



CHARLOTTE.

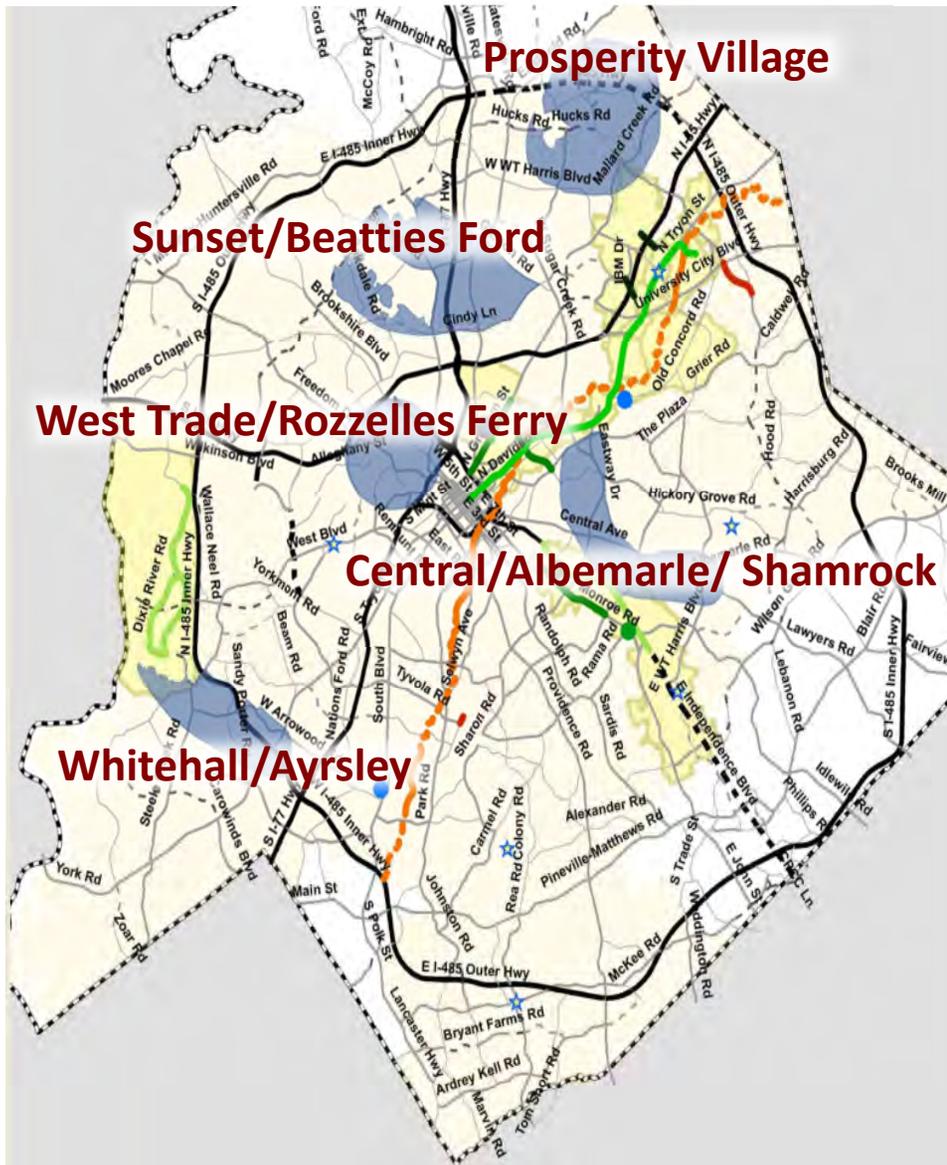


Comprehensive Neighborhood Improvement Program (CNIP)

West Trade / Rozzelles Ferry Area

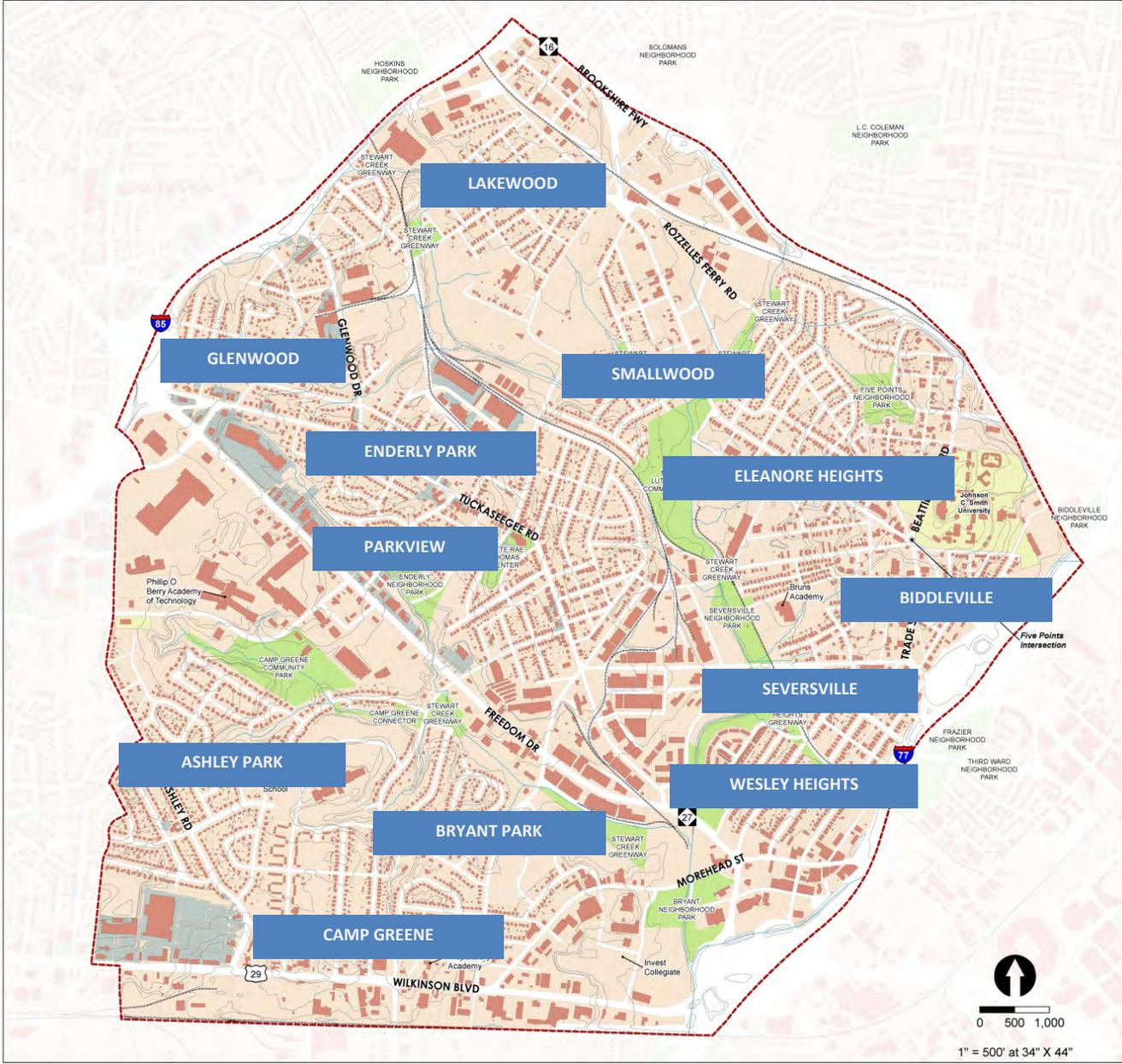
Community Project Update • August 6, 2015

