



CHARLOTTESM

Community Investment Plan

Sunset / Beatties Ford CNIP Area

Introductions. Setting the Stage. Visioning.

1. What is CNIP?
2. The Sunset/Beatties Ford Area
3. Understanding Your Vision
4. Next Steps
5. Work Session



What is CNIP?



What is CNIP?



Imagine, Plan, Create Charlotte's Future



Livability

- 📍 Protecting the environment
- 📍 Enhancing public safety
- 📍 Increasing availability of housing for all economic levels
- 📍 Improving neighborhood amenities



Getting Around

- 📍 Transportation choices
- 📍 Transit access
- 📍 Sidewalks
- 📍 Bridges
- 📍 Streets
- 📍 Trails



Job Growth

- 📍 Stimulating the economy
- 📍 Attracting global businesses
- 📍 Increasing entrepreneurial and employment opportunities
- 📍 Investing in the area around the Airport's Intermodal Facility

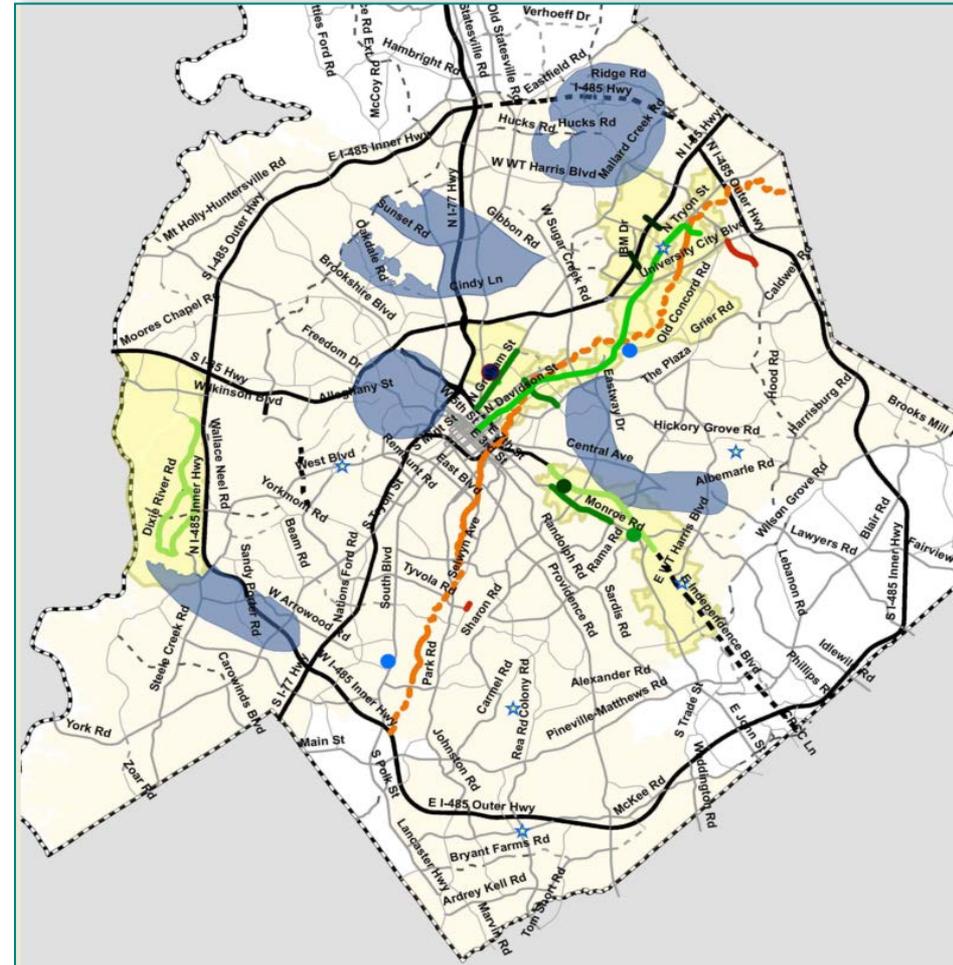


The overall goal of this program is to invest in projects that maximize benefits (and intended impacts) to meet six stated city-wide needs:



