

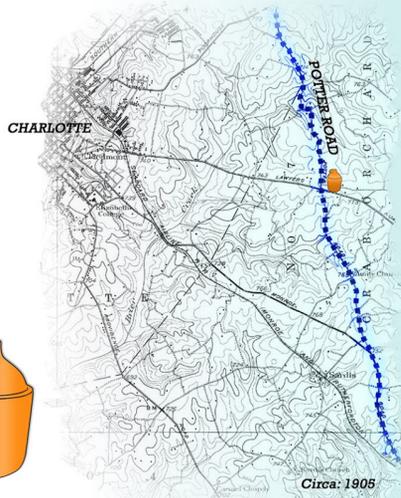
Location:



Specific strategies met by the projects:

- Enhances existing retail "place"
- Supports single-family neighborhoods
- Links green spaces (Parks, Preserves, and future Greenways)
- Provides multi-modal corridor parallel to Eastway
- Offers unique opportunity to highlight history, cultural identity, and diversity

Building our future and remembering our past



Potter Road: Once a major highway running through the Carolinas, Potter Road referred to the route North Carolina's skilled craftsmen who used to sell their goods in Charleston, S.C. This road is significant because it crossed another important road, the Great Wagon Road near the present day intersection of North Tryon and Eastway Drive. Trading began taking place at the convergence of these two roadways, helping to establish Charlotte as a place of commerce in the 19th century. Into the 20th century, as the industrial revolution gained momentum, new manufacturing processes took the place of the potters and the route diminished in use. However, the importance of the road in Charlotte's history should be remembered.

Today, traces of Potter Road are visible in Evergreen Nature Preserve in east Charlotte as well as a small section highlighted in the photo, which residents recently urged the City to save. This project offers a unique opportunity to highlight this history.

Reference: Barden, Larry. "Discovering Charlotte's past on Potter Road." PlanCharlotte. UNC Charlotte, 29 Jan. 2013. Web. 1 Oct. 2015.

What are the projects, and what will they do?

Old Potter Road Trail – This project consists of several sections of improvements that would connect the Evergreen Nature Preserve to Kilborne Park and, eventually, the Future Briar Creek Greenway where it crosses Eastway Drive. The projects that will create this link include:

- 1 Kilborne Drive Upgrade** - A sidewalk project on Kilborne Drive from Eastway Drive to Central Avenue is currently in design. With additional improvements to create a more complete street, Kilborne will provide a critical connection between Central and Eastway, allowing better access to Kilborne Park and future access to the planned Briar Creek Greenway where it will cross Eastway. The intent of improvements will be to, where possible, provide better pedestrian crossings, traffic calming, streetscape, and landscaping.

Estimated Cost: \$1 million
- 2 Central/Kilborne/Norland Intersection** - This is the Central Neighborhood node connecting the two sides of the Old Potter Bikeway (as well as a neighborhood retail node along the future Gold Line). The project would include pedestrian and bicycle improvements at the intersection (and approaches) and public space near the intersection to create community identity. This portion of the Old Potter Road Trail will likely require private partnerships.

Estimated Cost: \$2.25 million
- 3 Norland/Evergreen Upgrade** - Mecklenburg Park and Recreation is providing a new parking area and entrance, along with trail improvements to the Nature Preserve. The complete street upgrade between Central and the Preserve would include sidewalks, bike lanes (or other facilities), and wayfinding.

Estimated Cost: \$3 million

Comprehensive Neighborhood Improvement Program

Old Potter Road Trail

Remembering Our History