# Comprehensive Neighborhood Improvement Program (CNIP)



- Over the next several years, \$120 million in proposed community improvements will be planned, designed, and implemented across the five CNIP areas
- CNIP program expands the traditional Neighborhood Improvement Program (NIP)
- New approach targets wide-reaching impacts:
  - Enhance civic engagement and collaboration to identify projects
  - Build connectivity and accessibility
  - Leverage multiple investments
  - Produce transformative change, strengthen community's overall competitiveness

# West Trade-Rozzelles Ferry CNIP Area



# Becoming a Very Hot Place Right Now...

Knight Foundation

Donated \$1.5M Catalytic Grant to the Historic West End

JCSU / Council of Elders

Spear-headed the Request for the Knight Foundation to Invest in the Historic West End

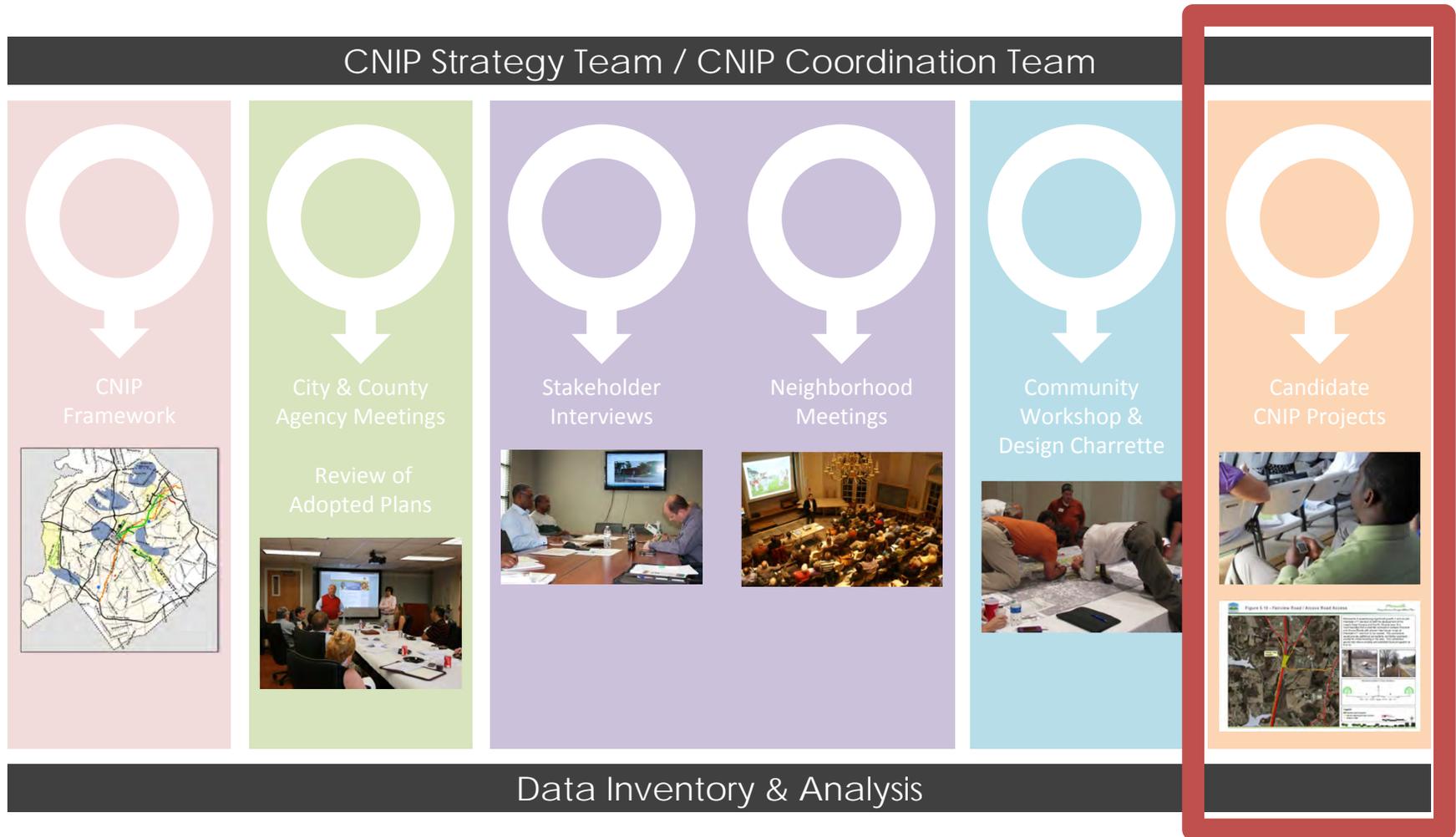
Charlotte City Center Partners

Lead for Market & Investment Strategy with the Knight Foundation Catalytic Grant in the Historic West End