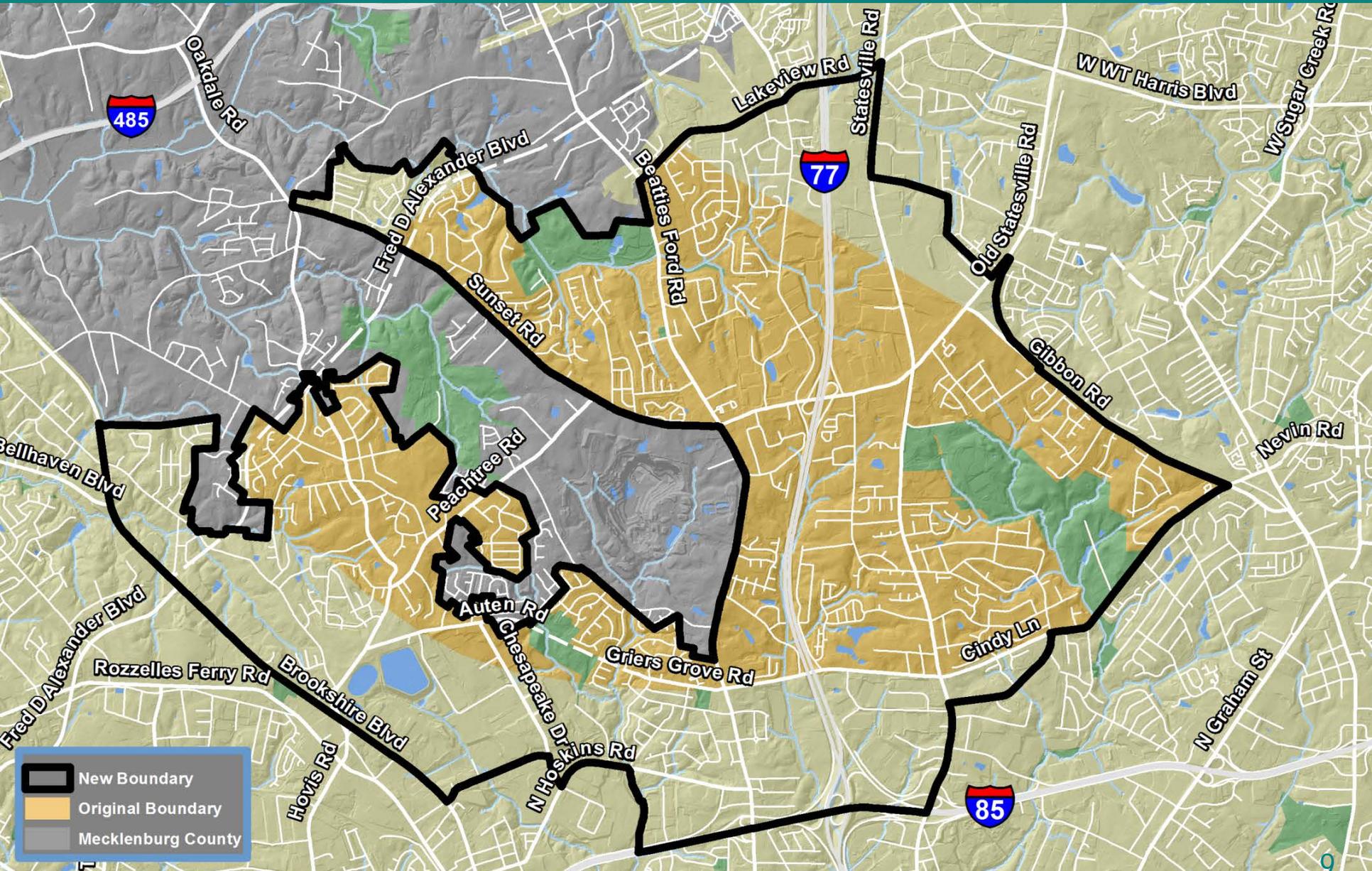
Project areas were selected to...

