  - Simpler Submittals
  - Improved Rezoning Petition Process
  - Clearer application process/earlier feedback
  - Street/Sidewalks Ordinance Evaluation
- *Technical "fixes"*
  - TOD Ordinance Adoption
  - Amendments to Tree Ordinance
  - Amendments to Sign Ordinance

+

Inclusive Community Engagement Process

One Stop Permit Process


Tentative Schedule Snapshot....
Detailed schedule will be prepared and presented upon consultant engagement.
TOD Ordinance
Council Adoption
January 2019
TOD Mapping/Corrective Rezoning
Council Adoption
July 2019
September 2019
TOD
TOD
Near Term Ordinance Updates
UDO Preliminary Draft
February 2020
UDO Public Draft
January 2021
UDO Adoption
Council Adoption
September 2021
Unified Development Ordinance
UDO Review + Revise
Review + Adoption
July 2018
January 2019
July 2019
January 2020
July 2020
January 2021
July 2021
Comprehensive Plan
Review + Adoption
Kickoff
September 2018
Draft Comprehensive Plan
September 2020
Comprehensive Plan
Council Adoption
April 2021

Next Steps

Next Steps

- Redirect focus to CharlotteFuture 2040
- Interdepartmental Foundation Team
- Inclusive Community Engagement
- Stakeholder/Steering Committee
- August/September Council Presentation
- Regular Council/Committee/Commission Updates

CHARLOTTE FUTURE 2040 PLAN

Creating Charlotte's Future, Together

It is time to re-define our future
Together!
Charlotte City Council
July 23, 2018