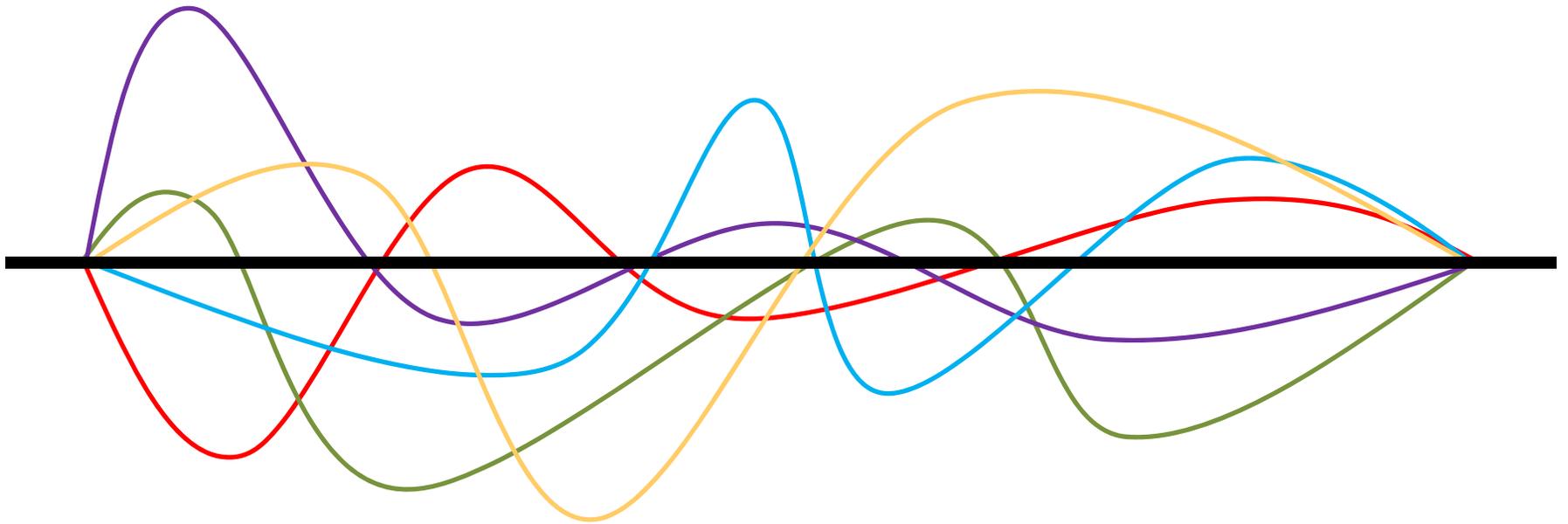
USDOT Ladders Pilot Program

City Developing a Scope of Work to Participate in the USDOT "Ladders of Opportunity" Program

# General Partnering Strategy: West Trade / Rozzelles Ferry Area



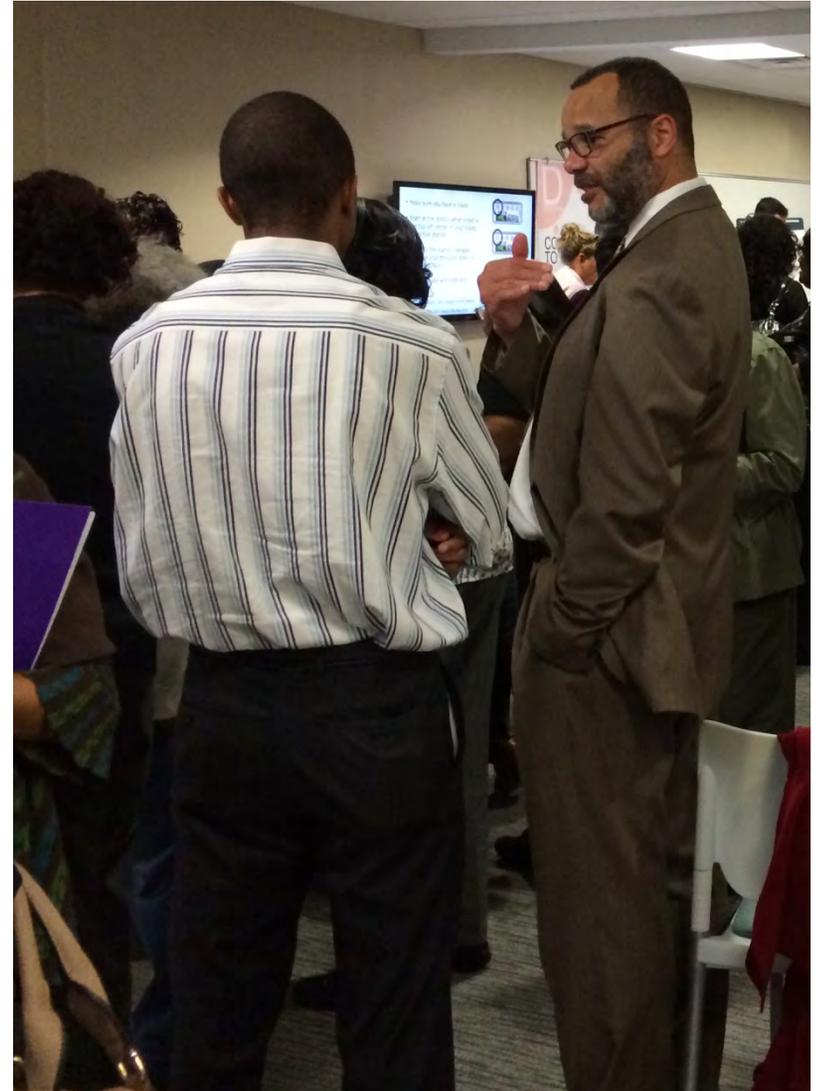
# Working Within the City's Overall CNIP Framework



