



CHARLOTTE<sup>SM</sup>

# Community Investment Plan

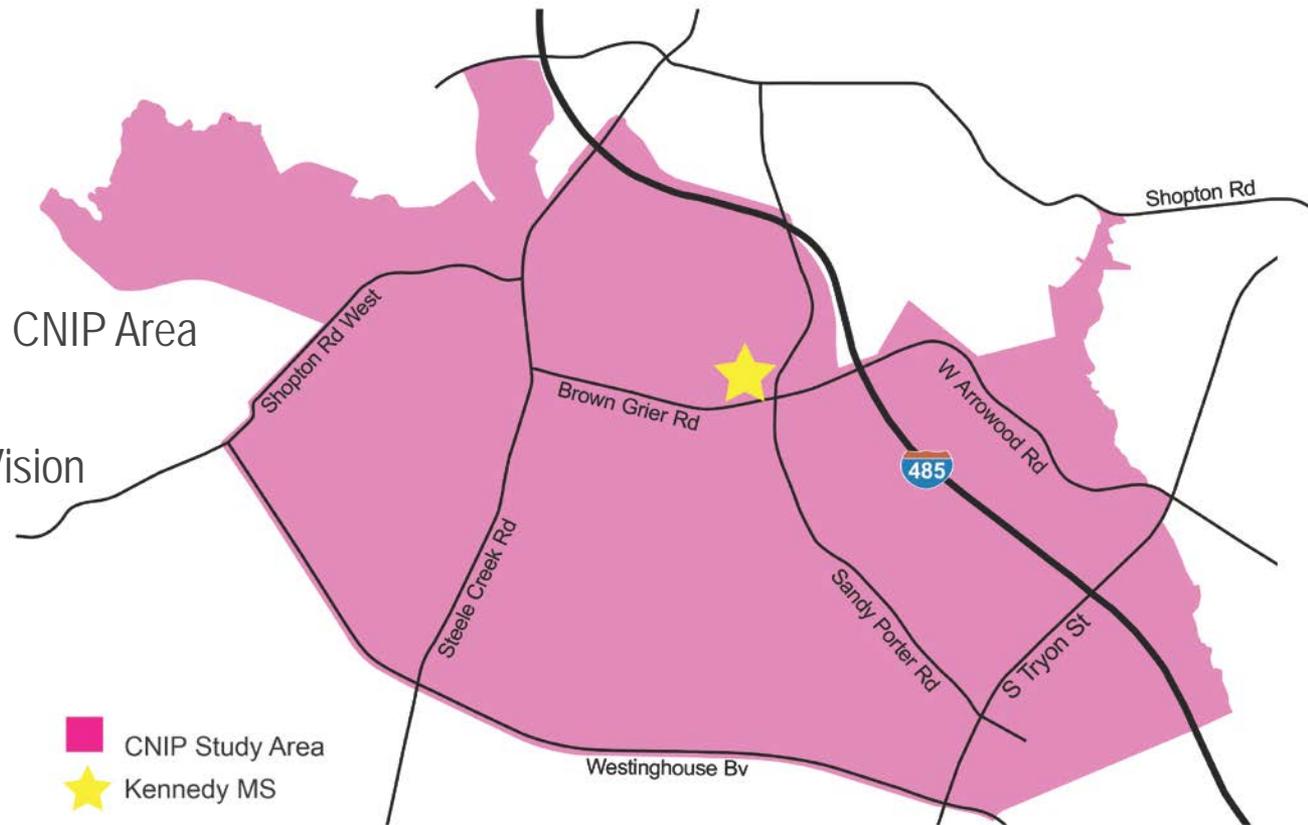
Community Meeting

March 10, 2015

Whitehall / Ayrley Comprehensive Neighborhood  
Improvement Program (CNIP)

# Introductions. Setting the Stage. Visioning.

1. What is CNIP?
2. The Whitehall/Ayrsley CNIP Area
3. Meet the Team
4. Understanding Your Vision
5. Work Session
6. Summary
7. Next Steps
8. Questions



# What is CNIP?

(The Comprehensive Neighborhood Improvement Program)



## Imagine, Plan, Create Charlotte's Future



### Livability

- 📍 Protecting the environment
- 📍 Enhancing public safety
- 📍 Increasing availability of housing for all economic levels
- 📍 Improving neighborhood amenities



### Getting Around

- 📍 Transportation choices
- 📍 Transit access
- 📍 Sidewalks
- 📍 Bridges
- 📍 Streets
- 📍 Trails



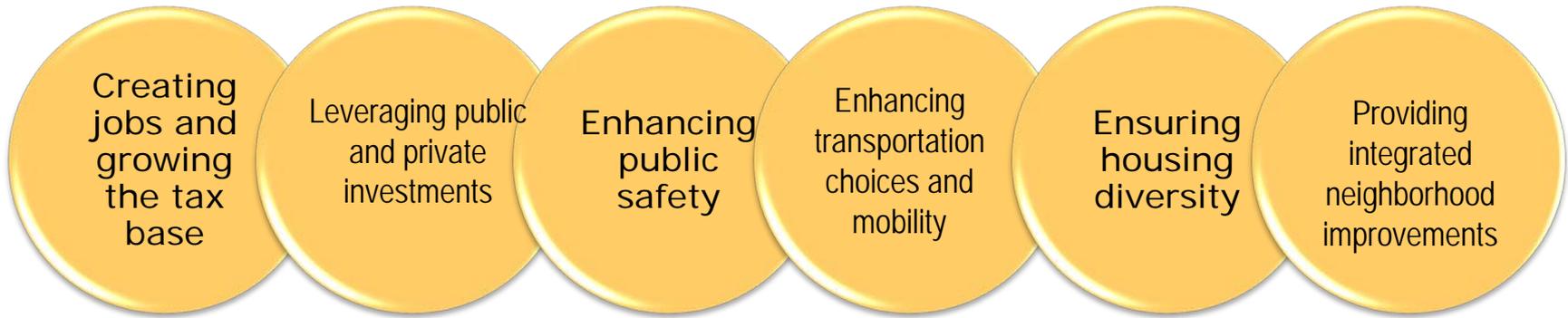
### Job Growth

- 📍 Stimulating the economy
- 📍 Attracting global businesses
- 📍 Increasing entrepreneurial and employment opportunities
- 📍 Investing in the area around the Airport's Intermodal Facility