- Achieve the greatest level of community impact
- Generate new residential and commercial development (\$2.2 billion identified in demand market impact analysis by 2035)
- Stimulate job growth - estimated 18,495 new jobs over the next 20 years
- Strengthen our competitiveness regionally, nationally and globally



Sunset / Beatties Ford





Parks

Metrolina
Tradeshow
Expo

Shopping
Centers

Oakdale

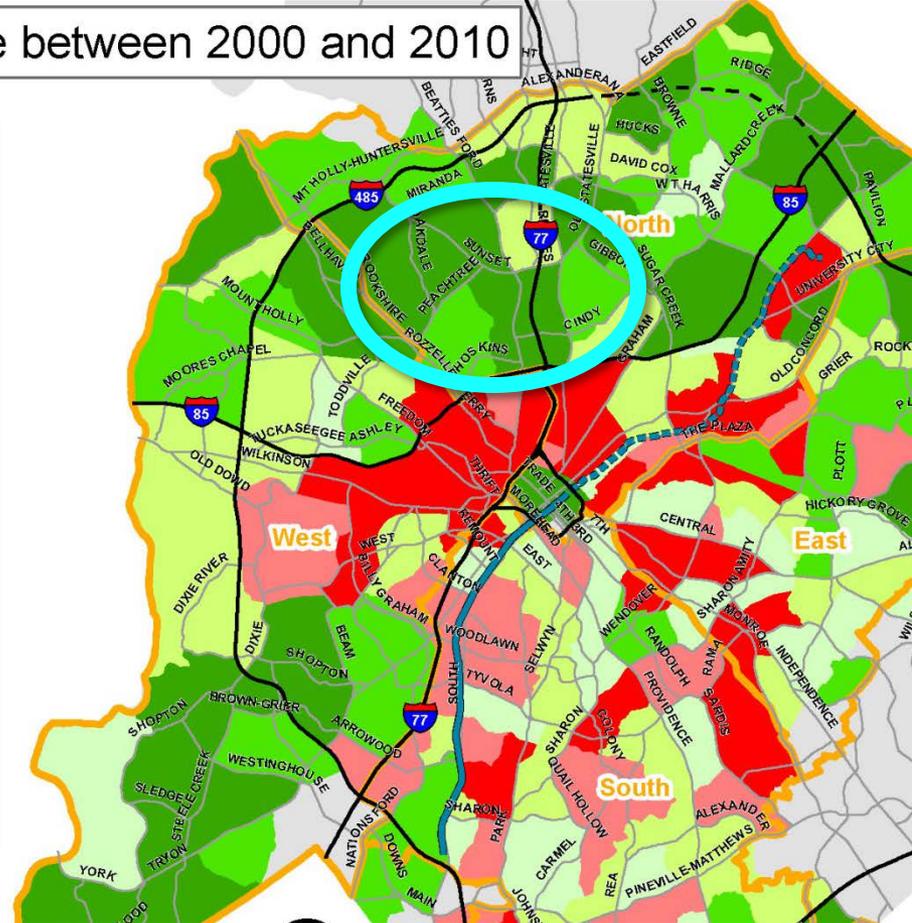
Derita

Nevin



Rapid Population Growth in Study Area

Population Change between 2000 and 2010



1980 – 1990

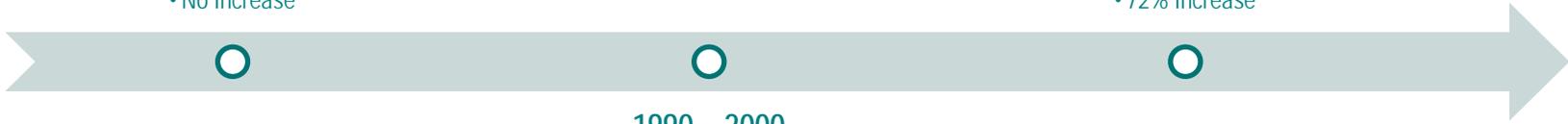