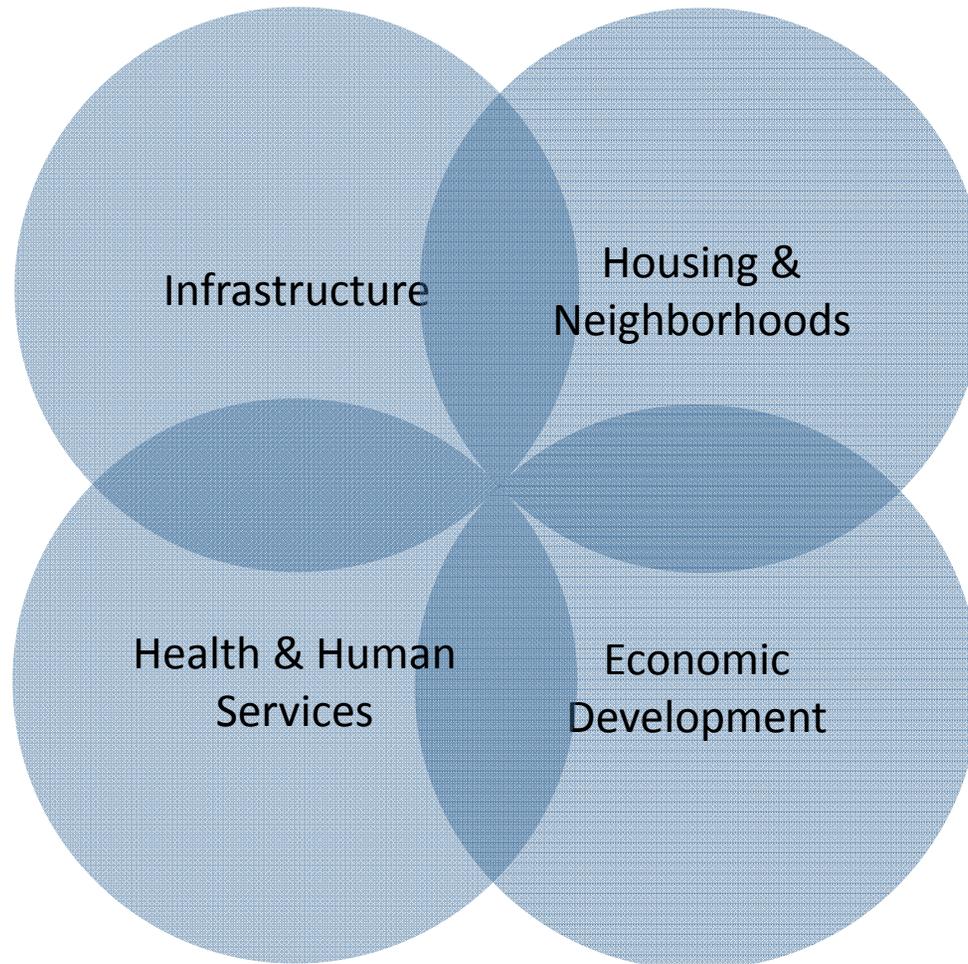
beginning • middle • end

# Big Idea No. 1 — “Comprehensive Study”

- Community Spotlight
- Community Engagement
- Physical Assessment
- Market Opportunities
- Overall Direction & Strategies
- Project Look Book



# Transformation in a Mature Community...



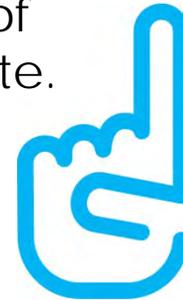
# Key Project Statements

Support an emerging network of connected communities.

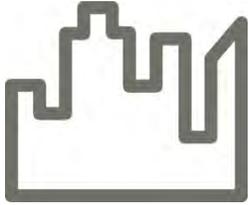


Create spaces that bring people together, as well as, foster pride & a sense of belonging in the larger community.

Celebrate the culture, history & a sense of place unique to The West End of Charlotte.



# Key Project Statements



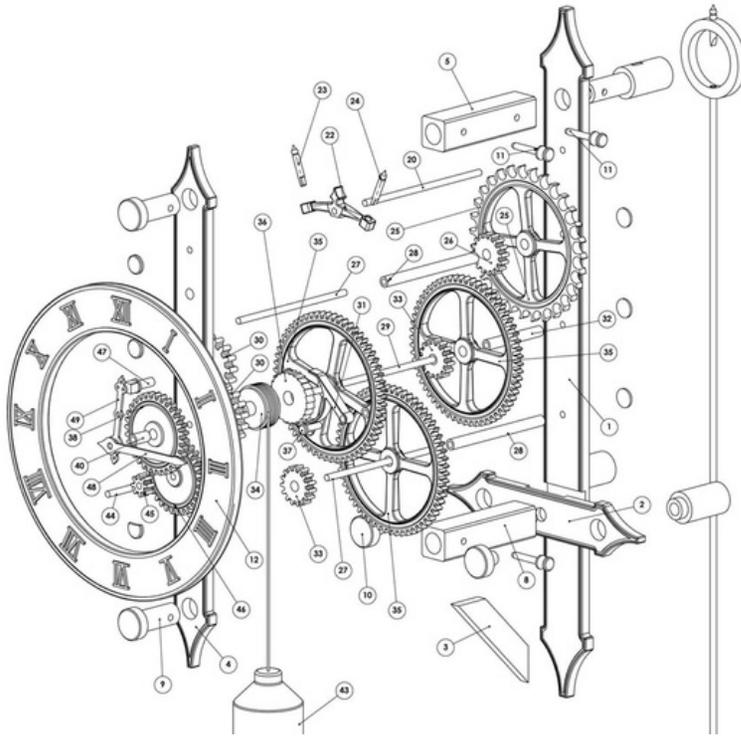
Create better access to nearby destinations & opportunities within & surrounding the study area that will attract new investment to The West End of Charlotte.

Recommend projects that benefit the entire study area, but program & phase these improvements to best leverage private, quasi-public or other public investment dollars available now or in the future.