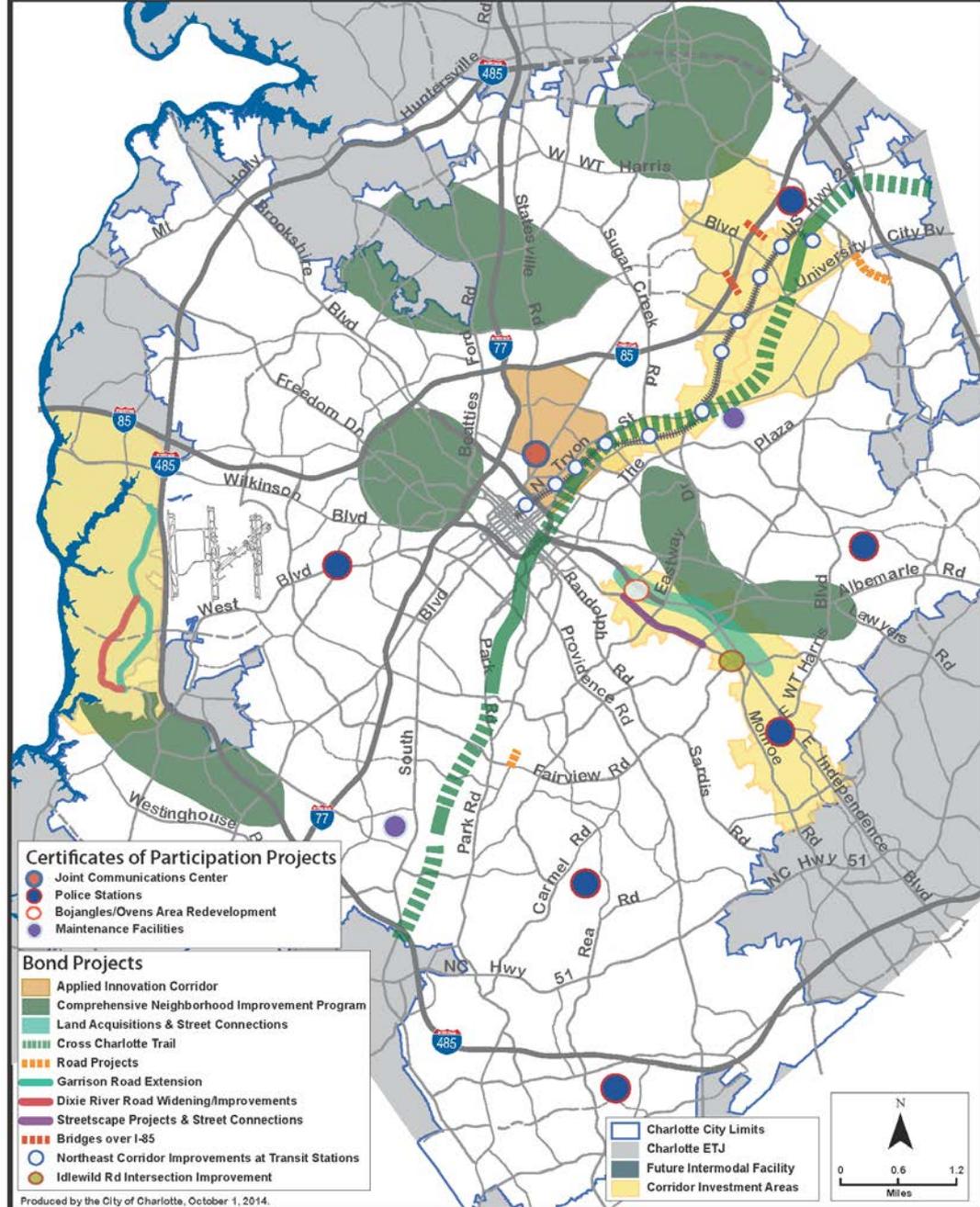


The overall goal of the Community Investment Plan is to invest in projects that generate the most benefit and impact to our entire community in the following ways:





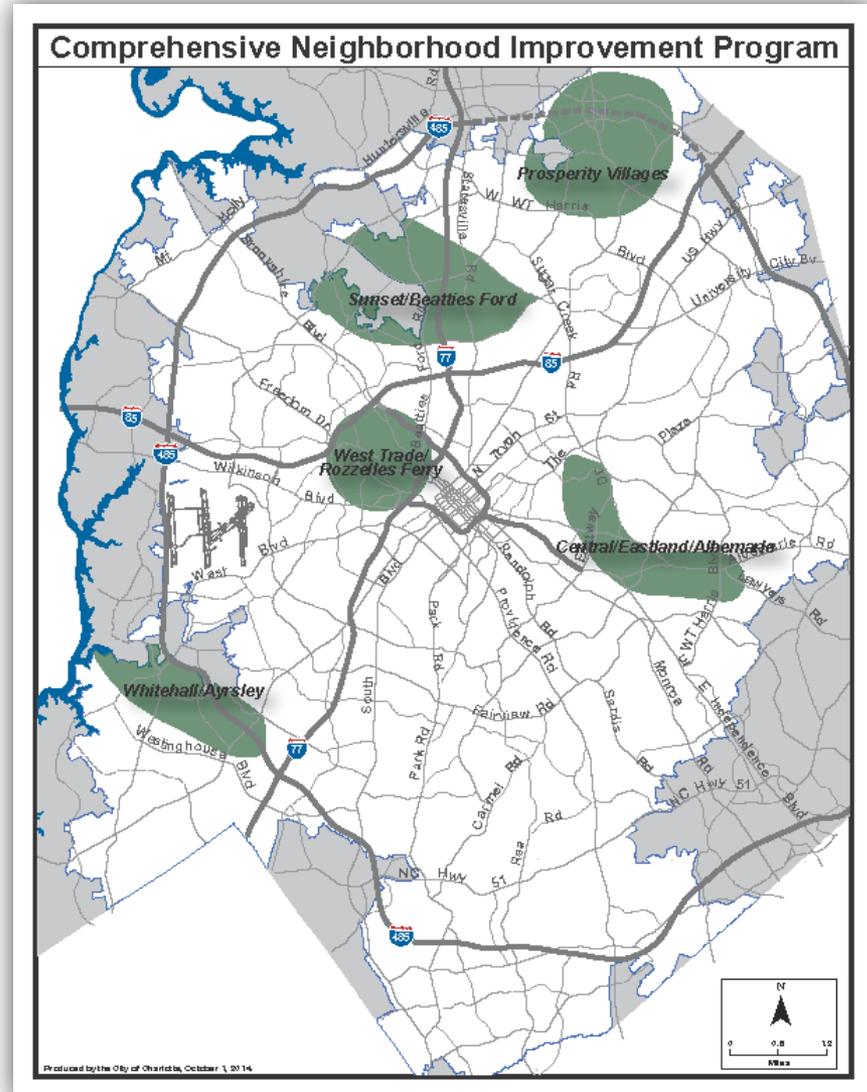
# Community Investment Plan





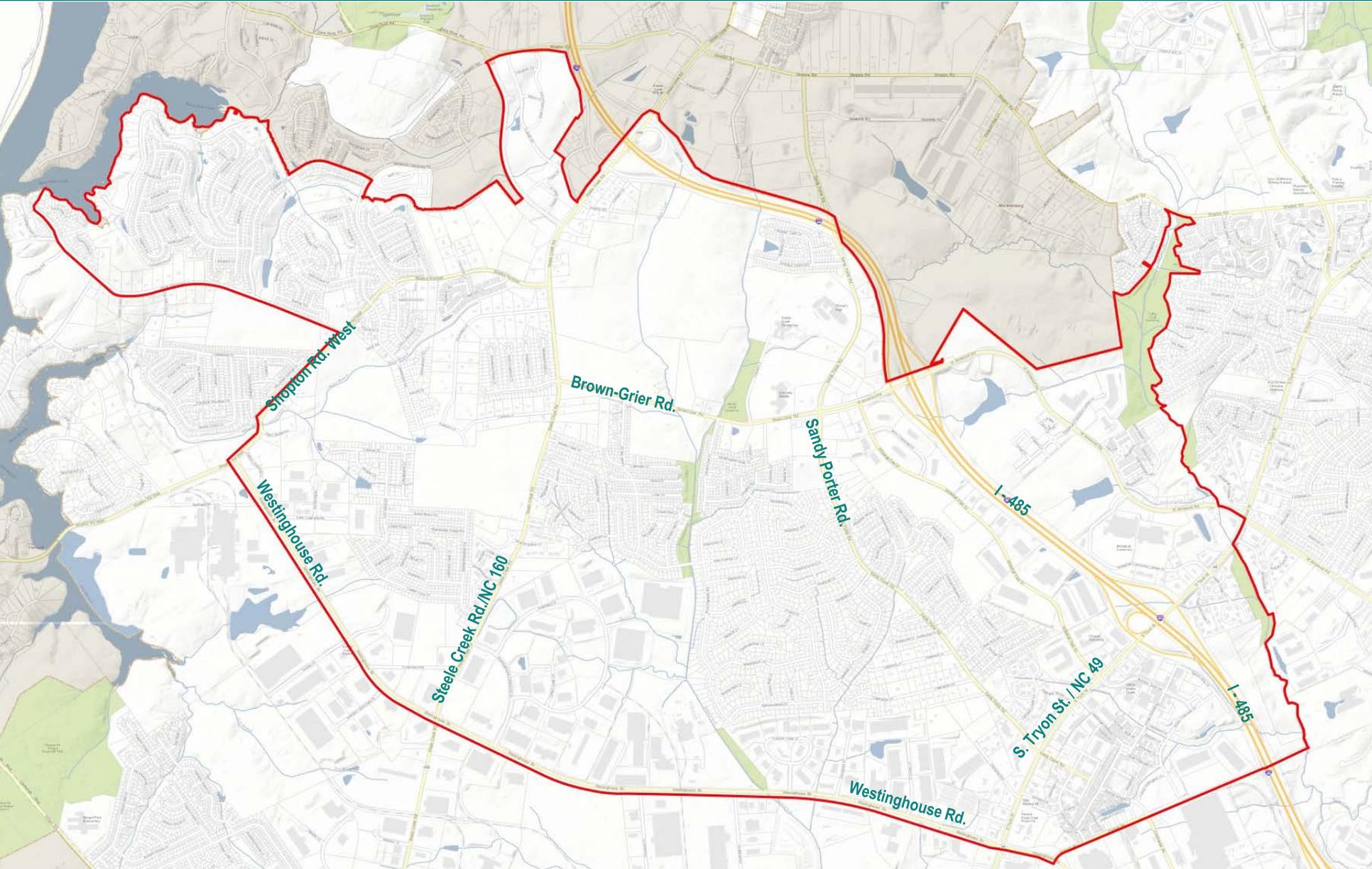
# Comprehensive Neighborhood Improvement Program (CNIP)