• No Increase

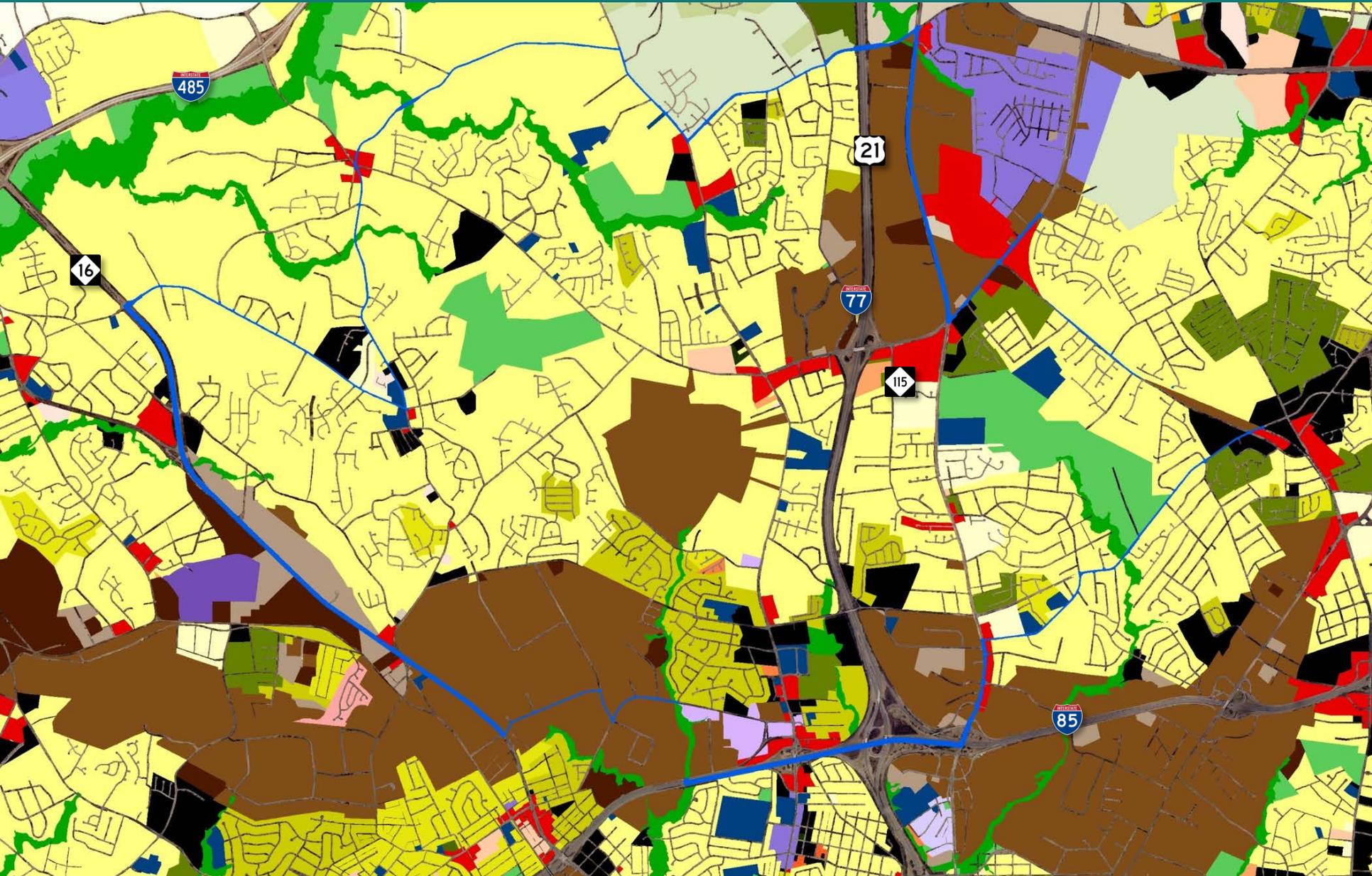
2000 – 2010

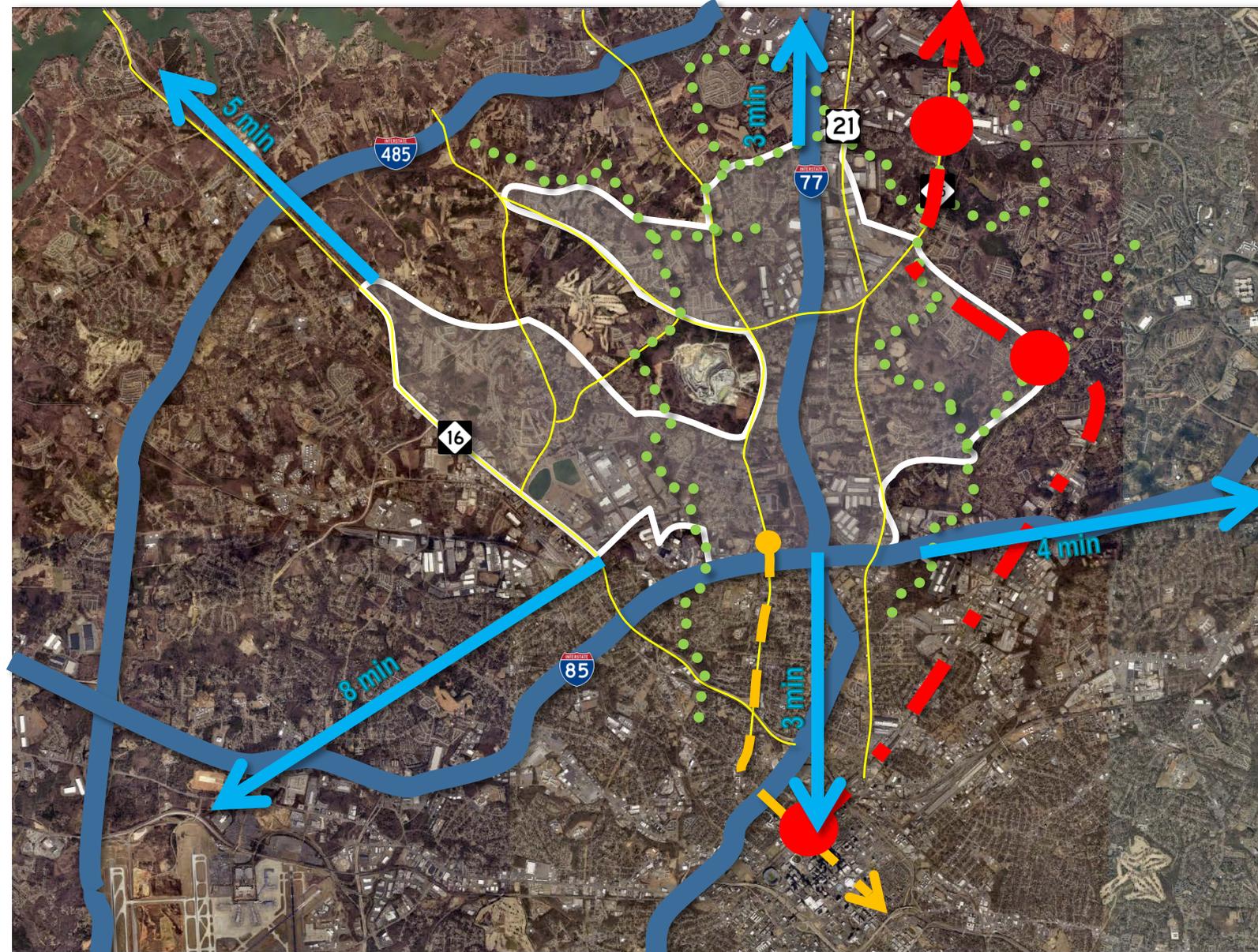
• 72% Increase

1990 – 2000

• 25% Increase







Mobility

- Interstates
- Arterials
- Streetcar (Gold Line)
- Commuter Rail (Red Line)
- Greenways/Trails (planned)