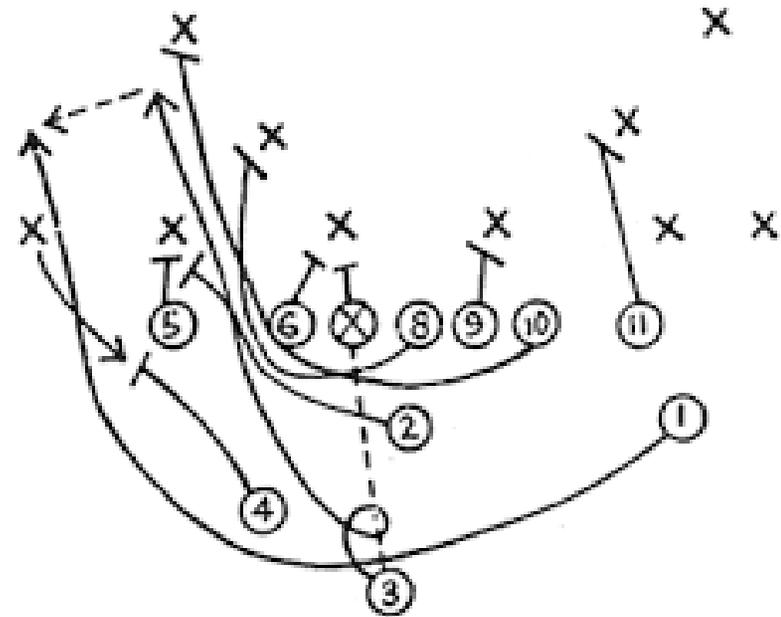
Capitalize on a number of innovative partnerships to unlock economic opportunities, invite new business & provide access to jobs & education for local residents.

# Big Idea No. 2 — “The Playbook”



Blueprint Approach

A specific plan or design that serves as a guide for making something else.



DIAG. 37

Playbook Approach

A book of different plays that are used by a team in response to changing conditions.

# Big Idea No. 3 — “Timeless Document”

- Timing
- Partnerships
- Community Input
- Other Programs
- Available Funding



Charrette

Project Summaries

Project Categories

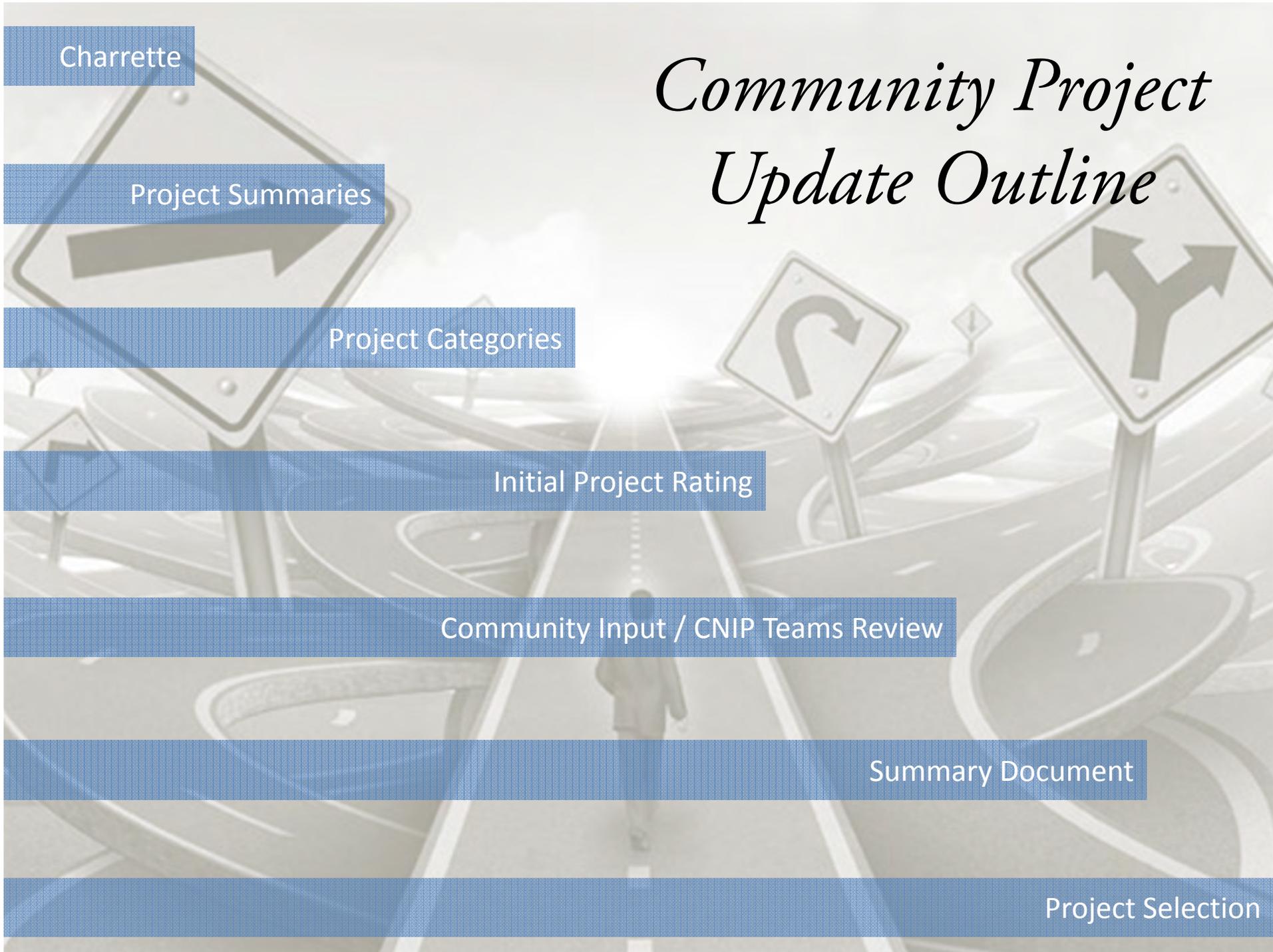
Initial Project Rating

Community Input / CNIP Teams Review

Summary Document

Project Selection

# *Community Project Update Outline*





with  
red dot  
park  
street  
relates





**1 1 5**

Thoughts, Themes, Opportunities, Projects & Ideas





Everything coming  
from the charrette  
was important, but  
we had to do  
some vetting...



# Project Evaluations – Round One

# 70

- Fully understand each of the project entries (115)
- Remove duplicate projects
- Combine some projects when it makes sense
- Some projects already funded & underway

# **City of Charlotte Neighborhood Improvement Bonds — Question Posed to Voters in 2014**

\$20,000,000 of bonds to provide funds to pay the capital costs of infrastructure improvements in various neighborhoods of the City, including the cost of related studies, plans and design; acquiring, constructing, reconstructing, improving, installing or providing curbs, gutters, storm drainage and sidewalks; paving, resurfacing, grading or improving streets, roads and intersections; and providing related landscaping and lighting and acquiring any necessary equipment, land, interests in land and rights-of-way therefor, and providing that additional taxes may be levied in an amount sufficient to pay the principal and interest on the bonds be approved?



