

The City of Charlotte is committed to providing a safe, useful, and inviting walking experience for all Charlotteans. Here's why...

WHY WALKABILITY?

Economic Benefits

WHAT'S MORE IMPORTANT?

HOUSE SIZE

WALKABLE NEIGHBORHOOD

85% = the amount of money spent on cars and gas that leaves the local economy. Driving less and walking more means that more of our dollars stay local.

Investing in walkability is good for Charlotte's economy.

Pedestrian projects help reduce costs from crashes, raise property values, and create more jobs for the same amount of money as road infrastructure projects.

Beyond direct economic impacts, investing in walkability is an important part of competing in a global marketplace. Walkability helps us compete with other cities for the jobs and talent that will carry Charlotte into the next century.

People have bought into the idea that life is what happens when you're outside your car, and they are starting to make that clear in the places they're choosing to live, work, and spend money.

Not everyone drives a car. In fact, over 250,000 Charlotteans don't drive.

That's 30% of our population. It's enough people to fill Bank of America stadium 3.5 times!

For those who don't drive walkability is the key to mobility, independence, and quality of life.

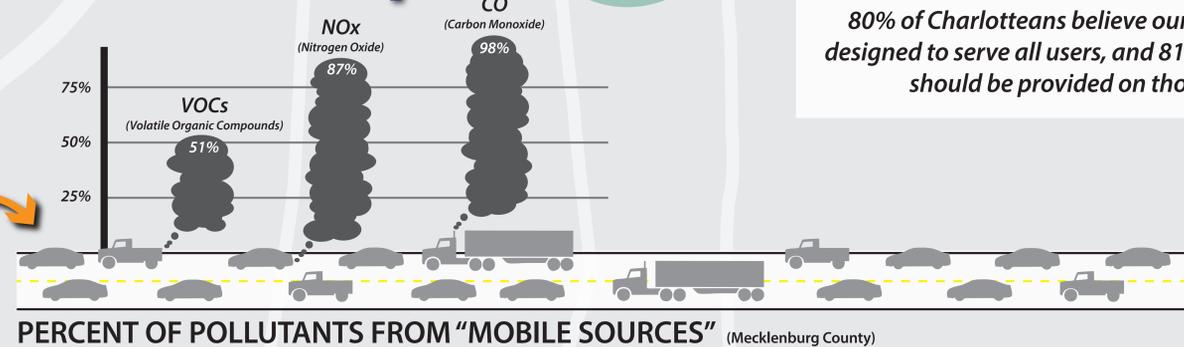
Social Equity



Mecklenburg County has a history of problems with air and water pollution. We're also consuming a lot more land and resources than we used to.

These troubling statistics share something in common – our dependence upon the car for transportation. Investing in walkability helps us to be better stewards of the environment.

Environmental Stewardship



\$649 Million = The cost of pedestrian and bicycle crashes in NC from 2010 to 2014.

Growth Management

From 2015 to 2040 Charlotte is projected to grow by 400,000 people. That's similar to the entire population of Raleigh, NC.

We're growing by roughly 44 new people every day! We can't keep widening our roads, so we need to invest in infrastructure that gives our residents more transportation choices - like walking.



44 PEOPLE

7.5 WEEKS = the amount of time the average Charlotte driver spends in a car each year.



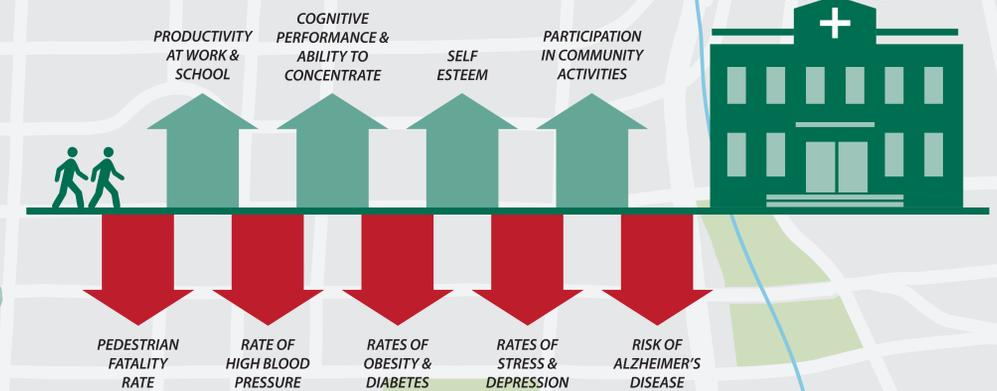
PER

DAY

Walkability is an important public health and safety issue. About 1/2 of Charlotteans don't get enough exercise, and as a consequence, more than 1/4 of us struggle with high blood pressure and obesity.

There is a very strong link between the design of our city and public health outcomes. For example, studies have demonstrated the following results when more people walk more often...

THE EFFECT OF WALKING



Public Health & Safety

Transportation Choices

We want more walkable streets!

No matter how people get around, they are telling us they want more transportation choices.

80% of Charlotteans believe our streets should be designed to serve all users, and 81% believe sidewalks should be provided on thoroughfares.

9 to 12 = the number of jobs created for every \$1 Million spent on sidewalks and bikeways - more than any other mode of travel.



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