JANUARY OVERVIEW

Intakes 551
Adoptions 340
Returned Home 122
To Rescue 57
ANIMALS CURRENTLY IN SHELTER

- Dogs, 130
- Cats, 24
- Puppies, 32
- Kittens, 2
- Bird, 4
- Other, 12
Dogs: 25
Cats: 13
Puppies: 1
Kittens: 4
Other: 0

JANUARY FOSTERS

Staycations: 95
Daycations: 27

JANUARY STAYCATIONS
Spay-Neuter Surgeries: 363
X-rays: 53
Health Checks: 447

Special Surgeries: 17
Public S/N Surgeries: 32

Returned Home by ACO: 110
Monthly Public Clinic:
- 80 Rabies Vaccinations
- 10 Microchips

Calls for Service: 1,549
HASS Cases: 8
IN THE NEWS

Social Media
New Followers
661

Media/Social
Releases
6

Communications

Media Correspondence
11

Stories/Shows
12

VIEW VIDEO:
WINTER WEATHER
WBTV SEGMENT

VIEW VIDEO:
HAPPY BIRTHDAY
BETTY WHITE!
WCCB SEGMENT

VIEW MEDIA RELEASES
FROM JANUARY 2022
ON SOCIAL

VIEW VIDEO:
BETTY WHITE’S
BIRTHDAY
CELEBRATION
WITH
PARTNERS

VIEW VIDEO:
DONATIONS
THANK YOU

VIEW VIDEO:
2021
YEAR IN
REVIEW

CHARLOTTE FIRE DEPARTMENT & ANIMAL CARE & CONTROL WORKED WITH VULCAN MATERIALS COMPANY AND SUPERIOR CRANES TO RESCUE A DOG NAMED ZEUS FROM A LOCAL QUARRY.
**LINKS TO DOG IN QUARRY RESCUE MEDIA COVERAGE**

- WBTV
- WCCB
- QUEEN CITY NEWS
- WCNC
- WSOC
- RAW VIDEO

**JANUARY DONATIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>PetData December</td>
<td>$2,898</td>
</tr>
<tr>
<td>#Betty White Challenge</td>
<td>$13,152</td>
</tr>
<tr>
<td>Shelter Dog Bed Campaign</td>
<td>$150</td>
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<tr>
<td>Foundation Grants/Donations</td>
<td>$1,537</td>
</tr>
<tr>
<td>Donations in Lieu of an Adoption Fee</td>
<td>$7,610</td>
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<tr>
<td>General Donations</td>
<td>$30,575.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$55,922</strong></td>
</tr>
</tbody>
</table>

*Includes Third-Party Fundraising Events (Fundraisers benefiting AC&C but coordinated by company/organization of individual)*
The shelter dogs will have a new one of these.

SUCCESS!
120 BEDS ORDERED!

$6,000 RAISED!!
THANK YOU!

friendsofcmas.org

FRIENDS OF CMAS