# Project Evaluations – Round Two

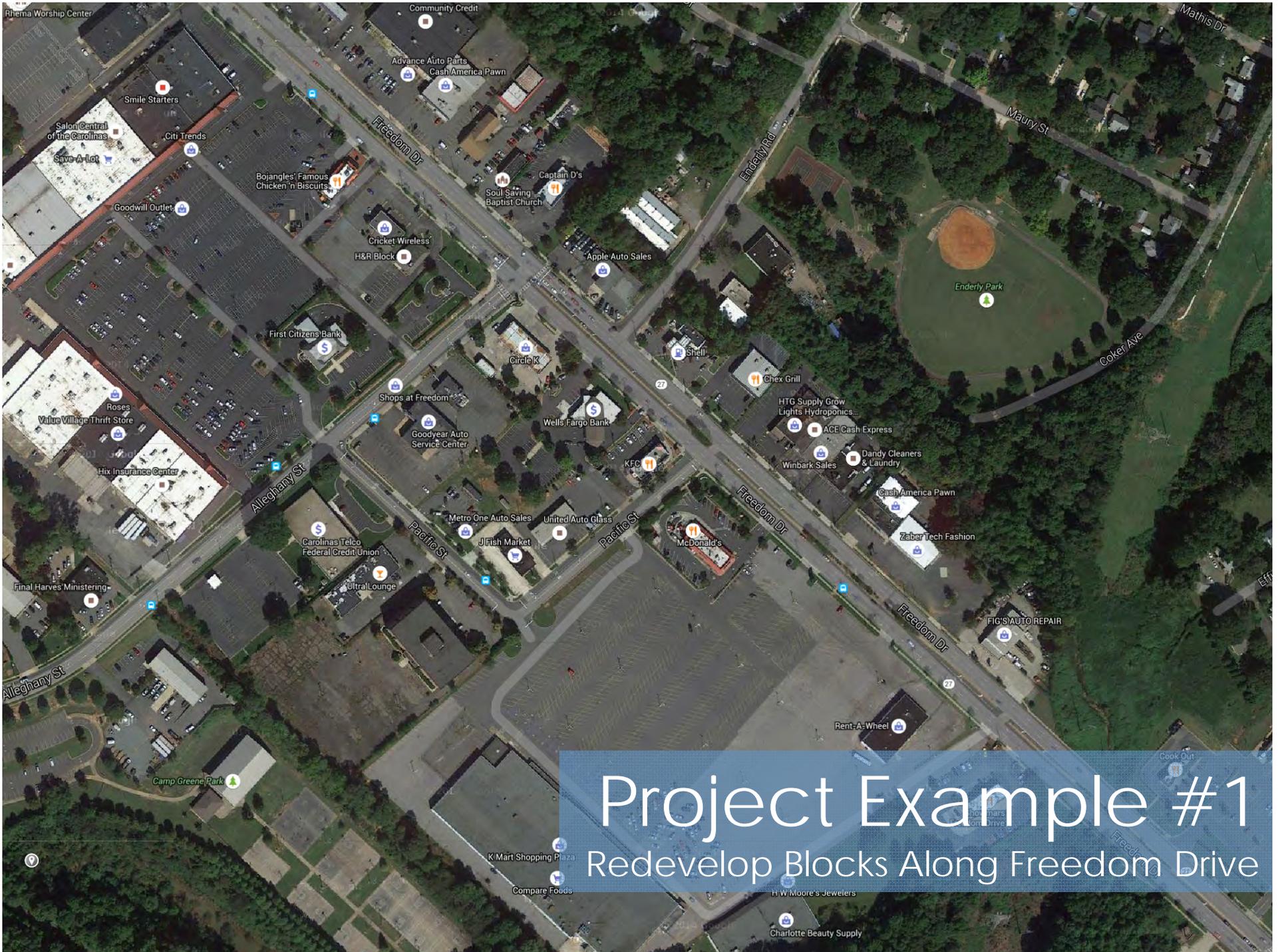
52

CNIP-Eligible Projects  
per the Bond  
Referendum

18

Social Issues &  
Economic  
Development





# Project Example #1

## Redevelop Blocks Along Freedom Drive



# Project Example #2

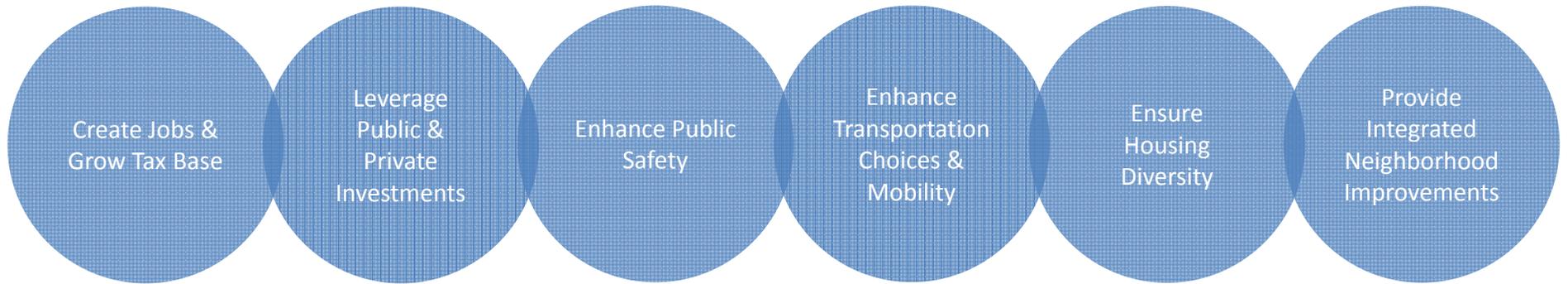
Community Farming Initiative

# Project Evaluations – Round Three

	▼
Low	
Medium	
High	

	▼
Low	
Medium	
High	

## General CNIP Goals:



## Specific Neighborhood Criteria:





# Project Evaluations – Round Three

23

Highlighted Projects  
