CHARLOTTE CRIME STOPPERS

SECOND QUARTER REPORT 2020

# Notable ACCOMPLISHMENTS

- INCREASED USE OF VIDEO MESSAGING ON SOCIAL ACCOUNTS
- TIPS FROM DEMONSTRATIONS LED TO THE IDENTIFICATION OF SUSPECTS
- DEVELOPED A CASE SUBMISSION FORM ON CMPD INTRANET
- INCREASED USE OF SOCIAL MEDIA TO HELP SOLVE CRIMES
- 225,200 TWEET IMPRESSIONS
- THE AVERAGE AMOUNT FOR REWARDS GIVEN $300
- LEVERAGED LOCAL MEDIA – ADDED MORE NEWS OUTLETS AND CRIME STORIES – WCCB, WBTV AND FOX46 – TO HIGHLIGHT FUGITIVE OF THE WEEK AND CRIME OF THE WEEK

## ★★★ JANUARY THROUGH JUNE 2020 COMPARED TO 2019 ★★★

**ARRESTS**
↑ 58%
(92 compared to 68 )

**CASES CLEARED**
↑ 117%
(158 compared to 81 )

**WEAPONS RECOVERED**
↑ 34%
(39 compared to 10)

**TOTAL RECOVERED**
↑ $213K
(property, drugs & cash)

# Current PRIORITIES

- Working closely with SIOD Task Force to help curb SIOD increase
- Developing relationships internally and externally
- Being more visible in focus areas around Charlotte – higher crime areas
- Re-working payout process through local credit union
- Youth Advocates Against Crime (YAAC) Leadership Program Application August 17th to September 17th
- Update material to Spanish
- Work with high shools to get updated material in schools
- Work to implement Crime Stoppers in CARE Curriculum

# By the NUMBERS Q2

| | | |
|---|---|---|
| TIPS RECEIVED 863 | ARRESTS 49 | CASES CLEARED 104 |
| # OF WEAPONS RECOVERED 16 | # OF VEHICLES RECOVERED 1 | PROPERTY RECOVERED $32,300 |
| CASH RECOVERED $81,984 | DRUGS SEIZED $182,035 | FUGITIVES 9 |
| # OF REWARDS APPROVED 28 | REWARDS APPROVED $8,330 | |