- The ***Comprehensive Neighborhood Improvement Program*** is a long-range investment program designed to meet the needs of our growing community
- Over the next several years, **\$120 million** in proposed community improvements will be planned, designed and implemented
- Projects in the CNIP Areas can truly transform our neighborhoods and strengthen our overall community's competitiveness regionally, nationally and globally



# The Whitehall/Ayrsley CNIP Area







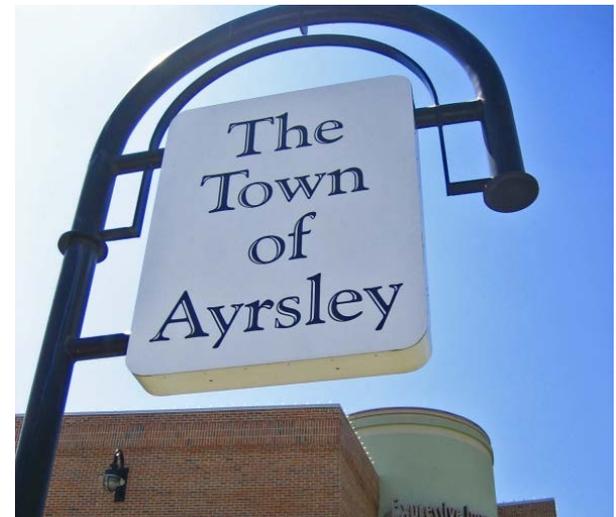
**The Whitehall / Ayrsey CNIP area is part of a Mixed-Use Activity Center, and has experienced tremendous growth since 2000.**

However the area *Lacks*:

- ❑ Well connected street network, greenways, bike lanes
- ❑ Pedestrian network due to auto-oriented development
- ❑ Centralized focal points and gathering places

**CNIP looks to capitalize upon and leverage assets of the area including:**

- Large employment center, drawing workers from throughout the region
- High growth and development in recent years
- Close proximity to the Airport and other key transportation infrastructure (i.e. Intermodal Yard, and Interstates)
- Opportunities to enhance amenities in the area to connect key activity nodes between Ayrsey Town Center, Whitehall Corporate Center, and the new Charlotte Premium Outlet Mall



# Meet the Team



# Your CNIP Team



KEITH CARPENTER



ALBERTO GONZALEZ

EUGENE BRADLEY

SCOTT CORRELL



MIKE DOZZI, PE



MICHAEL HOLT, PE



DYLAN MCCANN



ERIC ALSTON  
BRAND EQUITY MARKETING



SUE FREYLER, RLA



MARSHALL GILES, RLA



JORDAN NOBLIN, RLA



WHITEHALL / AYRSLEY CNIP

# Understanding Your Vision



# Intersection Improvements



- Pedestrian Crossings
- Signalized Intersections
- Turn Lanes
- Roundabouts
- Pedestrian Refuge Area



# Streetscape / Roadway Improvements



- Turn Lanes
- Landscaped Medians
- Planting Strips
- Bike Lanes
- On-street Parking
- Street Trees
- Sidewalks



# Pedestrian Circulation / Sidewalk Improvements



- Meandering Sidewalks
- Pedestrian Crosswalks
- Pedestrian Hybrid Beacon
- Pedestrian-scale Lighting
- Street Trees
- Sidewalk Retrofits
- Mid-Block Crossing



# Community Identity

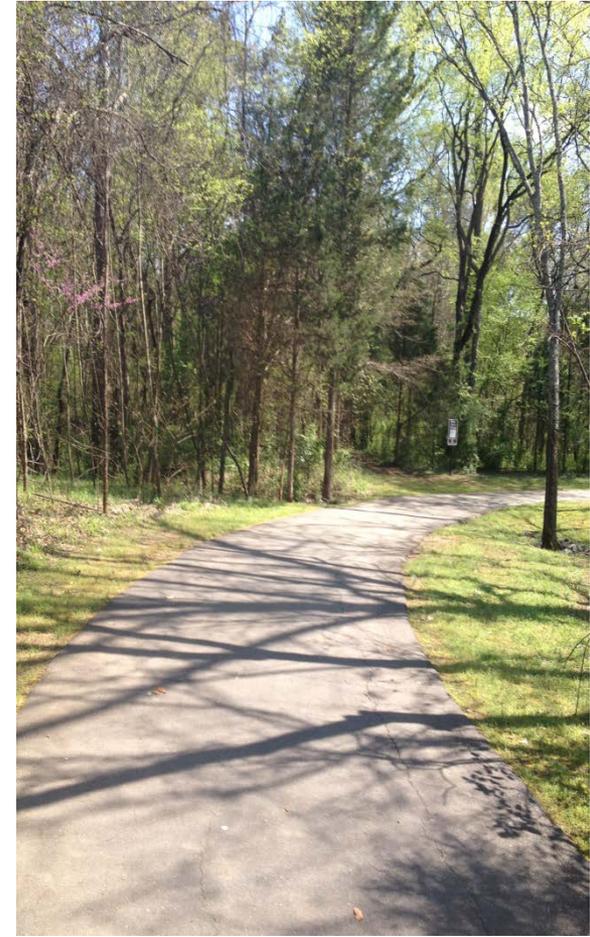
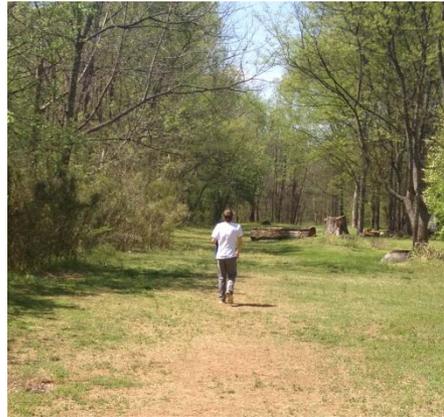
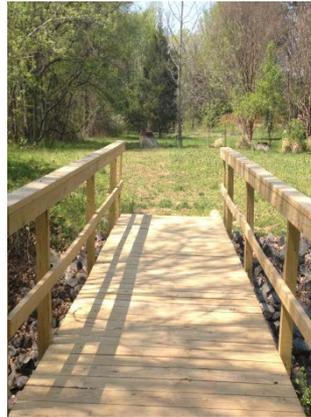