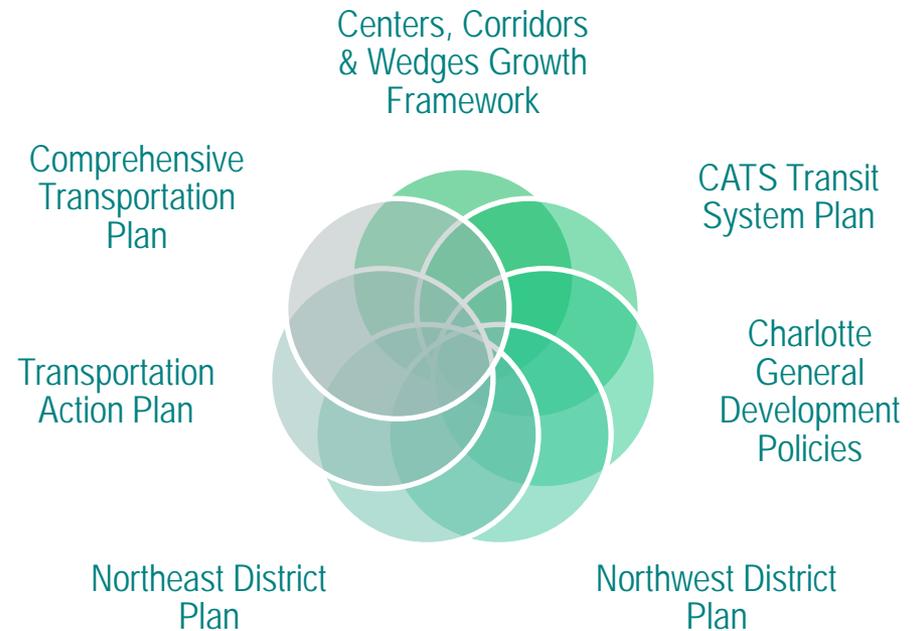
Livability

- Uptown
- Airport
- Northlake
- Mountain Island Lake
- University City

City & County Agency Meetings

Charlotte Mecklenburg Police Department	Charlotte Mecklenburg Planning Department	City Neighborhood & Business Services
City Economic Development Department	Charlotte Department of Transportation	Charlotte Water
Charlotte Area Transit System	City Engineering & Property Management	Charlotte Fire Department
City Manager's Office	County Manager's Office	Mecklenburg County Park & Recreation Department
Charlotte Housing Authority	Charlotte Housing Partnership	Charlotte Mecklenburg Schools
Charlotte-Mecklenburg Public Library	NCDOT	Charlotte Regional Transportation Planning Organization

Review of Adopted Plans



Charlotte-
Mecklenburg
Housing
Partnership

Charlotte Housing
Authority

Self Help

Historic West End
Neighborhood
Association

McCrorey YMCA

Friendship
Community
Development
Corporation

Real Estate and
Building Industry
Coalition

Greater Charlotte
Apartment
Association

Churches

Neighborhood
Associations

Understanding Your Vision



Intersection Improvements



- Pedestrian Crossings
- Signalized Intersections
- Turn Lanes
- Roundabouts
- Pedestrian Refuge Area



SUNSET/BEATTIES FORD CNIP



Streetscape / Roadway Improvements



- Turn Lanes
- Landscaped Medians
- Planting Strips
- Bike Lanes
- On-street Parking
- Street Trees
- Sidewalks



SUNSET/BEATTIES FORD CNIP



Pedestrian Circulation / Sidewalk Improvements



- Meandering Sidewalks
- Pedestrian Crosswalks
- Pedestrian Hybrid Beacon
- Pedestrian-scale Lighting
- Street Trees
- Sidewalk Retrofits
- Mid-Block Crossing