Based on CNIP Goals &  
Neighborhood Criteria

29

Other Projects Included  
in the Document



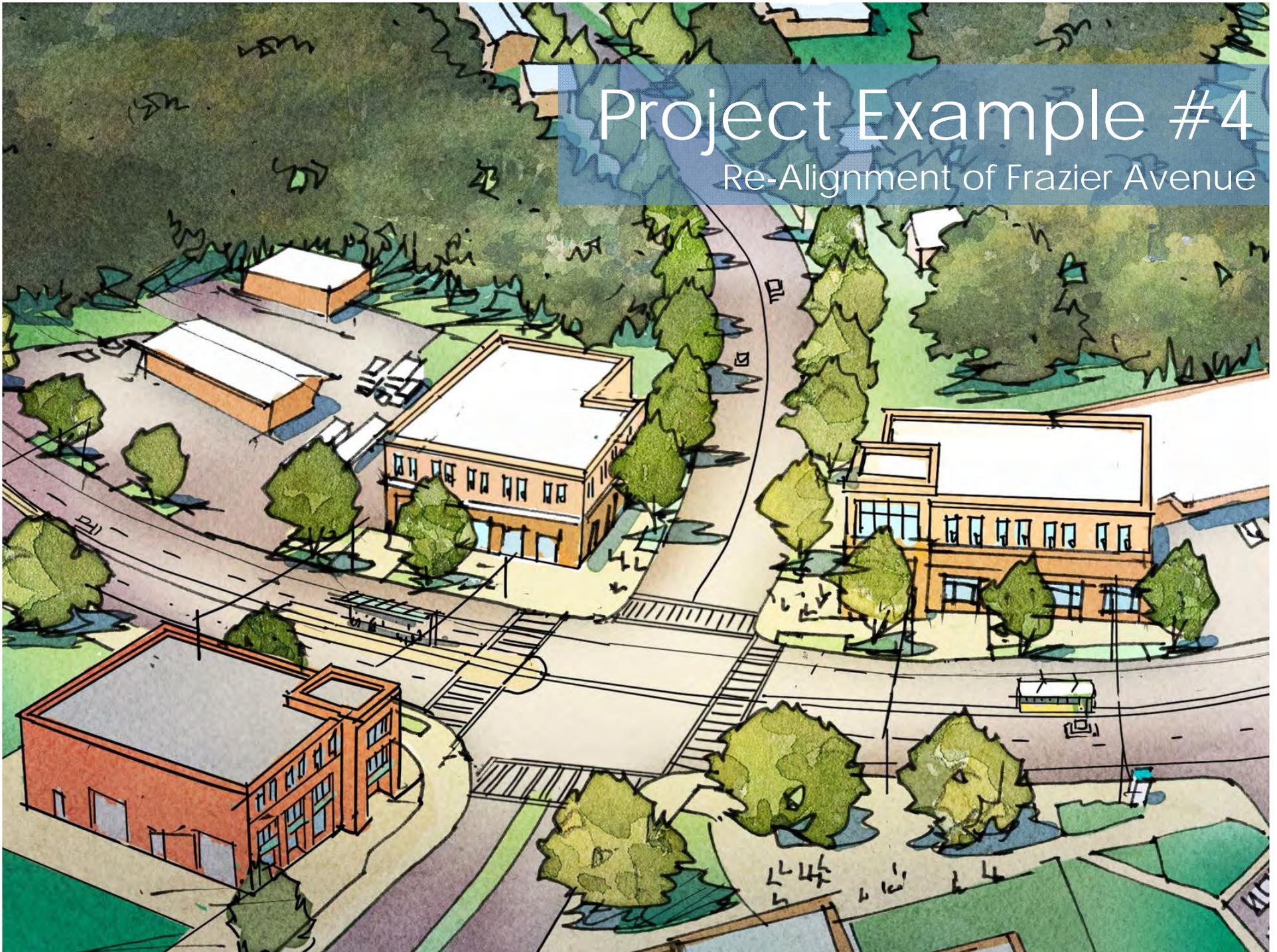
# Project Example #3

West Fourth Street Complete Street Conversion



# Project Example #4

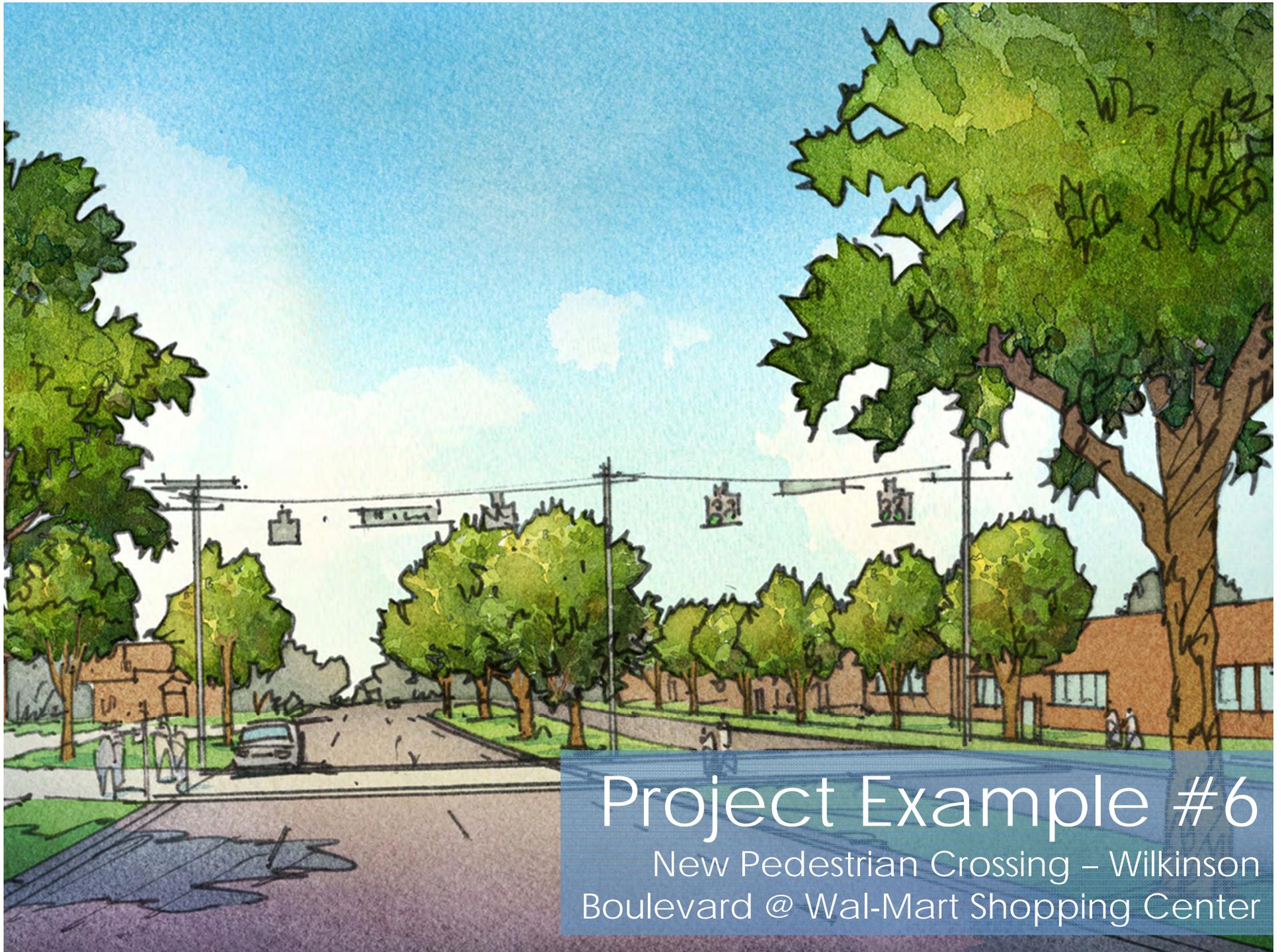
Re-Alignment of Frazier Avenue





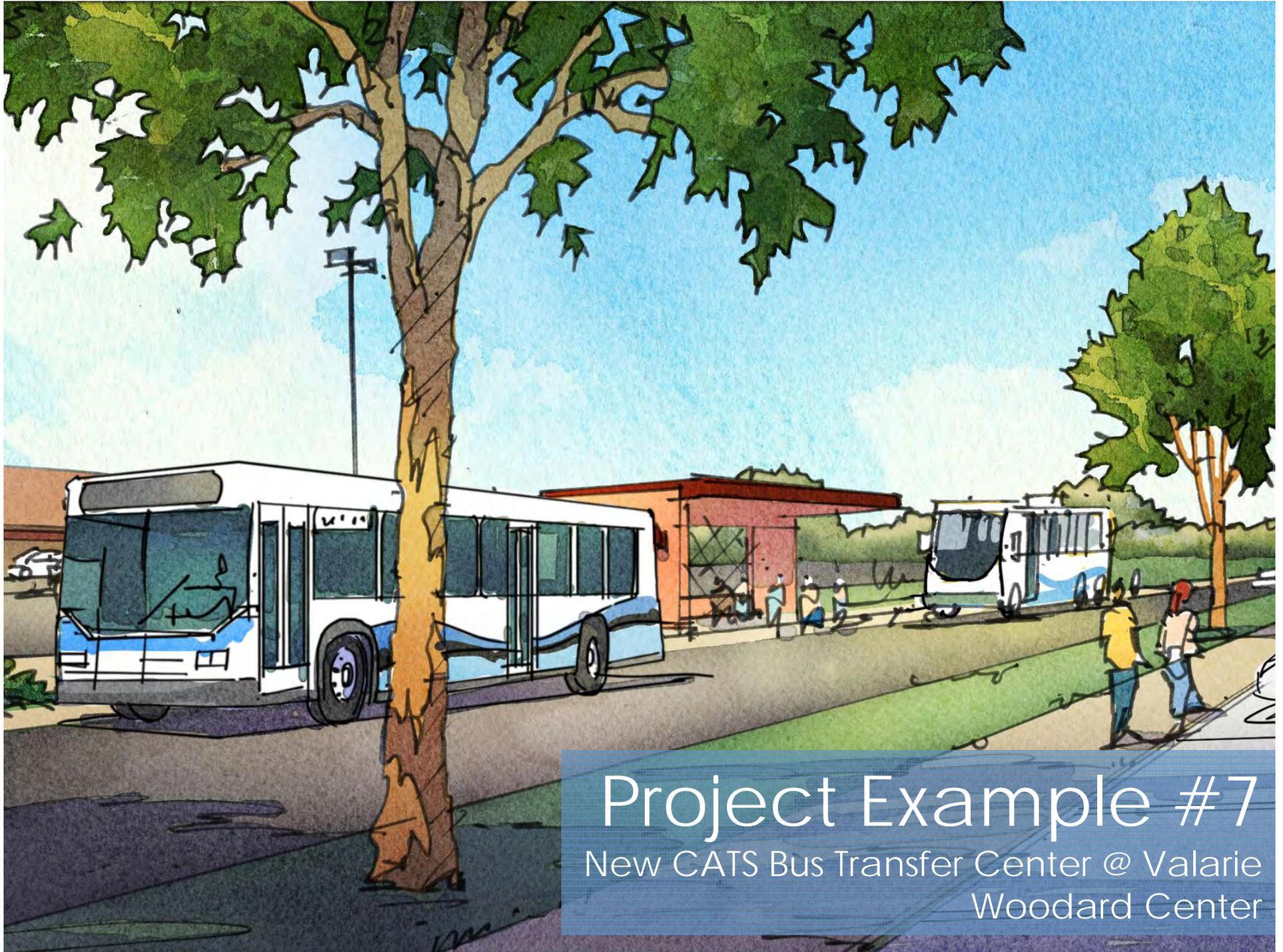
# Project Example #5

Complete Stewart Creek Greenway



## Project Example #6

New Pedestrian Crossing – Wilkinson  
Boulevard @ Wal-Mart Shopping Center



Project Example #7  
New CATS Bus Transfer Center @ Valarie  
Woodard Center



A highlighted project tonight  
(or in the future) does not  
guarantee selection for  
moving forward with CNIP  
funding...

Timing • Partnerships • Community Input •  
Other Programs • Available Funding





## CNIP Project Selection:

We are sharing funds with four other CNIP areas. Before we solidify what projects will be implemented, we need to better understand project costs and funding available to our area.

We will know this before we “connect with you again.”





# Station Discussions