- Public Art
- Monument Markers
- Neighborhood Signage
- Transit Shelters



# Greenways / Trails

(Partnership with Mecklenburg County)

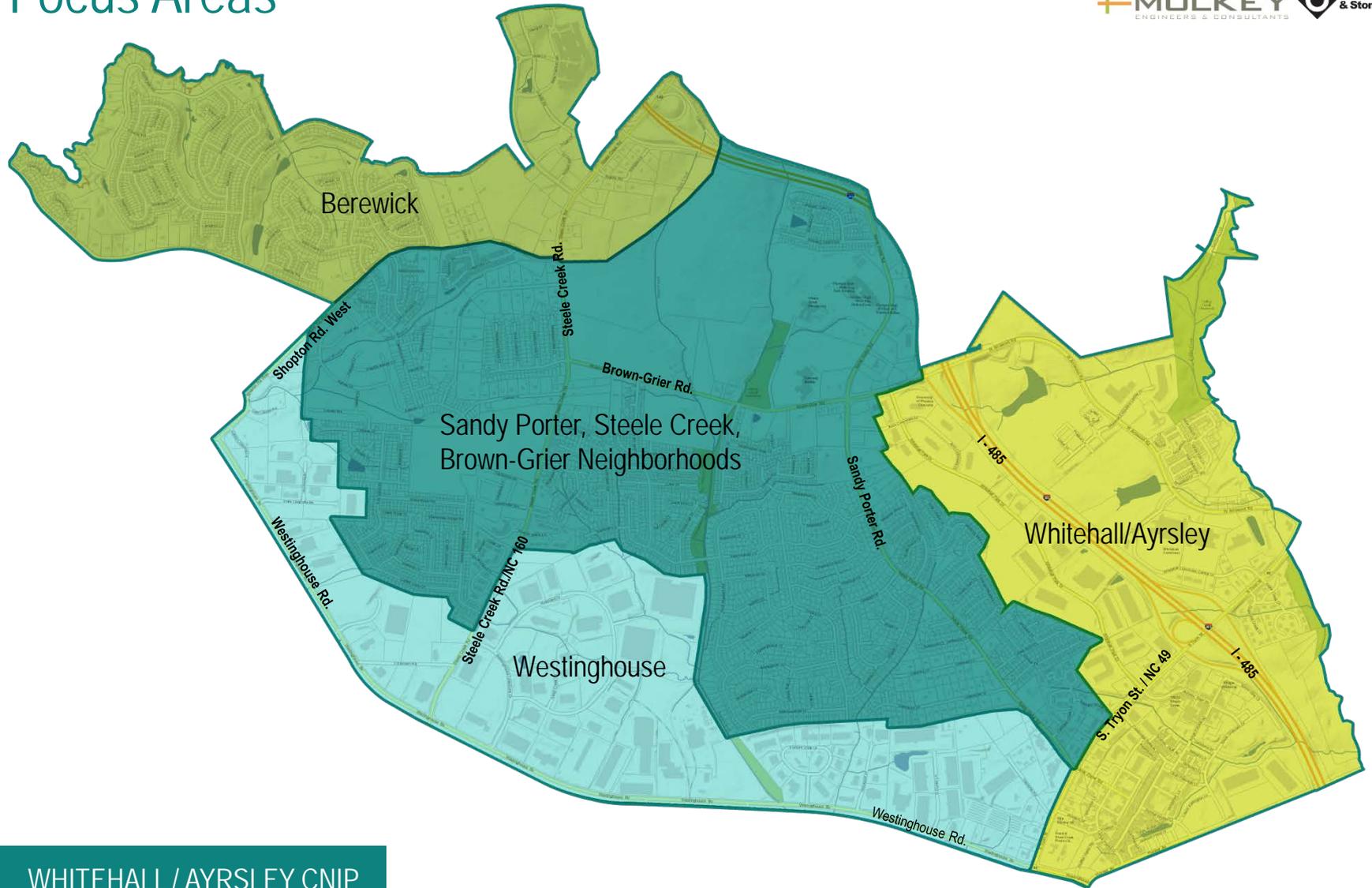


# Parks / Open Spaces

(Partnership with Mecklenburg County and Others)