SUNSET/BEATTIES FORD CNIP



Community Identity

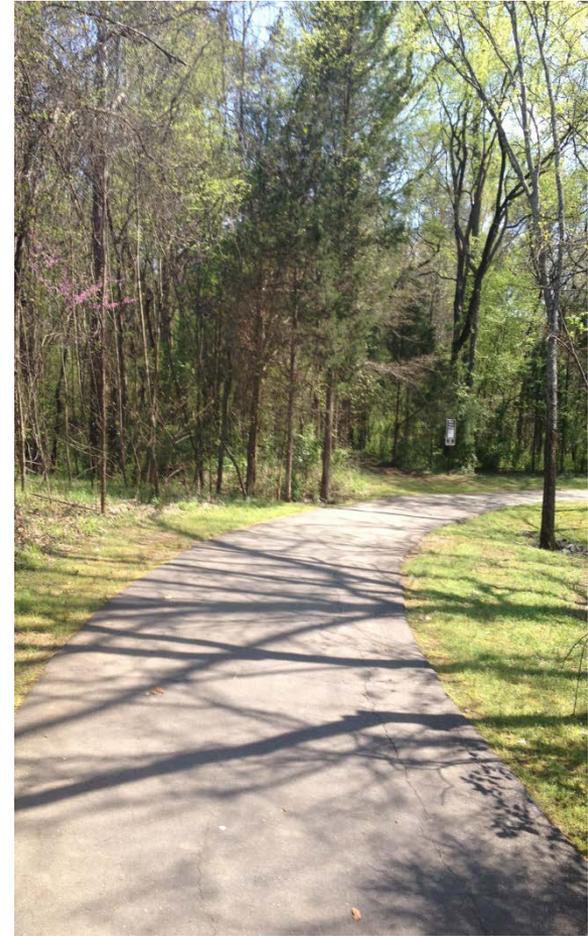
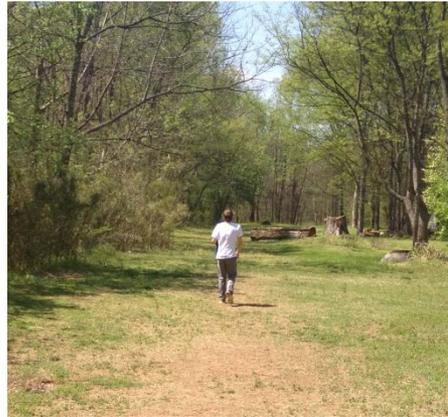
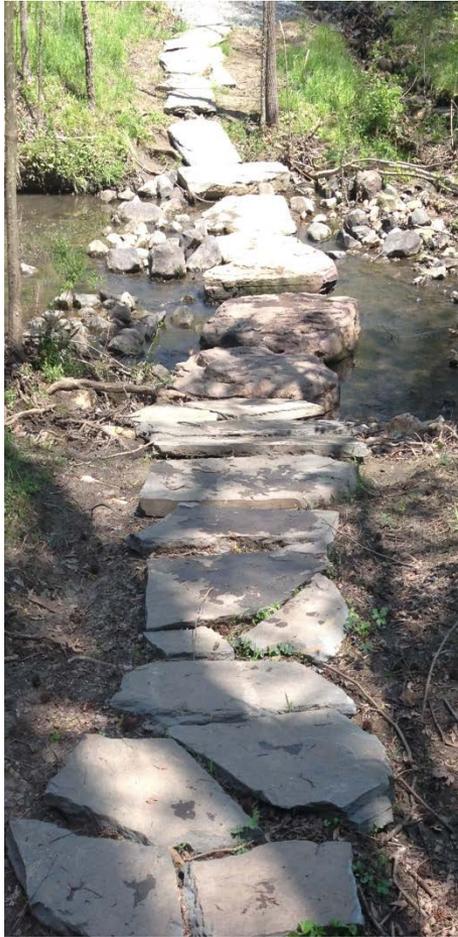


- Public Art
- Monument Markers
- Neighborhood Signage
- Transit Shelters



Greenways / Trails

(Partnership with Mecklenburg County)



Parks / Open Spaces

(Partnership with Mecklenburg County and Others)



SUNSET/BEATTIES FORD CNIP



How Can We Improve **YOUR** Neighborhood?



Intersection Improvement



Streetscape / Roadway



Pedestrian Circulation / Sidewalks



Community Identity



Greenways / Trails



Parks / Open Space



Opportunity / Partnership



Next Steps



Next Steps

Spring 2015

- Community Learning Workshops
- Initial Project Identification

Summer 2015

- Follow-up Public Meetings
- Develop Candidate Project List
- Establish Project Priorities & Get Feedback

Fall 2015

- Formalize List of Recommended Projects
- Develop Comprehensive Community Investment Strategy Document
- Get Feedback



Break-out Tables



Sunset/Beatties Ford CNIP Community Meetings

Tuesday, April 14, 2015 • 7:00 - 8:30 p.m.

✓ **McCrorey YMCA**

3801 Beatties Ford Road

Thursday, April 23, 2015 • 6:00 - 7:30 p.m.

✓ **Statesville Road Baptist Church**

4901 Statesville Road

Wednesday, April 29, 2015 • 6:00 - 7:30 p.m.

Oakdale Elementary School

1825 Oakdale Road



SUNSET/BEATTIES FORD CNIP