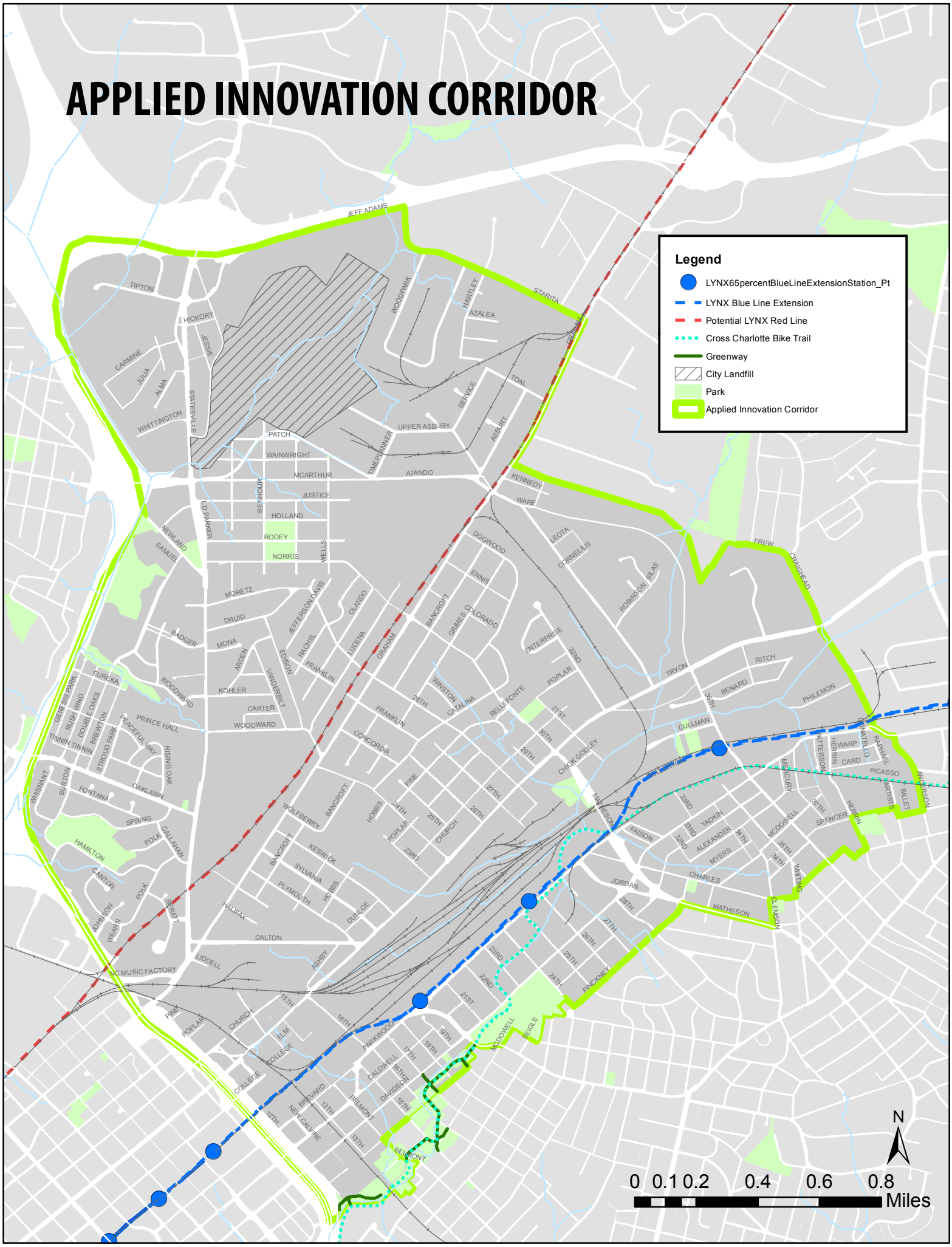APPLIED INNOVATION CORRIDOR