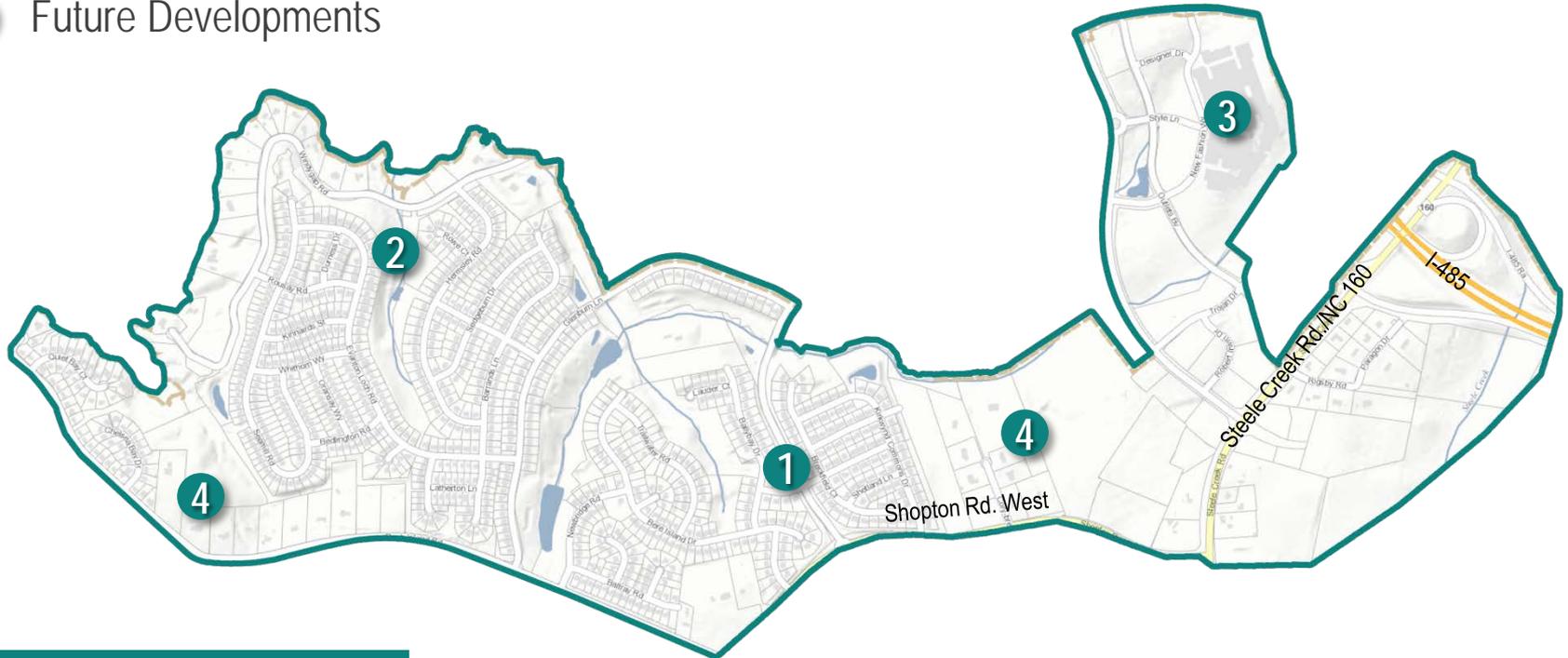


# Focus Areas



# Berewick

- 1 Berewick Community
- 2 Beaverdam Creek
- 3 Charlotte Premium Outlets
- 4 Future Developments

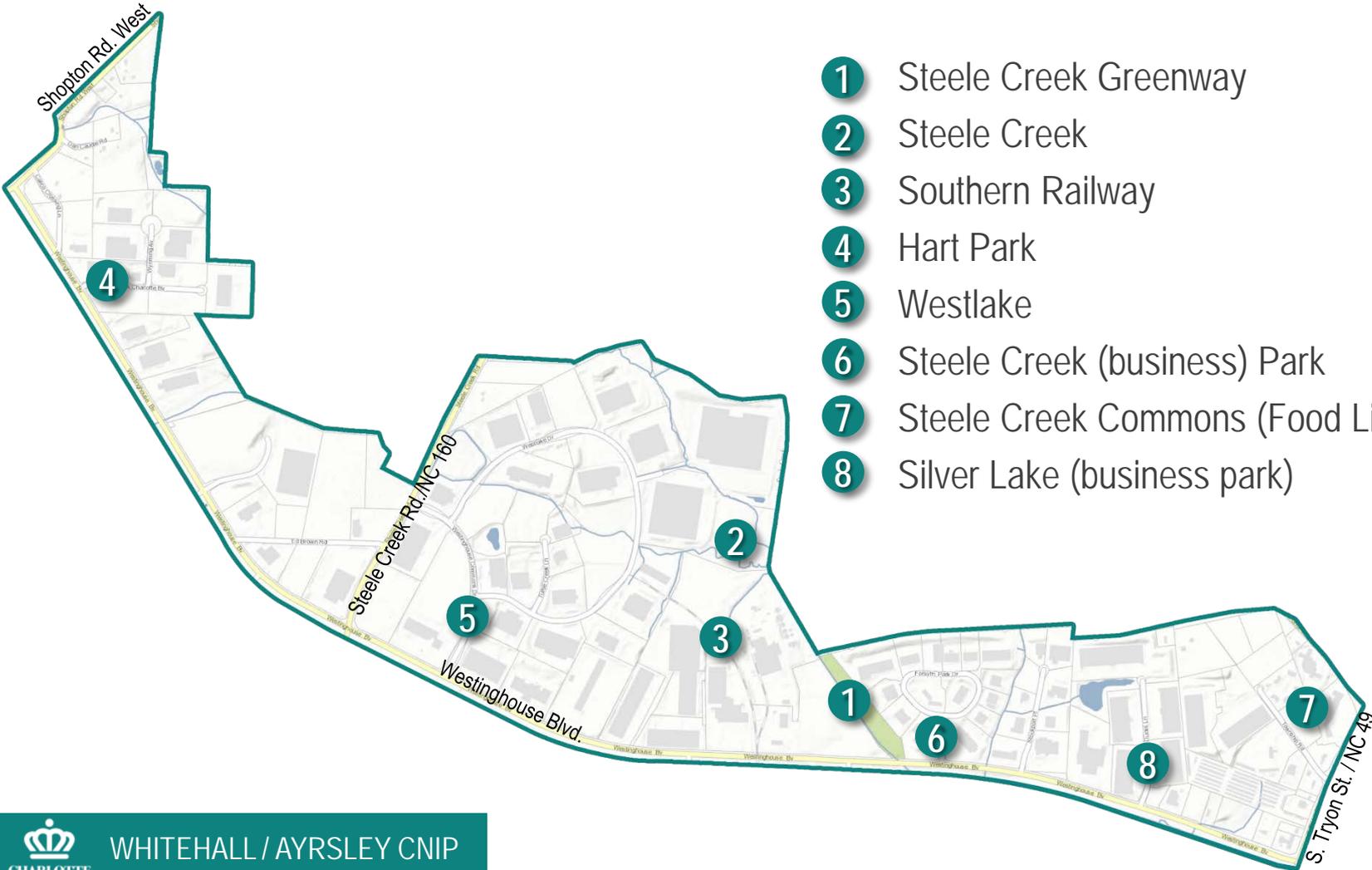


# Sandy Porter, Steele Creek, Brown-Grier Neighborhoods

- 1 Olympic HS
- 2 Kennedy MS
- 3 Steele Creek Elementary
- 4 Steele Creek Greenway
- 5 Steele Creek
- 6 Residential Neighborhoods



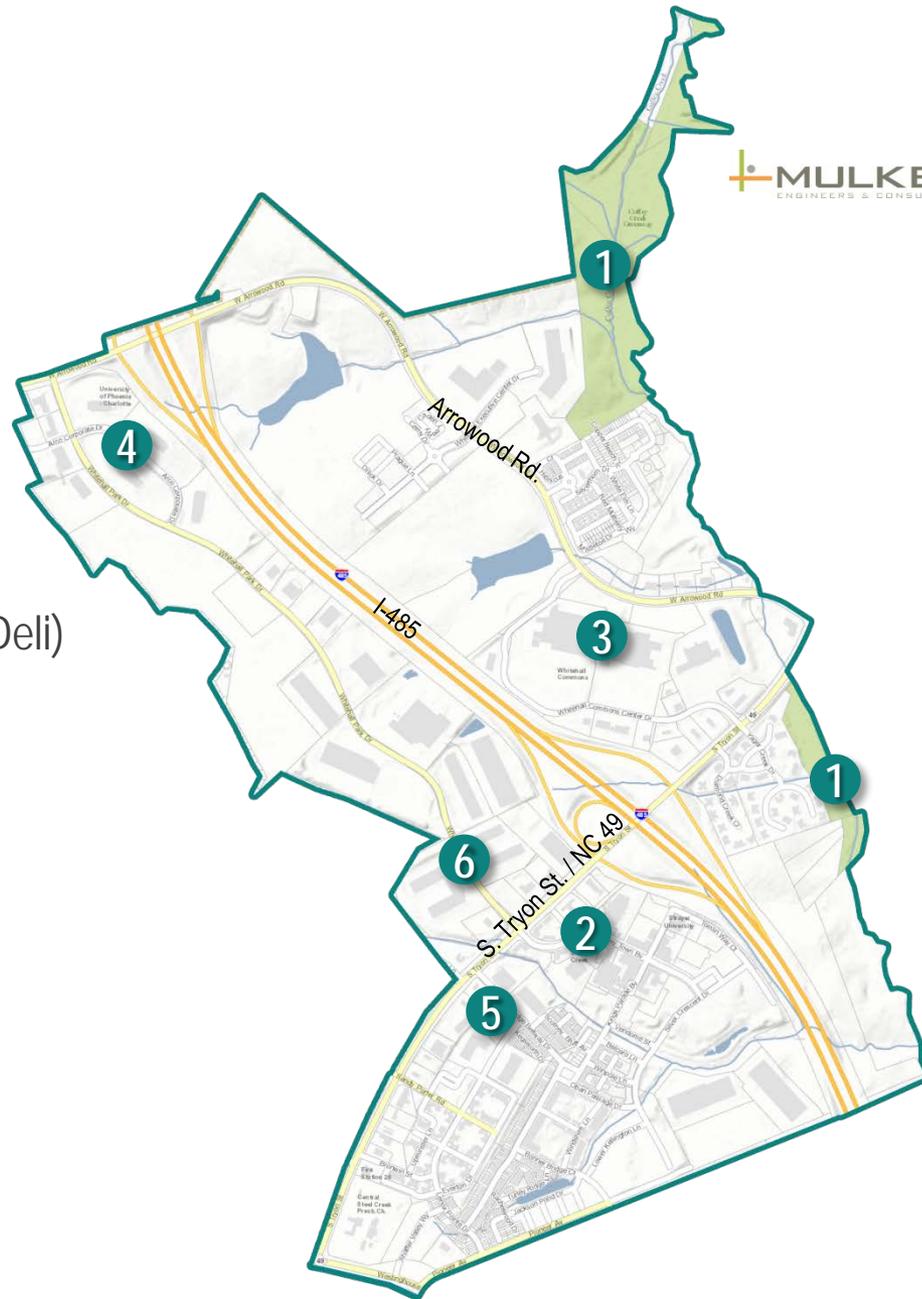
# Westinghouse



- 1 Steele Creek Greenway
- 2 Steele Creek
- 3 Southern Railway
- 4 Hart Park
- 5 Westlake
- 6 Steele Creek (business) Park
- 7 Steele Creek Commons (Food Lion)
- 8 Silver Lake (business park)

# Whitehall/Ayrsley

- 1 Coffey Creek Greenway
- 2 The Town of Ayrsley (YMCA)
- 3 Whitehall Commons (Walmart)
- 4 Whitehall Corporate Center
- 5 Village at Whitehall (McAlister's Deli)
- 6 Whitehall Technology Park



# How Can We Improve **YOUR** Neighborhood?



Intersection Improvement



Greenways / Trails



Streetscape / Roadway



Parks / Open Space



Pedestrian Circulation / Sidewalks



Opportunity / Partnership

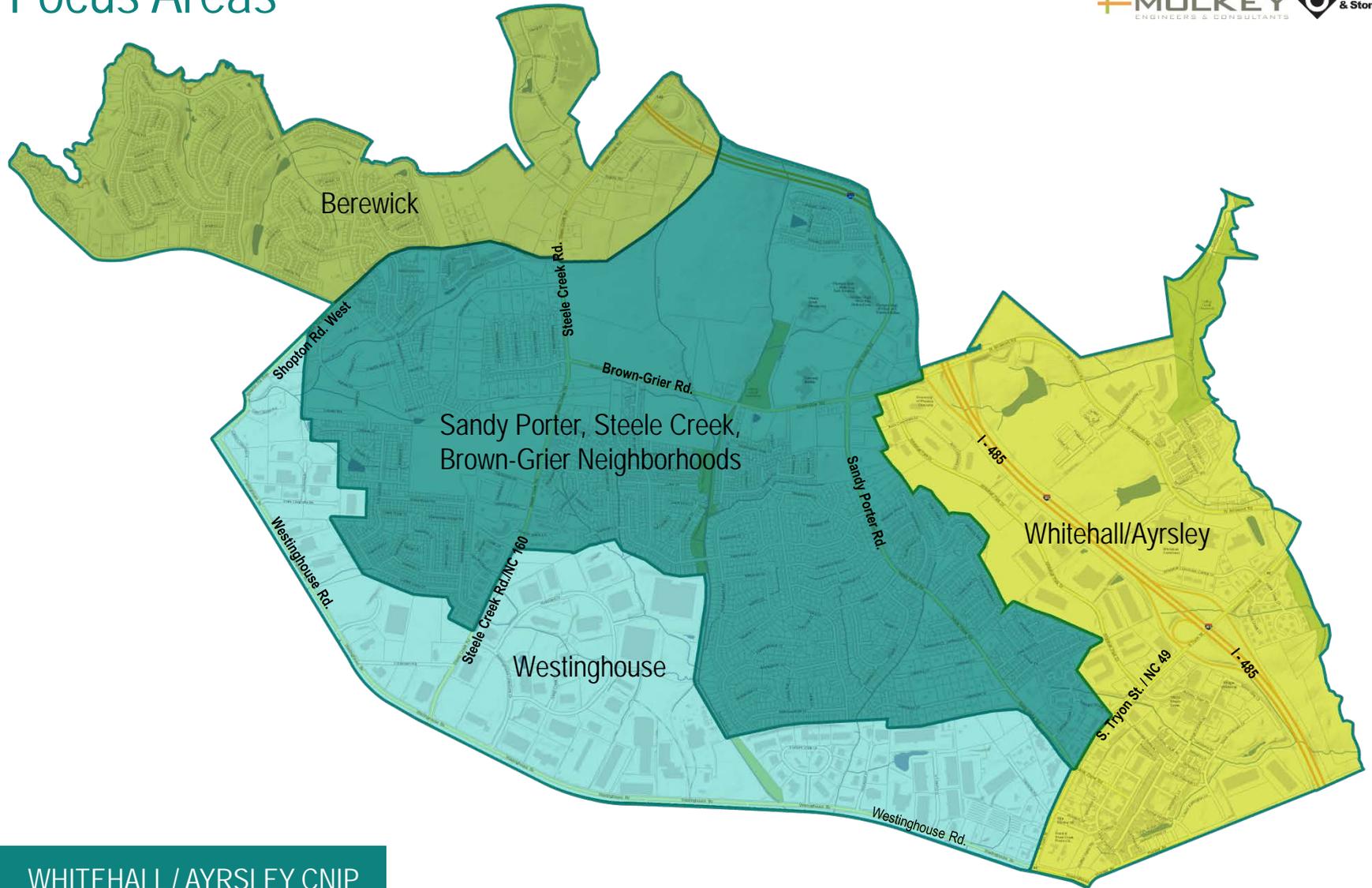


Community Identity

# Summary



# Focus Areas



# Next Steps



# Next Steps

- Community Meeting II:
  - *CNIP Project Prioritization*
  - *Gallant Lane/Brown Grier Sidewalk Improvement Presentation*
    - April 23, 2015 | 6:30-8 P.M.
    - Kennedy Middle School
- Focus Group Meetings
  - March 10<sup>th</sup> – April 23<sup>rd</sup>
- Complete Survey
- <http://CharlotteFuture.com/CNIP>



## Who to contact?

Keith Carpenter  
(704) 336-3650  
kcarpenter@charlottenc.gov

Alberto Gonzalez  
(704) 336-8315  
agonzalez@charlottenc.gov



# Questions?



# The Next Community Meeting

## How can we improve YOUR neighborhood?

## Let's talk.

April 23, 2015 • 6:30 - 8 p.m.  
Kennedy Middle School

Whitehall, Ayrsey, and neighborhoods along Brown-Grier, Sandy Porter, and Steele Creek Road



Contact: Keith Carpenter, 704-336-3650

[CharlotteFuture.com/CNIP](http://CharlotteFuture.com/CNIP)  
Whitehall/Ayrsey Area



WHITEHALL / AYRSLEY CNIP